ORACLE
for Startups

Market Connect is a startup's path to the enterprise

Market Connect allows qualifying startups to level up their engagement and gain access to customer, product and marketing ecosystems.

What You Get

- Customer engagements/meetings
- Product team interactions
- Marketing and events exposure
- Blogs, social media, PR and AR
- VC introductions and engagements

Startups who complete all qualification steps receive a social media promotion kit.

Candidates are reviewed regularly and can be activated for benefits at any time.*

How to Qualify

Complete Your Startup Profile

Complete your full profile in the **Startup Portal**.

Begin Using Oracle Cloud

Startups must have activated their Oracle Cloud account and used $500 of their initial credits.

Submit a Case Study

Write and submit a customer case study (template/example provided).

Submit Your Reference Architecture

Submit a document illustrating your reference architecture.

Integration Strategy

Explain your product integration strategy with an Oracle product solution, if applicable.

Submit Your Two-Minute Elevator Pitch

Upload a video that shows why Oracle customers, partners, and product teams should be excited about your solution.

Upload Your Vector Logos

Upload scalable vector artwork of your logos.

Email: oraclestartupbd_ww@oracle.com
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