

## Unlock Digital Potential and Deliver Exceptional Guest Experiences with Innovation Built on Oracle's Cruise Solutions

Oracle's solutions assist cruise companies in delivering exceptional guest experiences and building new business models, by supporting key digital services onboard and shoreside, throughout the customer lifecycle. Oracle's new, comprehensive platform architecture is designed for flexibility and integration, to support fast changing needs and innovative business ideas. Oracle's cruise solutions are scalable and highly performant, to meet the current and future information technology needs of your enterprise.

