



LOCAL GOVERNMENT

Unlock Endless Possibilities

Enabling a resilient and modern organization for the journey ahead



Government

To meet today's growing demands and opportunities, governments must rethink their approach. Upgrading technology is essential to overcoming fiscal constraints, rising costs, and staffing shortages. By adopting smarter solutions, agencies can operate more efficiently while strengthening trust among their workforce and constituents.

Key imperatives for government

- 1 Agile, connected technology systems for rapid adaptation
- 2 Attracting new talent and reskilling existing employees
- 3 Secure and compliant technology, based on local laws
- 4 Keeping everyone safe and informed

Forces shaping the local government

INDUSTRY CHALLENGES

Disconnected IT systems

Fragmented data is distributed across disparate systems that consume storage, create capacity risk, and are locked away in silos, preventing valuable insights.

Trouble recruiting and retaining top talent

Recruiting and retaining employees is difficult due to slow, antiquated policies and systems, as well as a changing political landscape.

Rising expectations for modern engagement

Constituents expect self-service, digital options, targeted and quick communications, and transparency.

Risk management, cybersecurity, and data securitization

Insufficient resources or infrastructure hinder risk identification and the ability to deliver the security, access, and control required as a public entity.

Technology-based constraints to public safety

Police and fire departments, law enforcement, and emergency management agencies must serve their communities in both the physical and digital worlds.

VISION OF SUCCESS

Click on a section to learn more.



1: Modernize the tech stack on cloud

Access a consistent view across government operations using unified, connected systems that reveal insights for improved decision-making and increased, citizen-centric innovation.

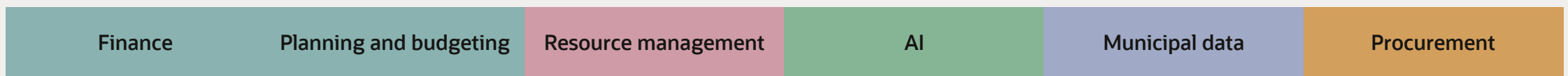
Recommended actions:

- Invest in modernizing your technology stack to a real-time, connected cloud
- Integrate citizen experience with municipal and state operations (e.g., road repairs, permitting, parking)

How to get started:

- Identify silos that are causing the greatest hinderance
- Create a cloud roadmap
- Learn about AI and how it can drive efficiency and optimization

Oracle capabilities enabling strategic goals



2: Transform the workforce

Recruit and retain a modern workforce enabled with advanced technologies that replace tedious processes for important tasks.

Recommended actions:

- Build consistency at every stage of the employee lifecycle
- Enhance employee experience with modern tech
- Use data to identify critical roles to drive business value

How to get started:

- Identify sources of frustration and inefficiency
- Foster a corporate culture and the right technology to align with the expectations of younger generations

Oracle capabilities enabling strategic goals

Workforce modernization

Incentives and goals

Talent management

Recruiting



3: Create a better constituent experience

Increase constituent satisfaction and trust through personalized outreach via digital channels and scalable solutions.

Recommended actions:

- Understand citizen needs and rising expectations for speed and transparency
- Implement smarter ways of planning and communicating
- Engage with key parties such as contractors, permitting, and citizens in real time through a connected cloud

How to get started:

- Identify key bottlenecks slowing you down and limiting citizen experience
- Prioritize areas where you can digitize fastest for immediate impact
- Use AI—including predictive AI—to personalize and speed up interactions with greater accuracy

Oracle capabilities enabling strategic goals



4: Keep up with security and compliance needs

Create a proactive and secure government with reduced security risks and greater collaboration. Introduce regulated system and network access for full control—every device, user, network connection, and data exchange is authenticated and authorized.

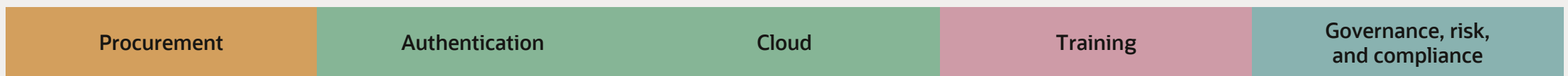
Recommended actions:

- Leverage secure cloud technology for always-current compliance and threat protection
- Track and measure adherence to changing compliance needs

How to get started:

- Explore and understand key regulatory and compliance requirement technology
- Plan a cloud modernization for aging systems that expose government data to security risks

Oracle capabilities enabling strategic goals



5: Advance public safety

Empower first responders, police, and law enforcement to better serve, protect, and engage communities amid evolving challenges with new public safety technology solutions.

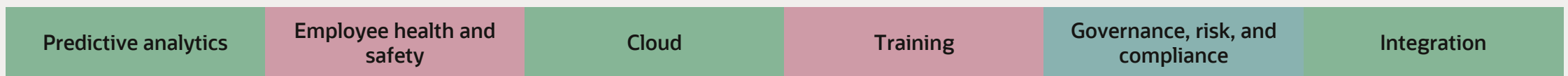
Recommended actions:

- Leverage secure cloud technology for always-current compliance and threat protection
- Implement modern health and safety systems to keep everyone safe
- Use analytics and AI to get smarter about safety

How to get started:

- Understand key requirements for public safety workers
- Learn about modern technologies that can improve public safety such as cameras and VR/AR
- Identify the biggest risks for first responders

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Internal questions to get going

Security

- Do we feel like we have clear controls and governance over the use of our data?
- Do we have a secure, compliant system that's always patched with the latest security updates?
- What compliance and audit costs and issues do we face today?

Change management and employee experience

- Do our employees feel like they're working with modern technology?
- What kind of upskilling will our teams need to administer and adopt this kind of cloud technology?
- Can we risk losing candidates and employees to other sectors with more modern technology?
- Which teams do we foresee being the hardest to enable? The fastest?

Modern experience for citizens and officials

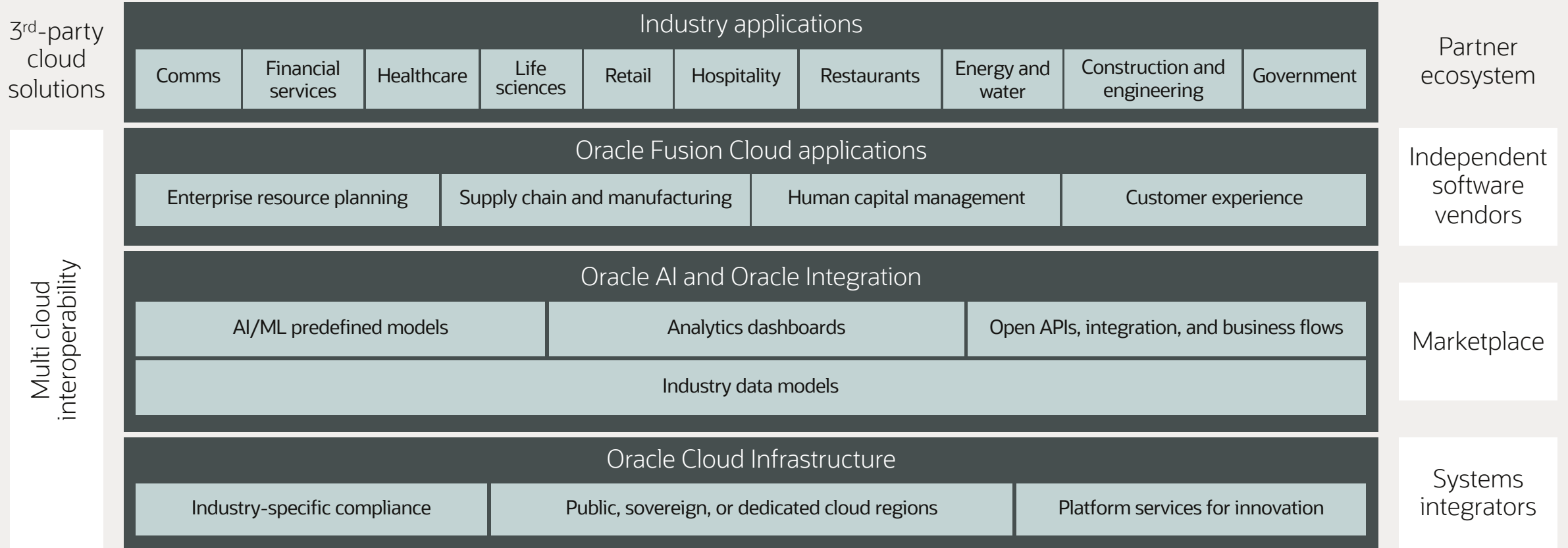
- Are our citizens frustrated with slow response times and conflicting information?
- Are we enabling our public safety officials as well as we can be?
- Are our systems connected so that related entities can communicate and collaborate in real time?

AI readiness

- Do we use any AI today?
- Do we know how AI can help us?



Oracle solutions for every sector



Why Oracle?

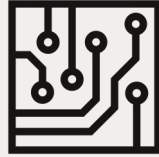


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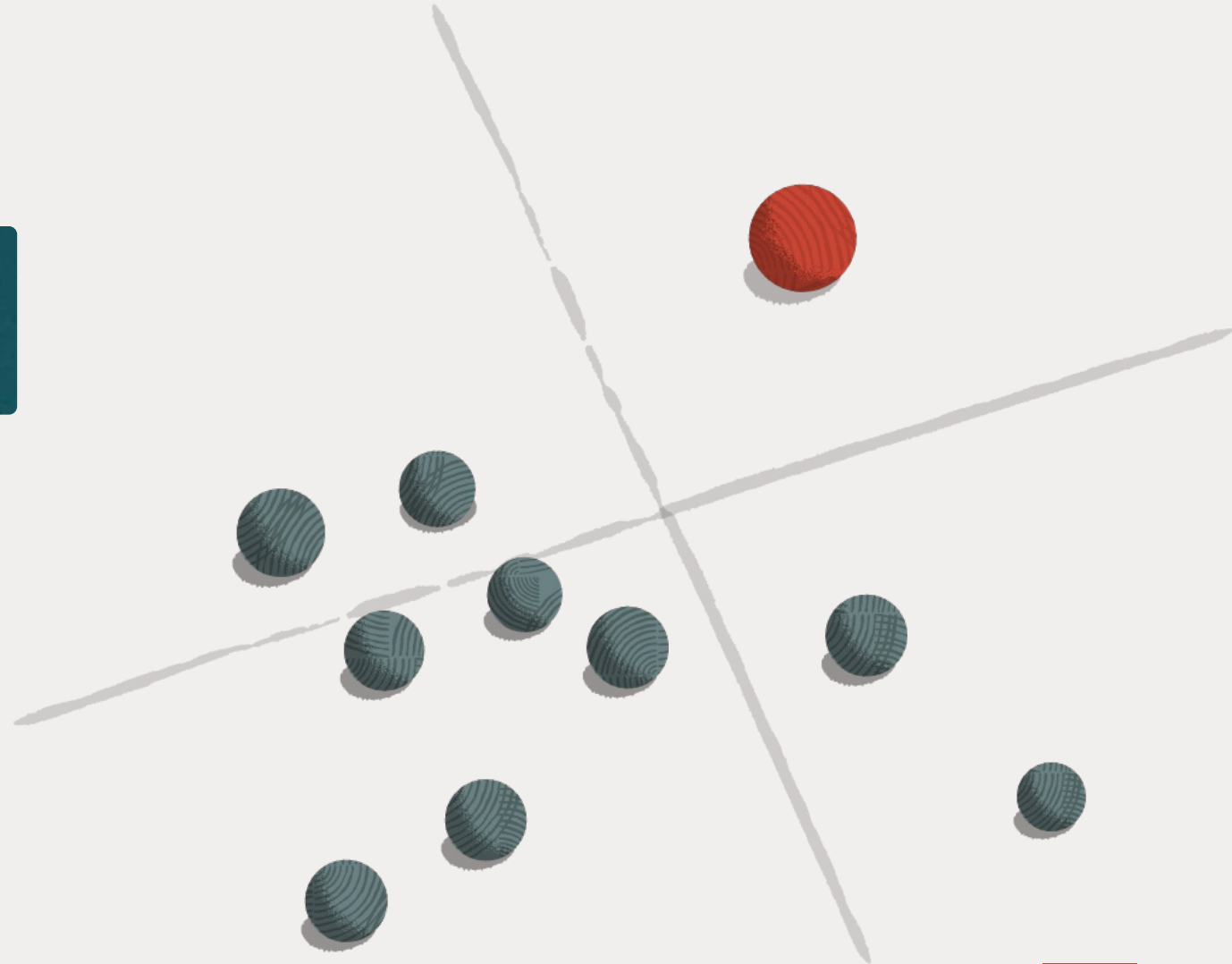

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