

# Sweet Harmony

---

TTC Sugar, leader of agriculture,  
ruling over sugar, looking to the future.  
In Vietnam TTC Sugar resides,  
a sugar maker for the region it provides.

The industry was in need of a sugar rush,  
a mover to lead and inefficiency, crush.  
As the industry sought a solution,  
TTC Sugar grows in agricultural ambition.

TTC Sugar's mission to be the leader,  
a producer of clean agriculture like no other.  
A challenge arose in proficiency,  
optimising supply chain and financial management efficiency.

To lead the evolution,  
it pursued innovation.  
The top performer for Vietnam's sugar industry,  
TTC Sugar was vying to expand globally.

Exploring with Oracle,  
to see what's possible.  
To sweeten TTC Sugar's development,  
was an infrastructure with an enhanced digital element.

Oracle ERP Cloud will help with transformation,  
digitise, improve processes – an all-new business foundation.  
Offering standardised overview for the sugar producer,  
financial planning, demand forecasting and efficient use of labour.

ERP will enable seamless integrations,  
with TTC Sugar's other inhouse applications.  
Data-driven decisions, ahead of the curve,  
stakeholders it will better serve.

To lead smart agriculture development in three years,  
is where this sugar leader steers.  
TTC Sugar with Oracle Cloud ERP application,  
oh, what a sweet, sugary union.

*“Smart agricultural development in Vietnam requires the transformation of our business model to improve processes and digitise our business line. With Oracle Cloud ERP's intelligent analytical reporting system, configured to meet current regulatory compliance needs, we're able to align our in-depth agricultural experience and skilled manpower with smart technologies to be an innovative leader in this once traditional industry.”*

**Dang Huynh Uc My**

Vice Chairman, Board of Directors, SB

[Click here to find out more](#)



**ORACLE**  
On Cloud Nine