ORACLE
Oracle Global Leaders Program

Oracle Keynote

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ORACLE

Time is Now: Recapture Growth with Expanding the Possibilities of the Cloud

Andrew Sutherland
SVP, Business Development Systems & Technology, EMEA
Oracle

Innovation

—

Innovation

In 1954 George Devol invented the first digitally operated and a programmable robot called the **Unimate**
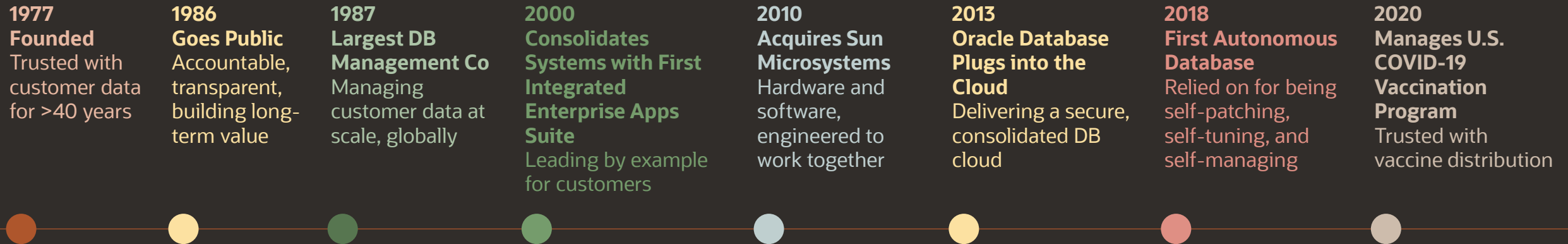
Innovation

The first toothbrush was made by fraying the edges of a twig by the ancient Babylonians. Similar devices have also been found in ancient Egyptian tombs

Innovation is not about why,
Innovation is about *why not*

Oracle has been innovating in technology for 40+ years
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1977
Founded
Trusted with customer data for >40 years

1986
Goes Public
Accountable, transparent, building long-term value

1987
Largest DB Management Co
Managing customer data at scale, globally

2000
Consolidates Systems with First Integrated Enterprise Apps Suite
Leading by example for customers

2010
Acquires Sun Microsystems
Hardware and software, engineered to work together

2013
Oracle Database Plugs into the Cloud
Delivering a secure, consolidated DB cloud

2018
First Autonomous Database
Relied on for being self-patching, self-tuning, and self-managing

2020
Manages U.S. COVID-19 Vaccination Program
Trusted with vaccine distribution

Current Challenges

Business Continuity

Remote Workforce

Security

DATA

All Clouds are not Equal
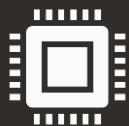
| Compute/Storage | | | Network | | Database | Applications | Security |

| High performance | Consistent performance | Best Economics | Best performance, automation, cost | Easy migration, path for the future | Security built-in |

| Run toughest workloads Performance/Management/Availability SLAs | | | Best cloud for Database | Best cloud for Apps | More secure with less work |

29 Oracle Cloud regions and growing

January 2021: 29 Regions Live, 9+ Planned; 6 Azure Interconnect Regions

SWEDEN
LONDON
NEWPORT
AMSTERDAM
FRANKFURT
ZURICH
FRANCE
ITALY
TORONTO
MONTREAL
CHICAGO
SAN JOSE, CA
PHOENIX
ASHBURN
ISRAEL
SAUDI 2
JEDDAH
DUBAI
UAE 2
MUMBAI
HYDERABAD
CHUNCHEON
SEOUL
TOKYO
OSAKA
SINGAPORE
VINHEDO
SAO PAULO
SANTIAGO
JOHANNESBURG
SYDNEY
MELBOURNE

Commercial
Commercial Planned
Government
Government Planned
Microsoft Interconnect Azure

Not every organization or workload can use the <u>public</u> cloud

DATA SOVEREIGNTY

- Regulatory (PCI, HIPAA, GDGR, etc), legal, and privacy requirements
- Sensitive data can't leave premises
- Custom security standards

SECURITY & CONTROL

- Physical security of infrastructure and data
- Single tenant, self-contained environment
- Extreme SLAs and scheduling requirements

LATENCY

- Stringent latency requirements
- High volume applications, or legacy applications tied to on-premises systems

You need a public cloud service in your data center

Public cloud advantages
- Self-service database cloud
- Autonomous operations
- Proactive security
- Elastic scalability
- Pay-per-use consumption

+

Data center advantages
- Data sovereignty
- Data center security
- Data and application control
- Low-latency connectivity
- Investment protection

Oracle provides full choice of deployment models
Different consumption models simplify your cloud journey

Public Cloud	Cloud@Customer	On-Premises Traditional
Exadata Cloud Service	**Exadata Cloud@Customer**	**Exadata**

Thank you