Retail

Demo Assets Available

USE CASE	DETAILS	PRODUCTS
Customer 360 Analytics	This asset showcases Data Visualization for Customer 360 Analytics which includes Loyalty Analytics , Browsing History & Engagements, Product Brand & Campaign Analysis.	Oracle Analytics + Oracle DB & Options
Retail - Market Basket Analysis	Market Basket Analysis with industry use cases which will give a head start to take the conversation forward.	Oracle Analytics + Oracle DB & Options
Retail Industry Analytics	The demo walks you thru from top-down to understand from sales transactions and customer data in retail industry on how technology (oracle Analytics) comes to play to help address the industry needs. This asset includes, business challenges, pain points, use case & quick demo, including win story in this industry.	Oracle Analytics + Oracle DB & Options
Blockchain Demo Use Case Supply Chain tracking	Off-the-shelf, inferior quality and non-transparent supply chains at the expense of the environment and workers	Oracle Blockchain,
Customer engagements Analytics	his solution contains a set of dashboards based on real customer engagements related to the retail industry	Oracle Analytics + Oracle DB & Options

Thank You

To request a demo or 1-1 meeting kindly email mamadou.sangare@oracle.com or the Oracle Southern Africa Marketing team melcina.nkuna@oracle.com