

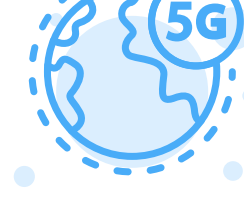
Enabling experience-driven services with 5G charging

Converged charging: bridging the 5G network to the 5G commerce experience

Communications Service Providers (CSPs) must lay the foundations for business model flexibility



Monetization strategies for 5G remain unclear



60% of CSPs who have already launched 5G are challenged by identifying a viable business case

CSPs have recognized that flexible charging is key to improving monetization from 2021 onwards

97% **44%** **41%**

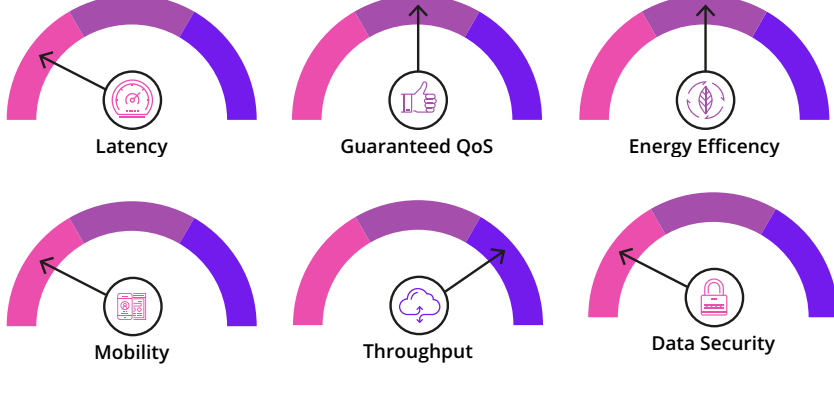
see 5G converged charging systems as an important IT project

plan to invest in 5G-compatible charging systems

plan to invest in integrating charging and policy control systems

5G will enable CSPs to innovate and create new monetization opportunities

5G introduces new configurable pricing levers



A modern 5G converged charging system is needed to take advantage of these new 5G pricing levers

Enable experience-driven services such as:



Autonomous driving



Remote surgery



Virtual reality sporting events



Cloud gaming



Industry 4.0

Partnerships will accelerate demand and unlock new revenue streams

51%

of CSPs are implementing a partner management strategy to deliver a wider range of 5G services

44%

of CSPs believe that B2B2X business models will drive demand for partner management

Converged charging is key to track the flow of revenue with accurate accountability and partner remuneration in any B2B2X business model

Effective 5G converged charging delivers on these requirements

2G-5G convergence

Monetize any service and payment type across interworking networks

Business model flexibility

Accurately track the revenue in any B2B, B2C, and B2B2X business model

Cloud native

Microservices architecture to facilitate automated scalability and improve time to market

TM Forum compliant

Support the ecosystems of tomorrow with Open Digital Architecture and Open APIs

The time is now, [click here](#)

