



The Accenture European Innovation Centre for Oracle

High performance. Delivered.



Creating new solutions to help European clients in their journey to high performance

Based at Oracle's Thames Valley Park offices in Reading, United Kingdom, the Accenture European Innovation Centre for Oracle builds on the success of the pioneering centre opened in 2006 at Oracle's global headquarters in Redwood Shores, California. With the opening of the second innovation centre, Accenture and Oracle strengthen their relationship and boost collaboration aimed at helping clients derive value from their Oracle solutions.

The Accenture European Innovation Centre for Oracle helps accelerate the development, delivery and commercialization of innovative Oracle-based solutions, and promotes collaboration between Accenture, Oracle and our joint clients. Through early access to new Oracle technology products and the creation of cross-industry and industry-specific solutions, the centre helps clients chart new paths and achieve high performance.

The Accenture European Innovation Centre for Oracle is the first centre of its kind to be located within Oracle's offices in Europe. It will leverage the work done at the U.S. centre based at Oracle's global headquarters in Redwood Shores to help clients across Europe maximize the benefits of Oracle-based technologies to solve business challenges.

Develop and industrialize solutions

Accenture and Oracle experts from across different industries come together to design and develop solutions quickly. This includes Accenture service-oriented architecture (SOA) solutions, applications-based and other technology-based and industry-specific solutions, methodologies and frameworks. In particular, we help clients develop the business case necessary to justify the move toward a process-centric, SOA-enabled environment. An example of this collaboration is the embedding of Oracle Fusion Middleware into the Accenture Communications Solution platform, an end-to-end solution for global telecommunications companies.

Discover and showcase innovative Oracle-based solutions

The centre's collaborative environment provides a valuable focal point for generating and carrying forward ideas, driving greater speed to market with emerging solutions based on Oracle Applications and Oracle Fusion Middleware tools. Accenture, Oracle and clients use this venue to gain insights into future technology waves as well as explore Oracle's Fusion strategy to develop a next-generation computing platform that connects all enterprise systems.

The European Centre benefits from close collaboration with its U.S. counterpart to bring the latest innovation and thought leadership to European clients. Ultimately working with all Oracle Applications and Technology products, it is initially focused on facilitating the adoption of Oracle Fusion Middleware Solutions in Europe.

Collaborate with Oracle and clients

The centre acts as a hub for interaction between clients and leading technologists and business experts from Oracle and Accenture. It also facilitates collaboration between Accenture and Oracle—giving Accenture insight into the direction of Oracle products and services through more direct access to Oracle's product development, sales and management teams, and influence to shape the features and functionality that our clients desire.

Capture and distribute market-leading expertise

Both innovation centres help link our global network of Accenture Delivery Centres and Accenture Technology Labs with Oracle's research and development teams. Together, they develop capabilities that can be leveraged by Accenture teams in both centres and at client sites across the globe. The innovation centre teams also work closely with our teams in the Accenture Centres of Excellence for Oracle, located in the Accenture Delivery Centres in Spain, Latvia and India. These Accenture teams collaborate to develop a portfolio of proprietary solutions and methodologies to enable faster and more cost-effective implementation of Oracle-based solutions—and deliver consistently exceptional service to our clients anywhere in the world.

For example, the Accenture European Innovation Centre for Oracle team worked closely with the Accenture Delivery Centre to develop and showcase a real-world, cross-platform example of "Order to Ship," integrating PeopleSoft, Siebel, SAP ERP, Oracle applications and other applications on top of Oracle's Fusion Middleware platform to execute the business process.

About our Oracle practice

Accenture proactively guides clients through opportunities and changing conditions—helping them anticipate, recognize and capitalize on their Oracle systems to gain desired business benefits and achieve high performance. We offer an unmatched combination of vision, knowledge, proprietary solutions and record for delivery. More than 32,000 Accenture professionals provide strategy, implementation, upgrade and application outsourcing solutions across the entire Oracle suite of products. Accenture's industry focus enables us to deliver Oracle solutions tailored to each client's industry.

We deliver Oracle solutions using the Accenture Global Delivery Network, which industrializes systems integration, technology and outsourcing services. This approach enables clients to generate savings from their Oracle projects that can be reinvested in technology and create additional value for the business. A network of more than 40 wholly owned Accenture Delivery Centres throughout the world delivers cost-effective services using standard methodologies, tools and architectures.

Accenture has won 15 Oracle Awards since 2003, and is the only partner to win awards in applications and technology in the same year. Most recently, Accenture was honored with the 2007 Oracle Titan Award for Database 10g and Application Server Momentum, based on our strong growth with Oracle technology products and Oracle Fusion Middleware initiatives—particularly service-oriented architecture. We also won the 2007 Oracle Titan Award for our Business Intelligence Solution on Oracle Business Intelligence Enterprise Edition—part of the Oracle Fusion Middleware Suite.

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About Accenture

Accenture is a global management consulting, technology services and outsourcing company. Combining unparalleled experience, comprehensive capabilities across all industries and business functions, and extensive research on the world's most successful companies, Accenture collaborates with clients to help them become high-performance businesses and governments. With more than 175,000 people in 49 countries, the company generated net revenues of US\$19.70 billion for the fiscal year ended August 31, 2007. Its home page is www.accenture.com.

About Oracle

Oracle's business is information—how to manage it, use it, share it, protect it. For nearly three decades, Oracle (NASDAQ: ORCL), the world's largest enterprise software company, has provided software and services that enable organizations to get the most accurate and up-to-date information from their business systems. Today, Oracle has over 275,000 customers—including 98 of the Fortune 100—in more than 145 countries.

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