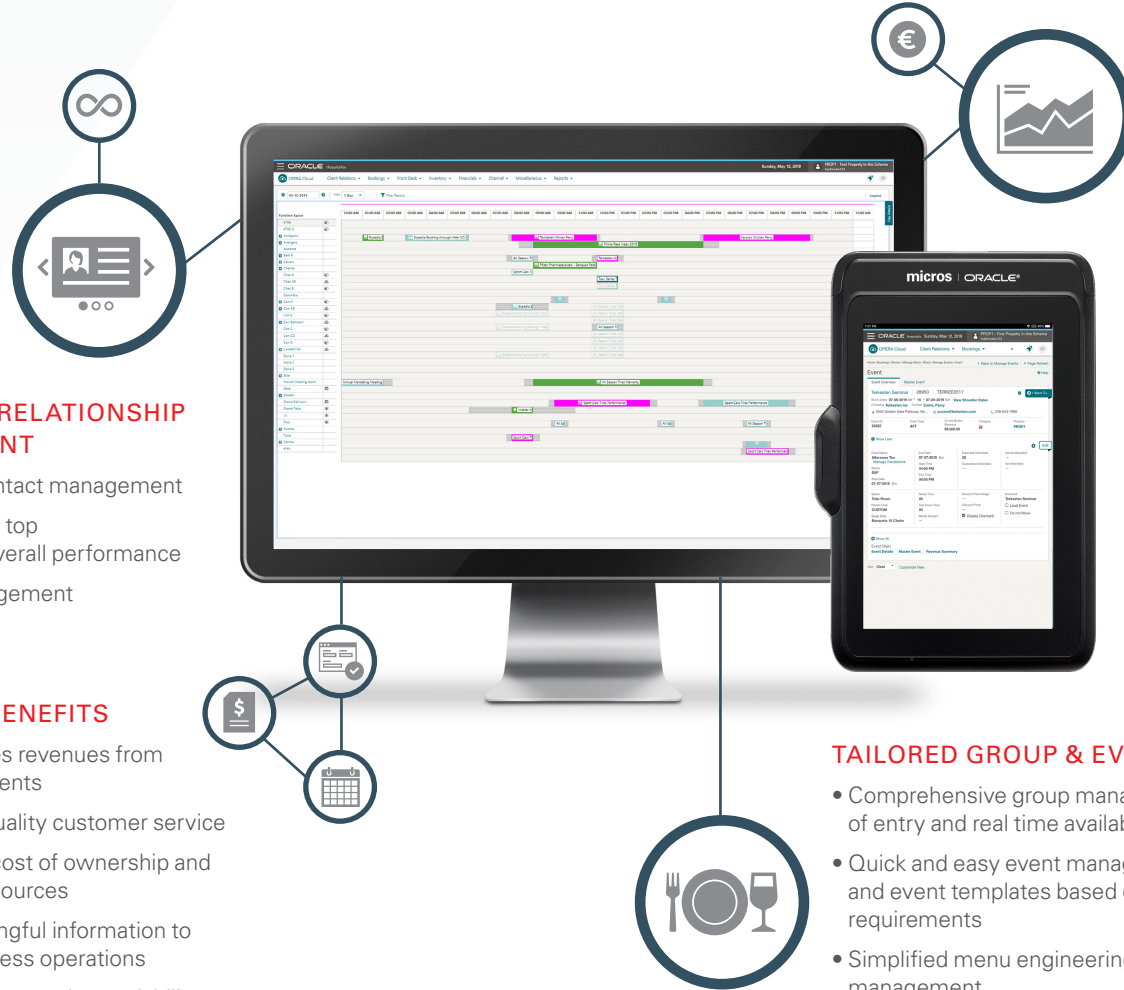


# Oracle Hospitality OPERA Sales and Event Management Standard Cloud Service

Oracle Hospitality OPERA Sales and Event Management Standard Cloud Service is a comprehensive sales and event management application built on the next-generation Oracle Hospitality OPERA cloud platform for selected service properties.



## REPORTING

- Intuitive, industry standard reports
- User customizable stationary

## KEY PLATFORM FEATURES

- Modern user interface with intuitive logic guiding the beginner and advanced user quickly through the application
- Mobility – provides on-the-go sales and event management – all the data at your fingertips
- User defined dashboards provide single-point access to key information
- Browser agnostic allowing to leverage browser and device features
- International coverage out-of-the-box: 20 languages

## CUSTOMER RELATIONSHIP MANAGEMENT

- Account & contact management
- Production for top producers – overall performance
- Activity management

## SOLUTION BENEFITS

- Maximize sales revenues from groups and events
- Provide top-quality customer service
- Reduce total cost of ownership and streamline resources
- Deliver meaningful information to improve business operations
- Enhanced data security, scalability and reliability

## TAILORED GROUP & EVENT MANAGEMENT

- Comprehensive group management with single point of entry and real time availability for inventory and rates
- Quick and easy event management – ad-hoc creation and event templates based on your customer booking requirements
- Simplified menu engineering and item inventory management
- Event forecasting and actualization for end to end reporting

Learn more: [www.oracle.com/hospitality](http://www.oracle.com/hospitality)