

Meet the Startups



Oracle for Startups creates mutually beneficial partnerships by connecting enterprise companies with startups and their innovative technology solutions built on secure, scalable Oracle Cloud Infrastructure.

Delivering Innovation to the Enterprise

- Oracle is partnering with startups across the world to foster innovation for our 430,000 customers.
- We introduce enterprise businesses to vetted, mentored and integrated technology vendors.
- Startups offer proven solutions using the latest technology like AI, blockchain, and digital assistants.

About Meet the Startups

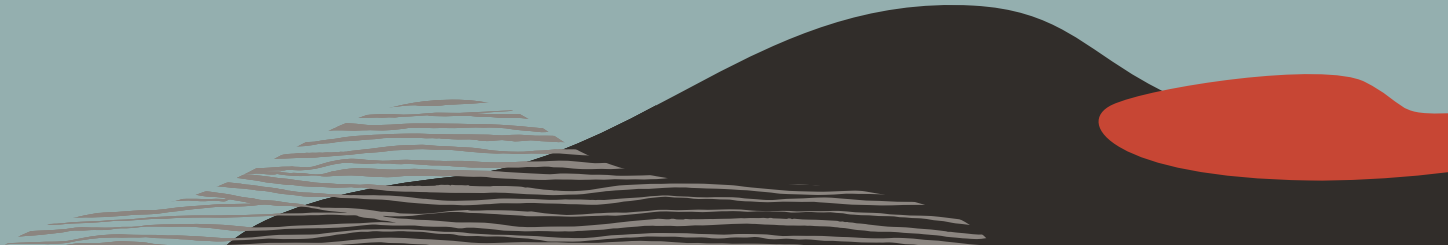
This series showcases the startups who leverage Oracle Cloud technology to deliver secure, impactful solutions for our customers.

Through engagement with Oracle for Startups, these companies have shown they are ready for enterprise connections through the Oracle network.

Go to oracle.com/startup to learn how Oracle works with startups.

“If you do everything that everyone else does in business, you’re going to lose. The only way to really get ahead is to be different.”

—Larry Ellison



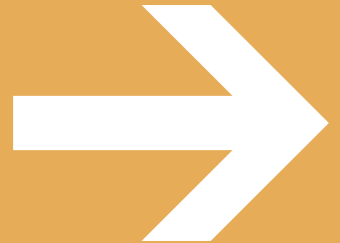
For questions about the Oracle for Startups program or the startups themselves, please email:

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To learn more about the program:

Website: oracle.com/startup
Blog: blogs.oracle.com/startup
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Now, Let's Meet The Startups



_fourcicle

Brazil | fourcicle.com.br

Automation • Digital Transformation • CMS
Business Process Management

With intelligent processes and an innovative automated decision-making platform, we increase the productivity and efficiency of back offices and operations. We provide _SmartPLATFORM, a set of solutions focused on optimizing large volumes of repetitive process flows, eliminating low value-added manual activities with intelligence and automation.

ephealth

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Big Data • Scientific Research • Mobile App
Cloud • Public Health

Primary Health Care platform with mobile apps for health workers and a cloud-based system for health managers and policy makers. We are helping to connect 100% of the population to the health system, regardless of their age or health condition. Our current reach is 3,700 cities, 3.8M people, and 50 city halls as clients. We work with public health municipalities, Pharma industry, and academic research organizations.



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Machine Learning • Marketing Mix Models • AI

Hartb Group is an AI company focused on raising revenue for customers using proprietary technology and our own platforms. We help companies transform and adapt to make data-driven decisions informed by data intelligence and analytics. We have large datasets including data from 180 million Brazilians, and more than 100 million pre-set models. Our presence is international with projects in the USA, UK, Brazil, and elsewhere.



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Artificial Intelligence • Big Data • Text Mining
Machine Learning • Spreadsheet Data Extraction Tool

Itera is a high technology startup specialized in Artificial Intelligence based in São Carlos, one of the biggest technology centers in Brazil. Alongside the University of São Paulo (USP) and the Federal University of São Carlos (UFSCar) our team has developed our artificial intelligence platform: Alice. With Alice we can prototype, test, train, and implement intelligent solutions of big data and AI to our partners. We deliver value by scaling up operations while reducing costs, sharing operational risks, and consolidating data to enhance compliance.



Brazil | take.net

Chatbots • Artificial Intelligence • Channels
Customer Journey

A complete platform to build, manage and evolve the digital journey of your customers on WhatsApp, Apple Business Chat, Facebook Messenger, Google Assistant and much more. For this, it offers several integrations and resources that facilitate the construction, management and evolution of your Smart Contact, in one place.



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