

Oracle Modern Cloud Day

5 December 2019



TIME	8.30 Registration & Coffee for morning events					
09:00	Oracle Netsuite event <i>By invitation only</i>	Autonomous Linux event Register here	Hands-On with Augmented Analytics Register here	Oracle Cloud Infrastructure event for JD Edwards customers Register here	Systems Advantage Breakfast Register here	Partner Executive Forum Register here
11:15	Networking Lunch & registration for Cloud Day					
12:15	ORACLE CLOUD DAY STARTS Welcome to Oracle Modern Cloud Day Carl Frögelius, Country manager, Oracle Sweden					
12:30	Oracle Generation 2 Cloud - A True Enterprise Cloud Diana Fernandez, Systems & Cloud Systems Business Development Sr. Director, Oracle EMEA We are all experiencing incredible transformation in the market today. Cloud really is changing everything. It's changing how businesses run and people work; it's creating new categories and disrupting existing categories, it's changing how we communicate and share. It's changing the economics of business forever, and happening at an incredible speed. This presents an incredible opportunity for all of us. Oracle believes that the autonomous will completely reshape our approach to IT, allowing us to free our budgets, free our resources, and free our imaginations to focus on business growth and innovation. Please join us for Oracle's perspective on how to respond to the transformation in ways including Autonomous and AI-based Business Applications					
13:00	Accenture Technology Vision for Oracle 2019 Maksims Jegorovs, Accenture Latvia Country Managing Director					
13:25	VolvoCars: Blockchain in responsible sourcing Doug Johnson-Poengsen, Chief Executive Officer, Circular Raw materials used in industrial supply chains, such as cobalt used in lithium-ion batteries, have potential adverse social and environmental impacts. Volvo Cars recognized this challenge and the fact that increasing legislative and consumer demands for greater transparency in the provenance of raw materials required a more innovative and effective solution to prove that materials used by them to produce their products, have indeed been responsibly sourced. Volvo Cars worked with Circular to implement a blockchain solution to create an immutable chain of custody in the supply chain, which when combined with supplier audits, create a totally new standard in verified responsible sourcing. Artificial intelligence algorithms supported due diligence and identify data anomalies to target compliance and investigative action. This project was awarded the Innovation award by the Responsible Business Alliance at their annual Compass awards in October 2019.					
13:50	Cyber Security and the Threat Landscape SEB, Tony Kylberg, CSO/CISO, Head of Group Security & Cyber Defense How the Threat Landscape has changed, what the major concerns are, as it looks right now and some examples of potential mitigating actions.					

14:15	<p>BREAK at Exhibition</p> <p>See Lego City "Proxima City Demo" about Data Management, AI, ML, Autonomous, IoT Cloud & various other demos like Oracle Spatial Demo</p>
15:10	<p>EnterCard Cloud Journey Axel Lefébure, Head of Digital Proposition & Design, EnterCard</p> <p>Axel is the main driver of EnterCard's Digital transformation. He has a strong technological background and bridges the gap between business and IT. With a strong focus on customer experience, technological change as a mean to drive business change and innovation, and processes and organization, Axel has set up and manages several DevOps teams that deliver end to end products and services for EnterCard's business and its partners. With this presentation Axel will tell the story of EnterCard's cloud journey.</p>
15:35	<p>Shape living for the better JP Iversen, Group CIO, Electrolux</p> <p>The presentation will focus on the IT journey in Electrolux, where IT is becoming an integral part of their business and key enabler. Specific examples around use of AI, UX (user experience) and business/IT interaction model.</p>
16:00	<p>What AI can tell about IT costs CEO Mikkel Naesager, Kostner</p> <p>Mikkel Naesager is a trusted advisor to large global corporations on topics of IT Costs and Cost-driven Architecture. With a background in Air Traffic Control and Data Science, he brings the Psychological and Technical perspectives to bear on problems faced by most companies. He is a co-founder at Kostner Group, an independent Artificial Intelligence and Deep Analytics company creating tailor-made algorithms that help companies know and manage IT infrastructure and license costs. He has lived and worked on multiple continents, and currently resides in Copenhagen.</p>
16:20	<p>AI, machine learning and robotics: current trends and future challenges Danica Kragic, Professor at the School of Electrical Engineering and Computer Science at the Royal Institute of Technology, KTH</p> <p>AI and machine learning are disrupting many businesses today ranging from classical assembly industry to banking, health and fashion. Examples of the techniques from AI and ML can be used to optimize processes and services are many and potential is tremendous. This presentation will overview some for these examples, reveal details of the methodologies used and discuss current trends in building processes and services based on AI and ML. We will also discuss the potential of physical automation, and what role the integration of software and hardware will play in the future.</p>
17:00	<p>Event Summary Networking cocktails, food at Exhibition until 19.00</p>