



ORACLE®

MANAGEMENT  
CLOUD

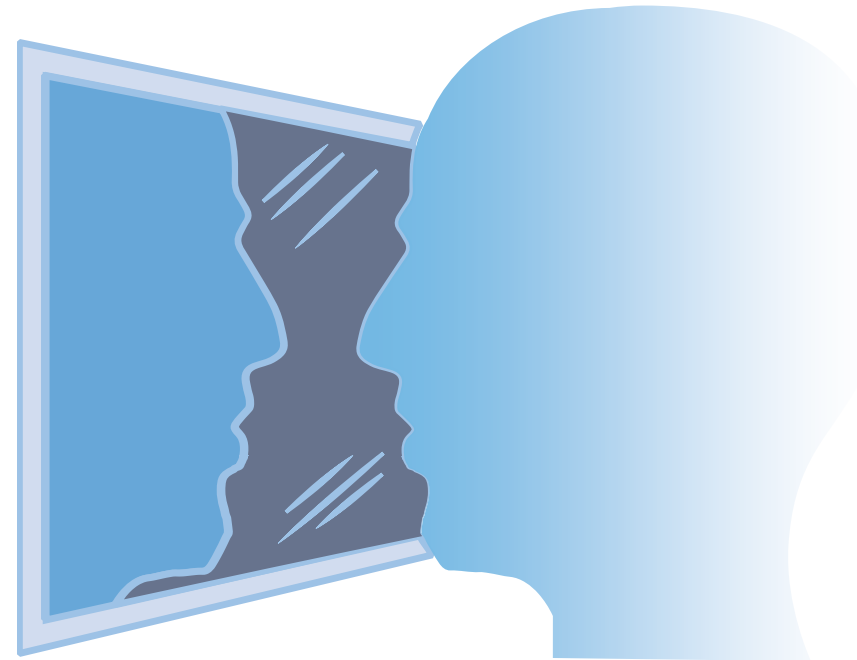
# Manage the Modern Cloud with Oracle Management Cloud

ORACLE®

## Identify Yourself

## Can you relate to these issues?

- Are you under increased pressure to reduce time-to-market for new applications and services?
- Are you overwhelmed by the distributed nature and volume of operational data in your enterprise?
- Does your operational data actually help your development and IT operations teams collaborate?
- Do you have state-of-the-art tools and apps to gather relevant information (monitoring, logs, and so on) when you're troubleshooting issues?
- Do you have tools to make sense of IT operational data, and can you use this data to make good decisions?

**Identify Yourself**

Pick Your Persona

What Is It?

Insight from  
Operational  
DataMonitor  
Application  
PerformanceExplore and  
Analyze LogsPlan,  
Forecast,  
and AnalyzeSecure,  
Reliable,  
Easy, FastHow Does It  
Work?

Get Started

## Pick Your Persona

# Get what **you** want.

With Oracle Management Cloud, you can eliminate disparate silos across end-user and infrastructure data, troubleshoot problems quickly, and run IT like a business.



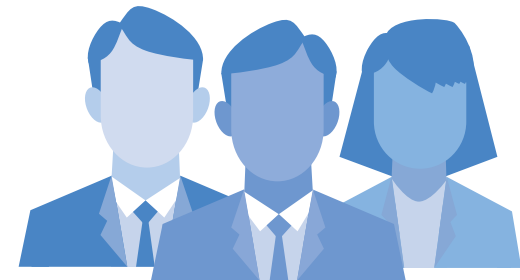
## DevOps

- Rapidly diagnose complex problems across application tiers.
- Leverage out-of-the-box automated diagnostics to direct mediation.



## Business Analyst

- Optimize capital expenses without compromising QoS.
- Increase operational efficiency and improve asset utilization.



## LOB Executive

- Track rollout and adoption of new business services.
- Gain visibility into QoS provided by Development and IT Ops.

Identify Yourself

Pick Your Persona

What Is It?

Insight from Operational Data

Monitor Application Performance

Explore and Analyze Logs

Plan, Forecast, and Analyze

Secure, Reliable, Easy, Fast

How Does It Work?

Get Started

## What Is It?

# Oracle Management Cloud (OMC) is a suite of **next-generation integrated monitoring, management and analytics solutions delivered as a service on Oracle Cloud.**

- Designed for today's heterogeneous environments, across your premises, Oracle Cloud, and third-party cloud services.
- Built on a horizontally scalable big data platform with high-throughput processing to provide real-time analysis and deep insights across technical and business events.
- Automatic analysis of data using machine learning, and correlation across all Oracle Management Cloud services, thereby eliminating multiple information silos across end-user and infrastructure data.



## Application Performance Monitoring

- Find and fix application issues fast.
- Gain deep visibility into your application performance from end-user experience, application server requests, and application logs.



## Log Analytics

- Monitor, aggregate, index, and analyze any logs from your applications and infrastructure.
- Search, explore, and correlate this data to troubleshoot problems faster, derive operational insight, and make better decisions.



## IT Analytics

- Gain 360-degree insight into the performance, availability, and capacity of your applications and infrastructure investments.
- Enable your line-of-business executives, analysts, and administrators to make critical decisions about your IT operations.



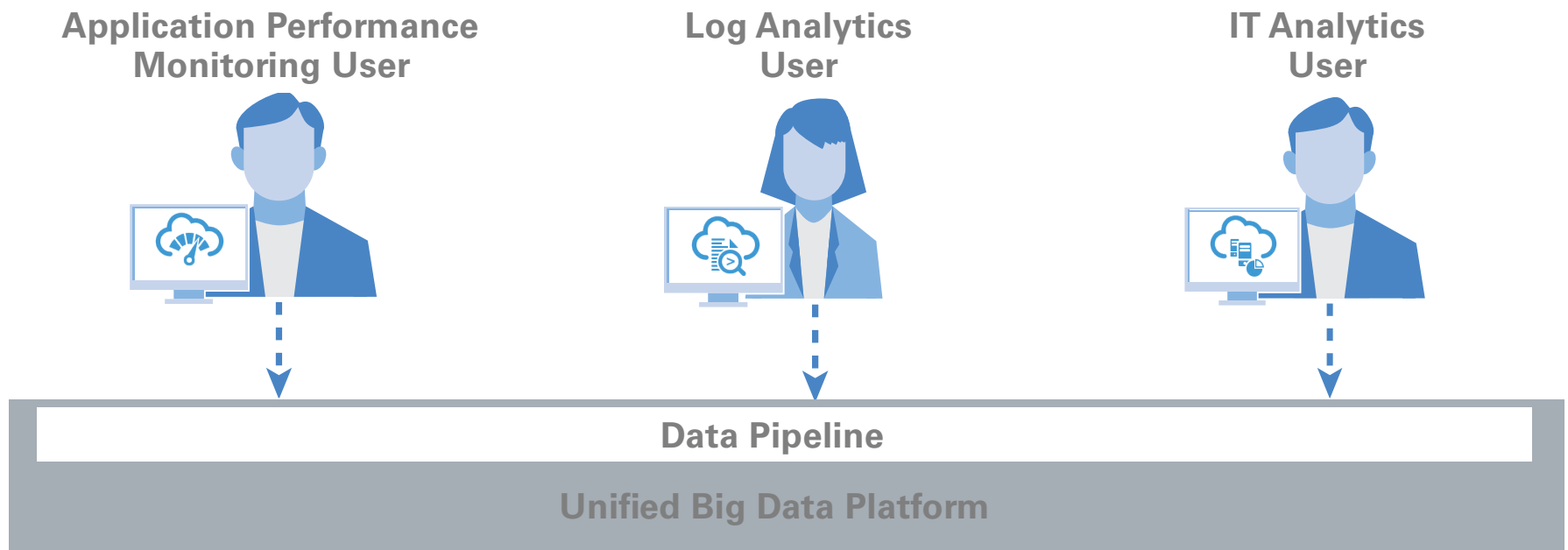
## Insight from Operational Data

# Bring your operational data **to life**.

Operational data, including machine-generated data, can be of different types and dimensions. The data that answers your questions is often in different systems.

Your uploaded data is stored in a **single, unified, big data platform**. This data is automatically correlated and processed by a robust and scalable data pipeline that offers high-throughput processing of massive amounts of data.

Cloud services enabled by this platform offer real-time monitoring, rapid diagnostics, operational insight, and business analytics.





## Monitor Application Performance

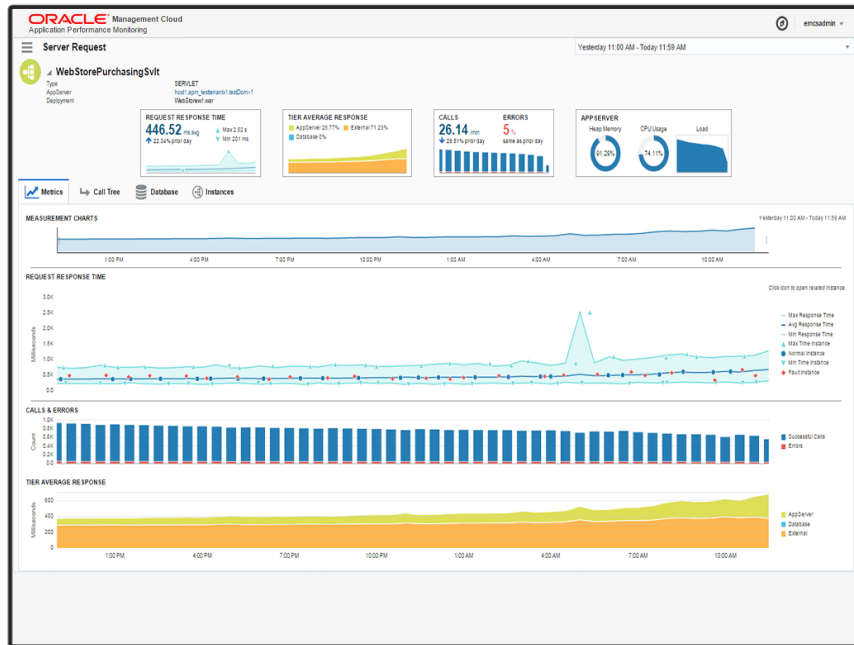
# Keep your end users happy.

**The Problem:** Application developers have many latest tools and technologies today to build enterprise apps. End users have high expectations for the apps they depend on. They demand superior performance, availability, and service. How do you keep your users happy?

**The Solution:** Oracle Application Performance Monitoring Cloud Service gives you the information you need to find and fix application issues fast. All your end-user and application performance information, with associated application logs, are brought together into the Oracle Management Cloud secure, unified big data platform.

With Oracle Application Performance Monitoring Cloud Service, you can monitor:

- Browser performance, including end-user experience, Ajax performance, and server-side requests.
- Application performance down to the operation and method level.
- Related application server, database, and external application server logs in the context of actual workload.



Identify Yourself

Pick Your Persona

What Is It?

Insight from Operational Data

Monitor Application Performance

Explore and Analyze Logs

Plan, Forecast, and Analyze

Secure, Reliable, Easy, Fast

How Does It Work?

Get Started

## Explore and Analyze Logs

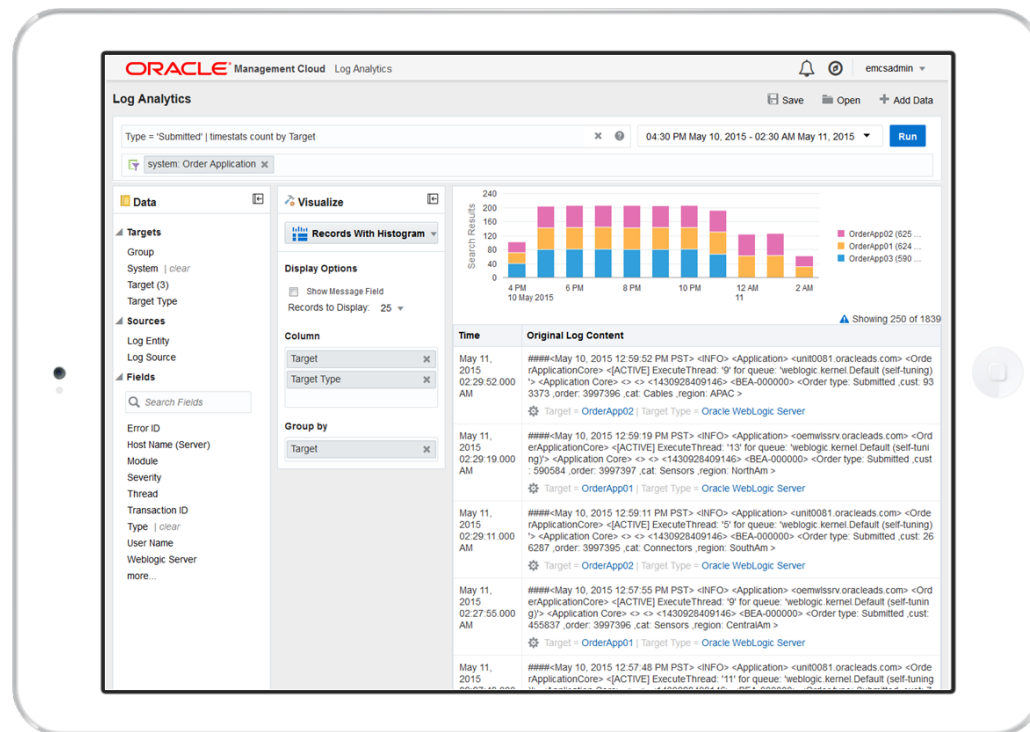
Resolve issues more **quickly**.

**The Problem:** Your IT staff and DevOps need tools and techniques to make sense out of billions of logs generated by different systems, applications, and software. You want to find and troubleshoot problems quickly, and gain insights into the health and performance of your apps and infrastructure.

**The Solution:** Oracle Log Analytics Cloud Service monitors, aggregates, indexes, and analyzes all log data from your applications and infrastructure—users can search, explore, and correlate this data to troubleshoot problems faster, derive operational insight, and make better decisions.

With Oracle Log Analytics Cloud Service, you can:

- Explore logs that are specific to the application experiencing the problem.
- Analyze and explore log data efficiently by using machine learning.
- Gain business and IT insight from log data.
- Rapidly derive value from logs.



Identify Yourself

Pick Your Persona

What Is It?

Insight from Operational Data

Monitor Application Performance

Explore and Analyze Logs

Plan, Forecast, and Analyze

Secure, Reliable, Easy, Fast

How Does It Work?

Get Started

## Plan, Forecast, and Analyze

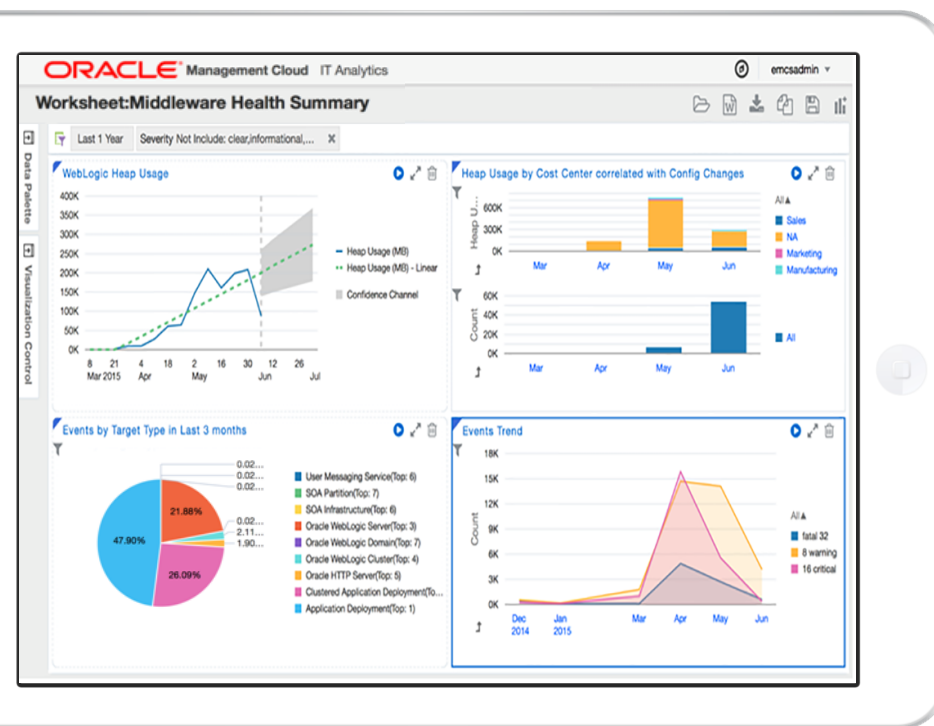
## Run IT like a business.

**The Problem:** IT departments are under tremendous pressure to ensure maximum availability of your apps and infrastructure. They need effective and simple ways to plan capacity and optimize IT resources. Your customers want accelerated performance of your apps and services. Your wish is to transform your IT department into your strategic business partner.

**The Solution:** Oracle IT Analytics Cloud Service provides 360-degree insight into the performance, availability, and capacity of applications and IT investments, enabling line-of-business executives, analysts, and administrators to make critical decisions about their IT operations based on comprehensive system and data analysis.

With Oracle IT Analytics Cloud Service, you can:

- Optimize database and middleware resources.
- Plan for future growth by forecasting intelligently.
- Maximize database and middleware performance.
- Acquire insight from multidimensional analysis of IT data.
- Easily search application and system components.
- Quickly build custom dashboards to publish the results of your analyses.



Identify Yourself

Pick Your Persona

What Is It?

Insight from Operational Data

Monitor Application Performance

Explore and Analyze Logs

Plan, Forecast, and Analyze

Secure, Reliable, Easy, Fast

How Does It Work?

Get Started



Secure, Reliable, Easy, Fast

## Data privacy and security **is pivotal.**

- Oracle Management Cloud uses a powerful security model that ensures the security and integrity of your IT operational data in transit and once uploaded to Oracle Management Cloud.
- As part of the Oracle Cloud, Oracle Management Cloud is deployed on enterprise-grade infrastructure, fully managed by Oracle.
- Using a drag-and-drop interface in various Oracle Management Cloud services, you can answer such questions as “How much CPU will I need in the next three months?” and “Which of my application servers are underutilized?” Slice and dice the data for your specific needs.
- Oracle Management Cloud runs on tablet and desktop, with a blazing fast analytics engine to get you results when you need them.



Identify Yourself

Pick Your Persona

What Is It?

Insight from Operational Data

Monitor Application Performance

Explore and Analyze Logs

Plan, Forecast, and Analyze

Secure, Reliable, Easy, Fast

How Does It Work?

Get Started

## How Does It Work?

# It all begins with **a few simple steps...**

- Get a trial or paid subscription to one of the Oracle Management Cloud service offerings.
- Get started by deploying data collection agents on those target hosts whose operational data should be collected and analyzed.

That's it! You've the power of Oracle Management Cloud in your hands to transform IT operational data into insights.

### Get a Trial or Paid Subscription

Get a trial or paid subscription to Oracle Management Cloud. Pick an offering that meets your specific needs.

### Start with Your Data

Use a simple, self-service approach to load your data into Oracle Management Cloud.

### Start Using Rich, Powerful Analytics Solutions

Get started using various analytics apps and tools quickly. Get productive on Day One.

### Customize and Visualize

Explore data, build your own analyses, and visualize. Save and share them as widgets. Create custom dashboards.





## Get Started

## Learn More

- View data sheets, FAQs, pricing, and additional resources on the [Oracle Management Cloud](#) product page.
- Set up an account and register at [Oracle Cloud](#).

## Connect

Twitter: [@OracleCloudZone #MgmtCloud](#)

Facebook: [Oracle Cloud Computing](#)

LinkedIn: [Official Oracle Cloud Computing Group](#)

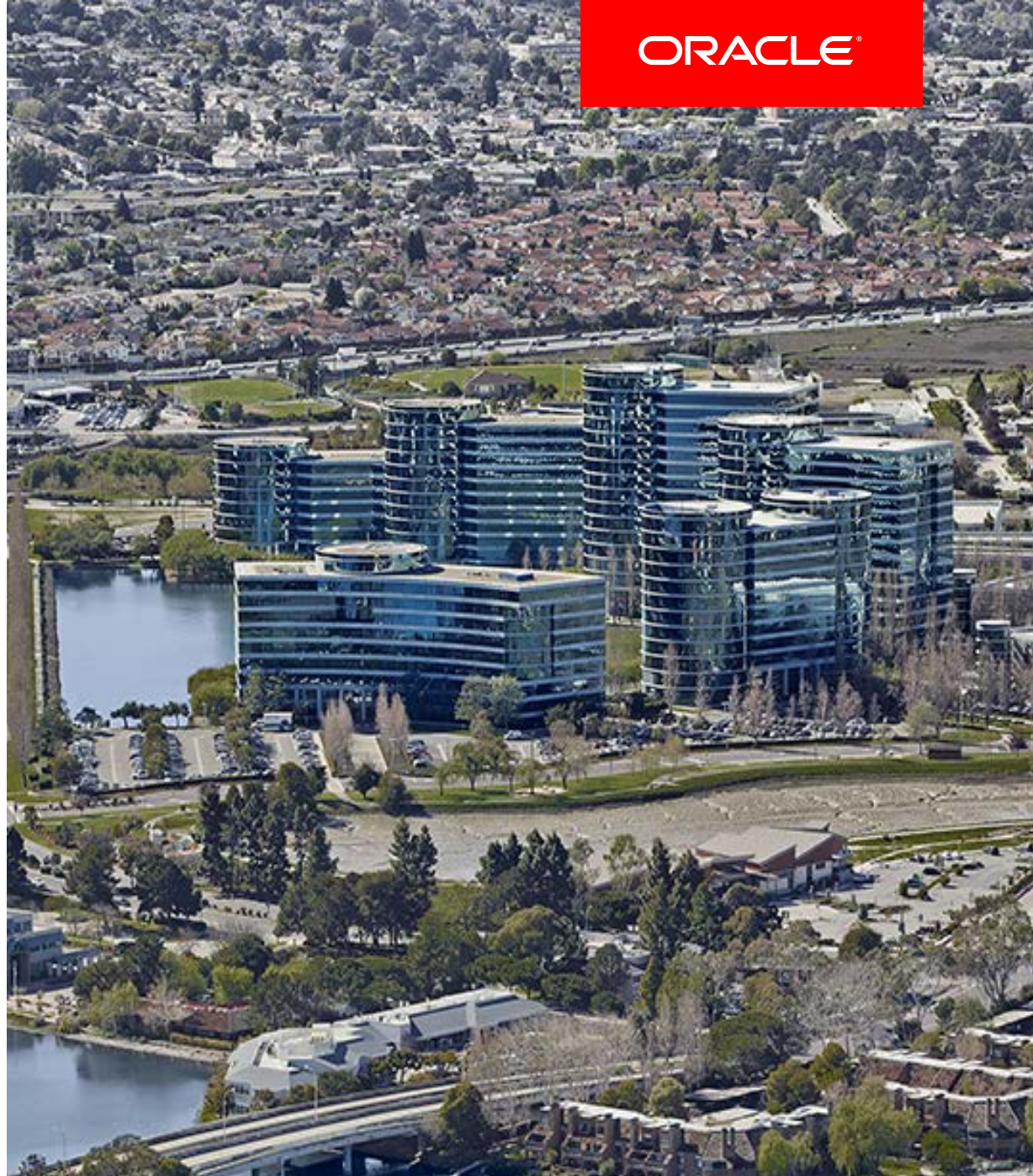
YouTube: [Oracle Cloud Computing Channel](#)

## Visit

Visit our Oracle Cloud community.

[Oracle Events](#)

[Oracle Cloud Solutions Blog](#)



Identify  
Yourself

Pick Your  
Persona

What Is It?

Insight from  
Operational  
Data

Monitor  
Application  
Performance

Explore and  
Analyze Logs

Plan,  
Forecast,  
and Analyze

Secure,  
Reliable,  
Easy, Fast

How Does It  
Work?

Get Started

#### Safe Harbor

The preceding is intended to outline our general product direction. It is intended for information purposes only, and may not be incorporated into any contract. It is not a commitment to deliver any material, code, or functionality, and should not be relied upon in making purchasing decisions. The development, release, and timing of any features or functionality described for Oracle's products remains at the sole discretion of Oracle.

ORACLE®

Integrated Cloud  
Applications & Platform Services

Copyright © 2015 Oracle and/or its affiliates. Oracle is a registered trademark of Oracle and/or its affiliates. All rights reserved. Other names may be registered trademarks of their respective owners. Oracle disclaims any warranties or representations as to the accuracy or completeness of this recording, demonstration, and/or written materials (the "Materials"). The Materials are provided "as is" without any warranty of any kind, either express or implied, including without limitation warranties or merchantability, fitness for a particular purpose, and non-infringement.