ORACLE

Does your data work for you?
Or do you work for your data?

Digital collaboration requires infrastructure that keeps up. But an effective modernization strategy needs to be implemented across the entire infrastructure stack – beginning at the core. Here's a snapshot of what a database upgrade means to leaders across the business.

CIO/CTO

What am I going to invest in when my systems reach end-of-life?

› The choices for your hybrid cloud can be overwhelming. However, the key to data interoperability is full stack integration and future-ready architecture.

› Oracle Cloud@Customer lets you retain complete control over your data while enjoying a fully managed cloud service from an on-premises deployment.

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Business decision maker

An infrastructure overhaul could mean downtime for customers. Will modernization adversely impact business operations and revenue?

› Automated backup and recovery can cut downtime costs by up to 47%.

› Oracle's Zero Data Loss Recovery Appliance (ZDLRA) customers report significant reduction of TCO and downtime costs due to simplification, and automated backup and recovery.

Read the analysis

Database lead

System migration is a delicate process. How can I be sure that critical data is not corrupted when I move away from the legacy system?

› Many enterprises are under a mandate to shut down their data centers and move their data processing operations to the public cloud. But deploying Oracle Database on non-Oracle, generic public cloud services may result in integration issues and poorer performance.

› Oracle Exadata was designed specifically to run Oracle Database. Find out how you can leverage Exadata by deploying it in a colocation facility with high-speed interconnects to the leading public clouds.
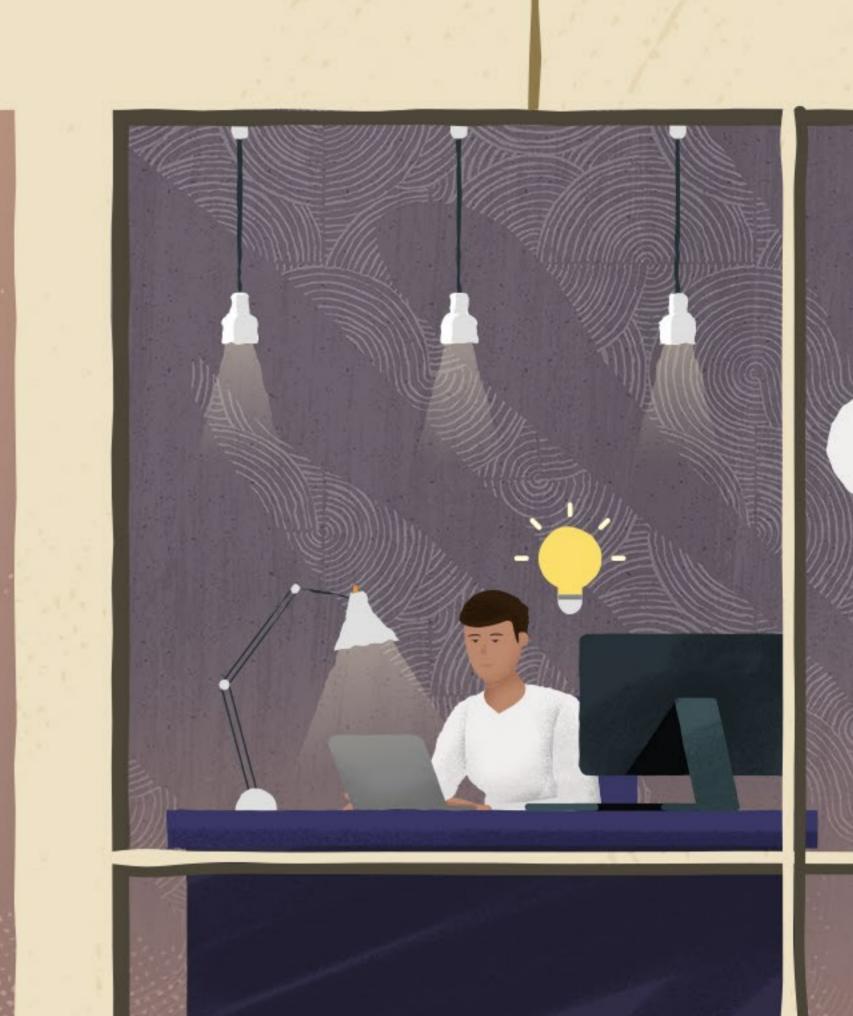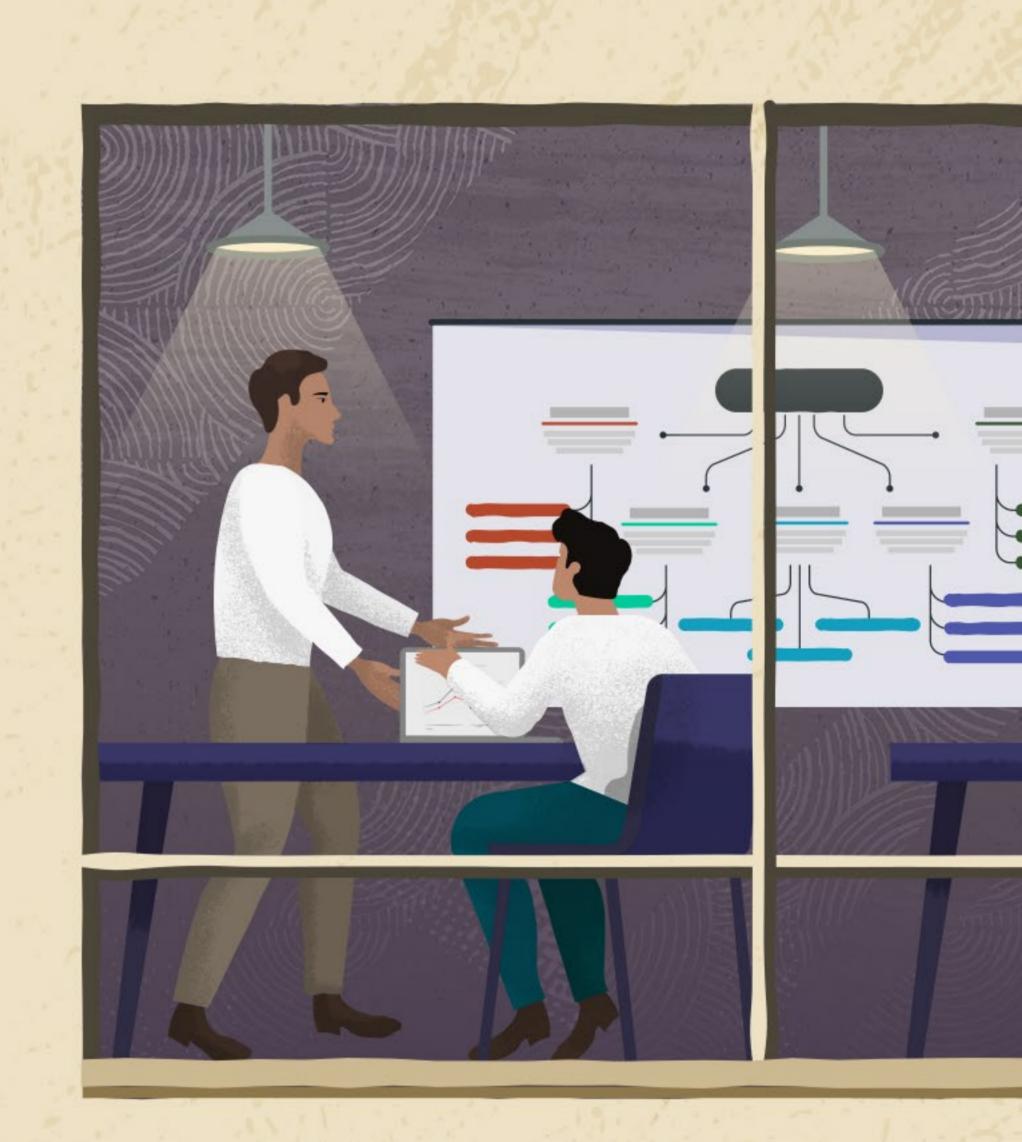
Read the white paper

Infrastructure lead

The company is undergoing cost-cutting measures. How can I justify working with an established brand when I can use a DIY approach?

› A DIY deployment can cost 48% more than a full stack solution.

› Converting large, mission critical databases to a cloud-native database is a very expensive, protracted, and risky strategy – as much as 5 years of hard labor. But there's a middle way which utilizes Oracle's DbaaS.

Read the analysis

Data lies at the heart of the modern enterprise. Start modernizing your infrastructure at the database, beginning with the hardware that runs it. Oracle Engineered Systems are scalable, integrated, full-stack solutions designed from the ground up to run Oracle Database and applications. With Oracle as your strategic infrastructure partner, you'll run crucial customer workloads faster, at lower costs, and with greater security than multivendor, on-premises solutions.

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