New Frontiers

Breaking down the barriers to management information

Data-warehouse architects open up new horizons
‘Building data warehouses beyond ERP’ was the slogan used by NewFrontiers Consultancy (NFC) in its early years. But now the pioneers are breaking new ground. They have advanced beyond evolution and are challenging the myth of ERP.

NewFrontiers Consultancy

The nineties saw an enormous boom in the field of ERP, enterprise resource planning software. Companies thought that integrating administrative packages with those in the fields of production and logistics would solve all their problems. They have had a rude awakening. The myth of ERP is that everyone thought that combining all information flows in a single system was the panacea for all their management ills. However, such systems were found in practice not only to be unnecessarily expensive but also never to give the powerful output claimed for them. In fact, the demand for rapidly available, reliable management information has just kept on growing.

Data-warehouse architects opening up new horizons at the boundary between management consultancy and IT

NewFrontiers gives you access to your own information

IT advisors from NewFrontiers Consultancy start where ERP leaves off. On the basis of their practical knowledge of both information technology and business processes, they can create a comprehensive, seamless joint between logistic and financial information. They do what ERP promised: to link all company data in such a logical way that the right information is available to the right people. This is done with the aid of the ‘data warehouse’, an extension to the IT edifice that allows the integrated information to be structured in the appropriate way. In this way, NewFrontiers gives you the access to your own information you need to make well-based decisions.
What NewFrontiers has to offer

NewFrontiers consultants:
- are professionals,
- know what they are talking about,
- have business awareness that goes beyond the boundaries of IT consultancy,
- work cost-effectively,
- have vision and
- are keen to improve your systems and their own performance.

Dr. Dave Waddington, information architect at Unilever:

‘NewFrontiers is a highly professional organization, admirably equipped to carry out complex data-warehouse projects.’

Aart van Leeuwen, information systems manager for Hunter Douglas Europe:

‘NewFrontiers consultants not only build advanced BI solutions but also stand out by their effective implementation and good project management.’

Services provided by NewFrontiers
- consultancy and implementation services from A to Z
- solutions and tools (such as EasyReporter) required for optimum support of processes
- maintenance and after-sales support to make sure that your investment continues to bear fruit after implementation
NewFrontiers has evolved thanks to its successful operations at the boundary between management consultancy and information technology. This is reflected in the four-fold approach that has been adopted with success in many organisations.

1. Awareness: helping a company to discover its information management needs.
2. Design: designing the information architecture, with due attention to both hardware and software aspects.
3. Construction: NewFrontiers builds the data warehouse and makes it operational by putting the right information at the right spot and fine-tuning the data retrieval process.
4. Maintenance: making sure that the investment continues to bear fruit after construction of the system is completed.

Business Intelligence is Human Intelligence

Where other consultancy bureaus offer just advice or technical services, NewFrontiers advisors combine these skills. Not just pinpointing problems in thick reports that may gather dust on your desks but rolling up their sleeves to turn the advice given into the information architecture you need – designing it, building it and making it work. After all, business intelligence is human intelligence.
NewFrontiers Consultancy

NewFrontiers Consultancy (NFC) was founded in 1999 by Patrick Teunissen and Gert-Jan Elemans. The latter is a logistics expert who was one of the first ERP consultants at Siemens. Teunissen, the head of the NFC group and director of activities in the Netherlands, was originally a management accountant. They developed the NFC concept together on the basis of their comprehensive experience of business practice and their thorough grasp of state-of-the-art technology. Activities in Belgium and solution development are under the leadership of Peter van de Put, formerly logistics manager for Fuji in Tilburg. NFC consultants facilitate information management. In other words, they structure databases and data processes. Data-warehouse architects who open up new horizons: their work begins where package implementation leaves off.

References from across Europe

NewFrontiers consultants cross borders every day to provide active support to many national and international companies.

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