

DATA SHEET

ORACLE BUSINESS INTELLIGENCE MOBILE

ALWAYS-AVAILABLE ANALYTICS
 ON THE GO

Oracle Business Intelligence Mobile brings the power of analytics to users on the go.

FEATURE HIGHLIGHTS

- Immediate access on smartphones and tablets for all your BI content.
- Build stunning, targeted business analytic mobile-first apps with zero coding, in minutes
- Security toolkit for delivering containerized version of the Oracle BI Mobile app for greater security
- Faster time to value with purposeful business apps that run on any mobile device
- Full touch interactivity for new visualizations, including waterfall, 100 percent stacked bar, and performance tiles
- Offline capability with added support for BI Publisher reports, for always-available analytics

Mobile Analytics for All

Oracle Business Intelligence (BI) Mobile provides users with the ability to interact with all their analytic content in a touch-optimized manner, on smartphones and tablets, as well as a means to quickly create stunning, interactive, targeted mobile analytics apps without writing a single line of code. All this is available as an integrated component within Oracle Business Intelligence Foundation Suite, with immediate benefits to business users, reduced IT administrative overheads, and a lower total cost of ownership (TCO) to enterprises.

Oracle BI Mobile consists of **Oracle BI Mobile HD** and **Oracle BI Mobile App Designer**, two integrated and complementary solutions that work together to meet the full spectrum of mobile users' analytical needs. Oracle BI Mobile HD enables customers to extend desktop based dashboards and reports as-is to mobile devices without the need for any re-work, providing companies with an easy and effective way to make users more productive while away from the office. Oracle BI Mobile App Designer empowers business users to create purpose-built analytical applications that are optimized to perform a specific analysis while on the go. These applications can range from stunning interactive briefing books, financial reports, dashboards, or customer facing analysis – for any line of business.

Oracle BI Mobile App Designer

Oracle BI Mobile App Designer empowers business users to create stunning and interactive business apps for any mobile device. Users can create purpose-built apps for any line-of-business that help effectively showcase insights, provide summary information at a glance, with detailed information only a touch or swipe gesture away. A zero-code, drag-and-drop design interface makes it possible to build stunning apps within a matter of minutes. It combines the finished production look of a custom developed app with the ease of creation that is comparable to using common office productivity tools – all without writing a single line of code.



Figure 1 – Oracle BI Mobile App Designer apps on mobile devices

With Oracle BI Mobile App Designer, users can create mobile apps without worrying about which platform or device to support. The generated apps are based on the modern HTML5 standard, which means they run on any modern browser available on most mobile devices. The Responsive Web engine of Oracle BI Mobile App Designer detects the devices screen size and automatically adjusts the apps layout and components, which means users can also run the same apps on a personal computer.

RELATED PRODUCTS

- Oracle Business Intelligence Foundation Suite
- Oracle Exalytics
- Oracle BI Applications
- Oracle Endeca Information Discovery
- Oracle Real Time Decisions

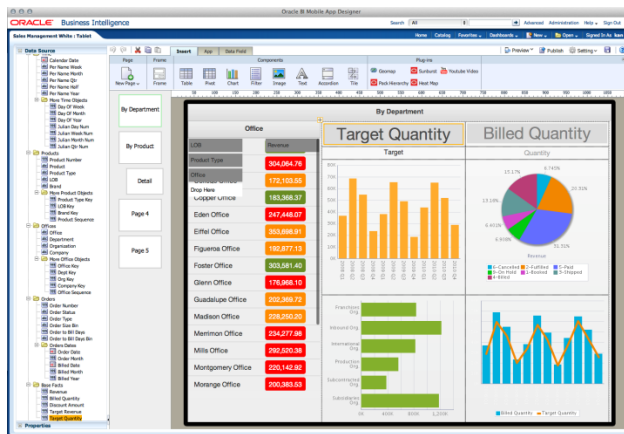


Figure 2 – Build mobile apps with the BI Mobile App Designer

Once an app is complete, it can be shared across the organization via a URL, or published to the internal apps library where other users across the enterprise can subscribe to it and receive updates.

As an integrated component of the Oracle BI Foundation Suite, analytical mobile apps can be created with enterprise data from the BI Semantic layer (RPD), from BI Publisher data models or even MS Excel. This integration further provides the benefits of role-based data-level security that is available with Oracle BI Foundation Suite. Access to these mobile apps, as well as authorization, is managed using the comprehensive Oracle BI Foundation Suite capabilities.

Oracle BI Mobile App Designer makes it possible for business users to create line of business, data-driven mobile apps with enterprise data quickly and easily, and distribute them securely across the enterprise.

Oracle Business Intelligence Mobile HD

Oracle BI Mobile HD is a mobile app for smartphones and tablets and provides immediate access to all BI analytic content like analyses, dashboards, scorecards, reports, and more – without requiring any modifications. The content delivered is optimized automatically for interaction on mobile devices via touch and multi-touch gestures.

Greater Interactivity. Swipe and touch gestures are the primary way of interacting with content on tablets like the Apple iPad. The Oracle BI Mobile HD application provides familiar touch and multi-gestural interactions for users to work with BI content and has been optimized to work with advanced visualizations like performance tiles, waterfall graphs, and the 100 percent stacked bar graphs.



Figure 3. Redesigned Navigation and Home Page in the BI Mobile HD app for the Apple iPhone, iPad Mini, and iPad

View Maximize Mode. Users can double-tap all supported views like graphs, tables, trellis, maps, gauges, etc... to ‘maximize’ the view. The view renders using the full screen real-estate of the tablet, thus making it especially easier to view and work with dense data views. All supported behaviors like tap, tap-and-hold, and tap-and-swipe are available in this maximized mode.

Enhanced Usability. Dashboard customizations offer a quick and powerful way of storing the state of a dashboard to a user’s preference, with drills, prompts, etc. Users can select from a list of available customizations and apply any one of them to the dashboard they are viewing. Alternatively, users can also choose to clear all customizations applied on a dashboard page, and view it in its original state.

Customized Startup Experience. Users can set the default starting configuration on the iPad version of the BI Mobile HD app - whether they want to begin with the “Favorites” or “Most Recent” or “Dashboards” – from the Settings panel. There is also a “first-time help” overlay screen is displayed when you launch the app for the initial installation.

Offline Access. Oracle BI Mobile allows content to be saved for offline viewing and sharing. When online, users can refresh saved offline content and share via e-mail with other users. A fine-grained security privilege also allows administrators to grant or revoke the ability to save offline content for users, roles or groups. Simple access to any mobile capabilities can also be administered via user privileges.

Oracle BI Mobile Security Toolkit.

Oracle BI Mobile Security Toolkit provides a solution for Oracle BI Mobile customers who require higher levels of mobile device security than is provided by the mobile operating systems (like Apple iOS for example) or through the Oracle BI Mobile application itself. It is a repackaged, unsigned and uncertified version of the Oracle BI Mobile HD application libraries that will allow a customer to combine the application with their chosen third party Mobile Device Management (MDM) security solution.



Figure 4. Double-tap to maximize a visualization, with full interactivity.

Conclusion

Businesses now can now deploy fully interactive dashboard capability with zero additional development using Oracle BI Mobile HD on iOS devices, and can create purpose-built mobile analytic applications for smartphones and tablets with drag-and-drop simplicity using Oracle BI Mobile App Designer. These factors lead to faster time to value for users, secure deployments, and a lower total cost of ownership (TCO) for companies and IT. As the #1 vendor in business analytics with the industry’s most complete and integrated range of enterprise-class business intelligence solutions, Oracle leads the way in helping organizations gain more insight, across more data, and drive better outcomes in every aspect of their business.

Contact Us

For more information about Oracle Business Intelligence Mobile, visit oracle.com or call +1.800.ORACLE1 to speak to an Oracle representative.



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