

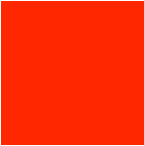
ORACLE®



**ORACLE®**

**Quick Tip/Demo: Integrating WebCenter Interaction with Universal  
Content Management and WebCenter Services (ALUI)  
Session #791**

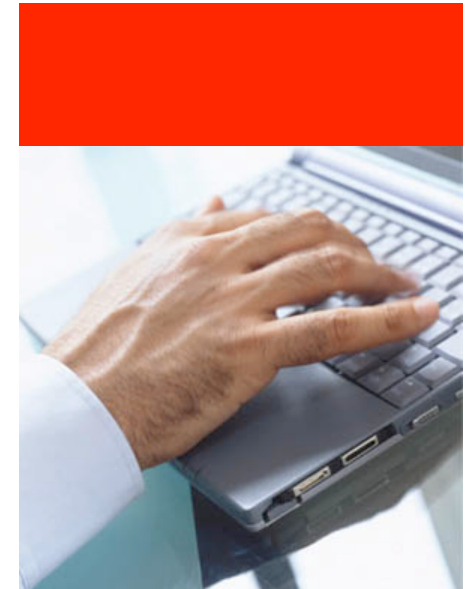
Brian C Harrison  
Principal Product Manager



The following is intended to outline our general product direction. It is intended for information purposes only, and may not be incorporated into any contract. It is not a commitment to deliver any material, code, or functionality, and should not be relied upon in making purchasing decisions. The development, release, and timing of any features or functionality described for Oracle's products remains at the sole discretion of Oracle.

## Program Agenda

- What is Universal Content Management?
- Document Management with UCM & WCI
  - Content Portlet Suite
  - Searching for existing content
- Web Content Management with UCM & WCI (FUTURE)
  - Content Integration Suite & Open WCM
  - Publishing content to a portlet (View, Metadata, Editing)
  - Creating new content from a portlet
- What is WebCenter Services?
- WebServices Portlets





## What is UCM and how does it compare to Publisher?

- Universal Content Management (UCM)
  - Part of the Enterprise Content Management Suite (ECM)
  - Document Management
  - Web Content Management (WCM)
- Comparisons between WCM & Publisher
  - Functional Parity
  - One for One Object Mapping
- Current WCM Strategy for WCI
  - CIS built integrations
  - Content Portlet Suite



## Publisher/Integration Use Cases within UCM

- Searching for Web/Document content
  - Content Portlet Suite – Search Portlets
  - Content Service for WCI
- Viewing Web Content (Standard & Metadata view)
  - Content Presenter Portlet (FUTURE)
  - Content Portlet Suite – Library Portlet
- Editing Existing Content
  - Content Presenter Portlet (FUTURE)
  - SiteStudio
- Creating new Content
  - Content Portlet Suite – Contribution Portlet
- All Use Cases covered by Content Integration Suite (CIS)



## Creating Custom UCM/WCI solutions

- Content Integration Suite (CIS)
- Content Portlet Suite Development Kit (CPSDK)
- Open WCM
  - JSP Tags
  - Web Services
- Sample Portlets and Web Services from OTN



## What is WebCenter Services?

- Add-on set of Servers/Services that can be consumed within any portal that is part of WebCenter Suite
  - Wikis & Blogs
  - Discussions
  - Analytics
  - Ensemble
- Standalone products
- Open Web Services for each Server/Service
- Portlet integration for each portal





## WebServices Portlets

- Sample Portlets for Wikis, Blogs, & Discussions
  - All Source Code Available
  - Portlets available for WC, WCI, WLP, and Oracle Portal
  - JSR-168 compliant
- Out of the Box Portlet Suite for Analytics
- Ability to create new portlets/pagelets through Ensemble



# DEMONSTRATION



## Resources & Learn More

- Universal Content Management Data Sheet
  - <http://www.oracle.com/products/middleware/content-management/docs/universal-content-management-datasheet.pdf>
- Universal Content Management Documentation
  - [http://download.oracle.com/docs/cd/E10316\\_01/ouc.htm](http://download.oracle.com/docs/cd/E10316_01/ouc.htm)
- [Email: brian.harrison@oracle.com](mailto:brian.harrison@oracle.com)
- [Blog: http://blogs.oracle.com/WCI](http://blogs.oracle.com/WCI)

Oracle Technology Network  
Virtual Developer Day—  
Rich Enterprise Applications



- When is this free event?
  - Live keynote will kickoff at May 27<sup>th</sup>, 2009 at 8:00am Pacific US time
  - On demand sessions, virtual hands on labs on Amazon EC2
- What will you learn about?
  - Java and Rich Enterprise Application development
  - Cloud Development Environments
- Who should attend?
  - Developers interested in Java, WebLogic Server, Enterprise Pack for Eclipse, Coherence, ADF, JDeveloper, WebCenter
- How do I register?
  - Goto [events.oracle.com](http://events.oracle.com) and search for “Virtual Developer Day”

## IOUG Portal SIG and Content Management SIG Cinco de Mayo Party!



Sponsored by:



elasticpath™

keste  
Enterprise | Anywhere | Anytime

- Tuesday, May 5; 7:00 pm to 10:00 pm at the Peabody Hotel
- Food, drinks, music, networking, performances and prizes
- COLLABORATE Badge and event wristband required for entry
- Get wristband at partner booths



## Oracle's COLLABORATE 2009

### Resource Center

- Overview of Oracle's presence at COLLABORATE
  - Executive Sessions
  - Consolidated view of all Oracle sessions at COLLABORATE
    - Across IOUG, OAUG and Quest
  - Hands-On Labs – link to registration
  - DEMOGrounds
  - Virtual Collateral Rack
  - “Focus On” documents
    - Get a roadmap of what to see and do by subject area
  - Oracle University Training

**Go to** [www.oracle.com/goto/resourcecenter](http://www.oracle.com/goto/resourcecenter)



# Oracle OpenWorld San Francisco 2009

*Join us in San Francisco  
October 11-15, 2009*

Hear from Oracle, customers and partners

Learn through sessions, hands-on labs and networking

See the latest Oracle solutions in the DEMOGrounds and Exhibition Hall

Mark your calendar for the User Group Forum on Sunday

*For more information and to register: <http://www.oracle.com/openworld/index.html>*

ORACLE®