silentnight group

Silentnight Group Limited
Barnoldswick, Lancashire, United
  Kingdom
www.silentnightgroup.co.uk

Industry:
Consumer Goods

Annual Revenue:
US$192 million

Employees:
1,250

Oracle Products & Services:

JD Edwards EnterpriseOne
  Financials
  Sales Order Management
  Procurement and Subcontract
    Management
  Manufacturing – Shop Floor
  Inventory Management
  Production Scheduling
  Transportation Management
Oracle Application Testing Suite
Oracle Load Testing

Oracle Partner:
SCL
www.scl.com

"With Oracle's JD Edwards EnterpriseOne ERP applications, we can do more with less. It supports our new group business model, enabling us to align processes across the group and share services to minimize administrative costs and better compete with other volume bed manufacturers."
– Julian Lempriere, Group System Services Manager, Silentnight Group Limited

Silentnight Group Limited Maximizes Process Efficiency with Groupwide Enterprise System

Silentnight Group Limited is the United Kingdom's leading manufacturer and distributor of beds and mattresses. The group includes the U.K.'s number one brand, Silentnight, and the world's leading brand, Sealy, as well as other market leaders, such as Rest Assured and Pocket Spring Bed Company.

Challenges

- Introduce a group business model to enable alignment and shared services without increasing overhead
- Coordinate management of three bed manufacturing and distribution sites with integrated systems and standard processes
- Work with suppliers and retail customers more efficiently
- Gain greater control over processes to maximize manufacturing and distribution capabilities and to better compete with other volume bed manufacturing businesses
- Enable smooth delivery of 700 beds to customers and 1,300 beds to retailers every day

Solution

- Implemented Oracle's JD Edwards EnterpriseOne applications to support production scheduling, manufacturing, transportation, and logistics across the Silentnight group
- Worked with Oracle Partner SCL to carry out thorough performance testing with Oracle Application Testing Suite, ensuring system efficiency for high volumes of bed orders
- Ensured that the applications could support business-as-usual from go-live by running proactive performance tests with Oracle Load Testing to address any issues prior to implementation
- Streamlined inventory management by enabling the company to barcode and scan every component in the bed manufacturing process and automated stock-taking to provide instant access to real-time data, instead of the previous manual, monthly process
- Increased automation across all processes and improved visibility into the production of 2,000 beds per day
- Pinpointed inefficiencies within the group, enabling managers to address those areas and consequently improve efficiency
- Put the technology in place to enable more business-to-business integration with retailers in the future

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