

Transportation Intelligence

Effective decision making is vital to the success of any logistics organization. The Transportation Intelligence capability of Oracle Transportation Management Cloud promotes better supply chain decisions by providing greater insight into both internal operations and trading partner performance. Transportation Intelligence provides you with the information needed to understand what's happening in your supply chain, so you can make corrections and achieve your organizational goals.

MEASURE PERFORMANCE, MONITOR TRENDS, TAKE ACTION

Setting and tracking goals within your transportation organization are keys to reducing costs and improving customer service. Transportation Intelligence leverages extensive transportation data from Oracle Transportation Management to provide detailed analysis of key transportation metrics – metrics that impact your organization's profitability. Transportation Intelligence offers user-friendly dashboards that monitor key performance indicators while also allowing seamless navigation between historical and operational information – providing visibility into detailed causal data and leading to more informed operational decision making. In other words, the solution provides an organization with the ability to quickly analyze, adapt, and execute changes in day-to-day operations in order to improve performance.

Key Features

- User-defined metrics
- Configurable reports and dashboards
- Monitor metrics against business and industry targets, benchmarks, and forecasts
- Drill-down from metrics into operational data
- Role-based alerting and notification
- Store distribution management
- Material handling equipment integration

Key Business Benefits

- Single, consistent view of transportation data
- Quickly identify trends in transportation operations
- Influence operational decisions based on historic data
- Promote effective, impartial decision making, at multiple levels of the organization
- Provide granular visibility into transportation data and metrics
- Eliminate need to manage and maintain an independent data warehouse.



Figure 1. Transportation metrics are defined, managed, and viewed through user-defined reports and dashboards.

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DEFINING KEY PERFORMANCE INDICATORS

Transportation Intelligence offers the breadth and depth to provide visibility to the right measurements for your organization's success. Transportation metrics can be defined for all relevant business needs.

Transportation Intelligence includes flexible analysis for:

- Orders, Shipments, Lines, and Stops
- Invoices and Invoice Lines
- Carrier Performance / Scorecards
- Sustainability
- Tracking Events
- Carrier Commitments
- Claims
- Quotes
- Drivers
- Planning and System Activity

THE RIGHT INFORMATION, IN THE RIGHT PLACE, FOR THE RIGHT USER

Transportation Intelligence provides the information needed to support a transportation executive's long term objectives, a manager's medium and short term goals, as well as a transportation analyst's day-to-day decision making needs. Metrics, reports, and dashboards can be created and configured to support a variety of needs while data can be sliced and diced accordingly and can even be accessed via mobile devices. Transportation Intelligence provides embedded business intelligence into your operational transportation environment. It provides actionable insight, coordinated with fact-based decision support, together providing the knowledge needed to keep transportation operations moving in the right direction.

Related Data Sheets

Transportation Intelligence is a feature of Oracle Transportation Management Cloud and the Oracle suite of Logistics Cloud solutions. Related data sheets include:

- Oracle Transportation Management Cloud
- Freight Payment, Billing, and Claims
- Oracle Transportation Operational Planning Cloud
- Transportation Cooperative Routing
- Transportation Sourcing
- Oracle Fleet Management Cloud
- Oracle Logistics Network Modeling Cloud

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