

A Shopping Spree Over the Moon

Fancy stationery is what they're known for since 1984.
Fancy stationery is passion that they took to international doors.
Fancy stationery is our unique competitive advantage.
But the emergence of hypermarkets made it hard to manage.

Shopping at Artbox means customers with lasting happiness.
Shopping at Artbox means quality service levels and readiness.
Shopping at Artbox means a one-of-a-kind experience.
One that needs to translate to an online appearance.

The world of ecommerce is full of opportunity.
The world of ecommerce is the start of building a community.
The world of ecommerce is 24/7 non-disruptive shopping.
Artbox needed a solution that will keep their sales pumping.

It's time for a disruption in retail.
It's time for Oracle's database management system to refine the detail.
It's time for Cloud to run an online shopping mall.
The result is 30% in cost reduction but that's not all.

Moving to the Cloud entirely may be new for some businesses in South Korea.
Moving to the Cloud however was Artbox's greatest idea.
Moving to the Cloud meant stronger confidence and customer satisfaction.
Artbox made the highest sales in online shopping mall with its cloud migration.

The art of shopping now means information is safe and locked.
The art of shopping now means better business agility for Artbox.
The art of shopping now means transformed digital possibilities.
Online shopping with Artbox was once a dream but now a reality.

"Artbox has always taken pride in staying ahead of the curve. Initially, taking on the world of ecommerce was daunting but Oracle helped us migrate to the cloud seamlessly and effortlessly. We have now moved our entire architecture to the cloud, and are able to better manage the high volume of sales while reducing overall costs. Since moving to the cloud, we've hit the highest sales in online shopping mall in South Korea. This has been our best decision ever made."

IT Manager, Artbox

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ORACLE
On Cloud Nine