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JD Edwards
EnterpriseOne

JD Edwards Consumer Goods Industry Solution

Industry Focus

Oracle Presence

100 of the Top 100
Consumer goods companies use Oracle solutions

Over 90 of the Top 100
Consumer goods companies run Oracle applications

Over 90 of the Top 100
Consumer goods companies run Oracle database

Sampling of JD Edwards Consumer Goods Customers

- *Tupperware Brands Corporation*
- *Wente Brothers Inc.*
- *Treasury Wine Estates*
- *Blackmores Ltd.*
- *STIHL Inc.*

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JD Edwards Sub-Industries

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Industry Challenges

$4T+
E-commerce sales by 2020

- Disruptive technology
- Highly competitive environment
- Increased raw materials and logistic costs
- E-Commerce: shifting customer buying behavior

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The Future is Now

Successful consumer goods companies of tomorrow must have transformational systems and processes today to capitalize on rapidly shifting consumer behavior and disruptive technologies in the marketplace.

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JD Edwards Differentiators

Transformational

- JD Edwards as an ERP platform enables digital business (mobile, IoT, cloud, social & big data analytics)

Comprehensive

- Embedded solution
- Increased visibility across the entire enterprise

Streamlined

- Low TCO
- Easy to deploy and upgrade
- Simplification through personalization & UX

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JD Edwards CPG Differentiators

Agribusiness

- Plan, analyze & maintain grower information (blocks & harvest)

Blend

- Manage & integrate all aspects of food & beverage production

Apparel/ Attribute

- Define and manage multi-attribute style items & collections

Health & Safety

- Capture, report, and investigate workplace incidents
- Analyze for insight

Multimode Manufacturing

- Manage any mode combinations of process, discrete & rate scheduling

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Consumer Goods Value Chain

Collaboration Across the Value Chain

Suppliers | Manufacturers | Products | Retailers | Customers

- Ideate to Commercialize
- Source to Settle
- Order to Cash
- Plan to Produce
- Maintain to Optimize

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Customer Perspective

ANTINORI

26 Generazioni

One of Italy's largest winemakers dating back to 1385

> ***The JD Edwards EnterpriseOne application suite enabled us to consolidate and unify our IT systems and provide a common model for all our entities and business processes.***

Accelerated wine shipment

Increased international growth

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JD Edwards Consumer Goods Customers Like You

AVON
the company for women

- A large global direct selling cosmetics company efficiently operating their whole manufacturing process of cosmetics (mixed-mode production environment) from R&D to logistics to market
- Using JD Edwards EnterpriseOne 9.2 (replaced a failed SAP implementation)

DARLING INGREDIENTS

- Maximizing the use of natural resources by creating sustainable food, feed and fuel solutions
- Upgraded to JD Edwards EnterpriseOne 9.2 and dropped from thousands of custom modifications to just 10

CAROLINA®

- A leading supplier of science teaching materials for teachers, professors, home-school educators, & professionals in health & science-related fields
- Fully integrated with JD Edwards EnterpriseOne 9.2 and powered by Oracle Commerce 11.1

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Oracle Consumer Goods Solution Map

Leverage your existing JD Edwards investment

Complement your existing business processes with Oracle Cloud SaaS

Transform your existing business processes with JD Edwards digital technologies

Extend your existing business processes with Oracle Cloud PaaS

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JD Edwards CPG Differentiators Vertical Solutions Map

- **Agribusiness** - Plan, analyze & maintain grower information (farms, blocks & harvest)
- **Blend** - Manage & integrate all aspects of food & beverage production
- **Apparel** - Manage multi-attribute style items & collections
- **Health & Safety** - Capture, investigate and report workplace incidents
- **Multimode Manufacturing** - Manage any combinations of process, discrete & rate scheduling modes

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