Simplify Item Mastering with
Oracle Product Hub Cloud

You depend on reliable data to digitize your modern business. But today's voyage to the cloud is exposing limitations in traditional item mastering processes. Blast away complexity with a simplified approach to ensure product information is always accurate and ready to fuel new growth.

Mission Critical

As you move critical systems to the cloud, maintaining a true Item Master at the core becomes astronomically challenging without standardized controls.

50x
Data growth is expected to explode cosmically: 50x by the year 2020!
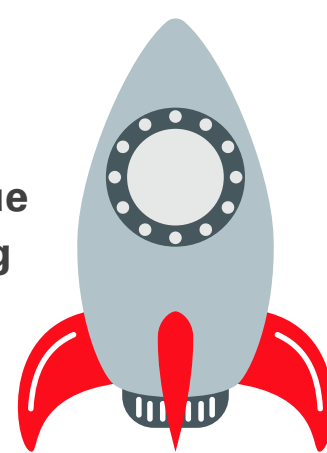
Products and services are becoming more complex

Cloud adoption rates are skyrocketing

It's time to reimagine how a modern item mastering process can power your
**ERP, SCM,** and **CX** journey to the cloud

Item Mastering Made Simple

Scope out these four best practices to digitize and integrate your product information with Oracle Product Hub Cloud - a purpose-built Item Mastering solution for your modern business.

Streamline Item Uploads
Fast item upload to the cloud with ability to review and remediate errors

CONSOLIDATE

ENRICH
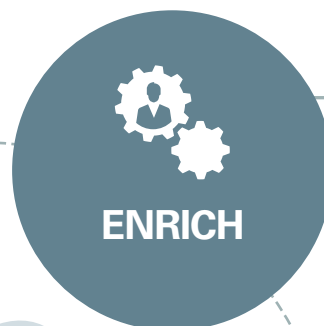
Accelerate Item Setup
Rich product definition with collaborative workflow

ORACLE
Product Hub Cloud
Your Simplified Item Master in the Cloud

Automate Data Sharing
Complete and consistent item data across cloud and on-premise deployments

SHARE

GOVERN

Enforce Change Control and Governance
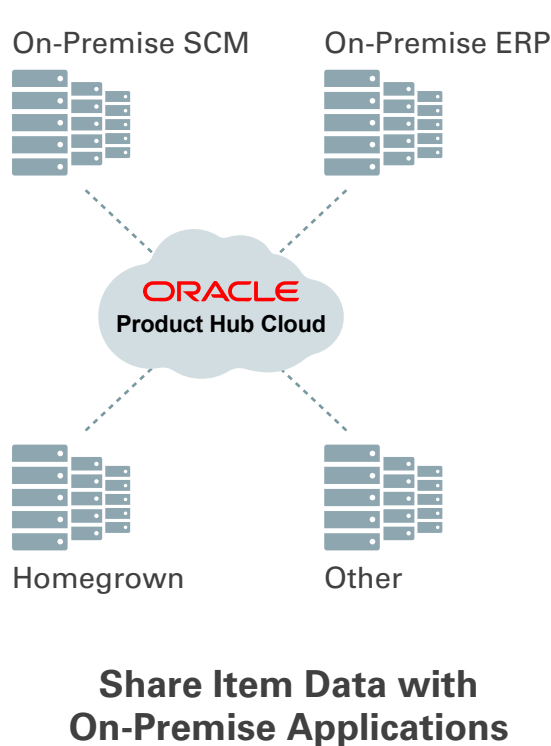Real-time validations, security, change control and audit trail
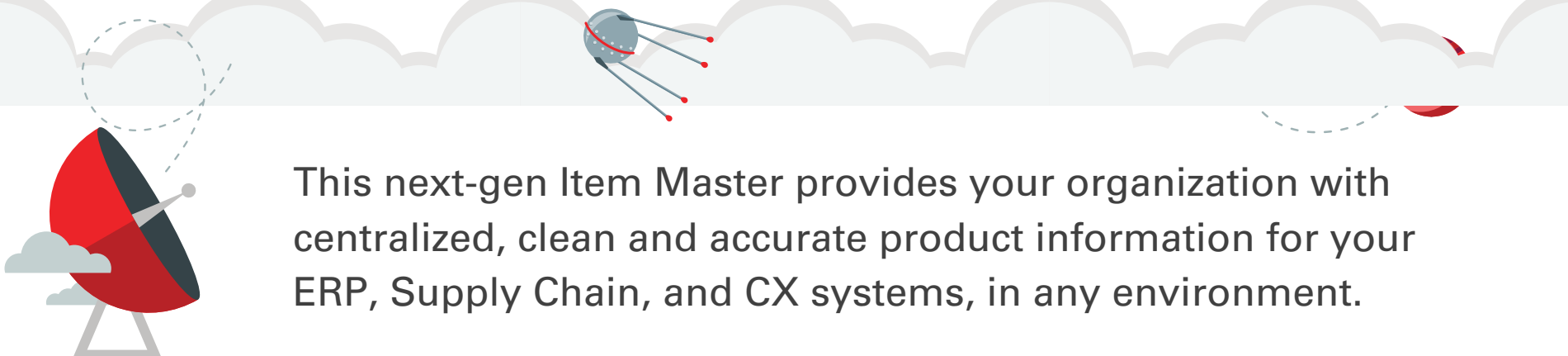
This next-gen Item Master provides your organization with centralized, clean and accurate product information for your ERP, Supply Chain, and CX systems, in any environment.
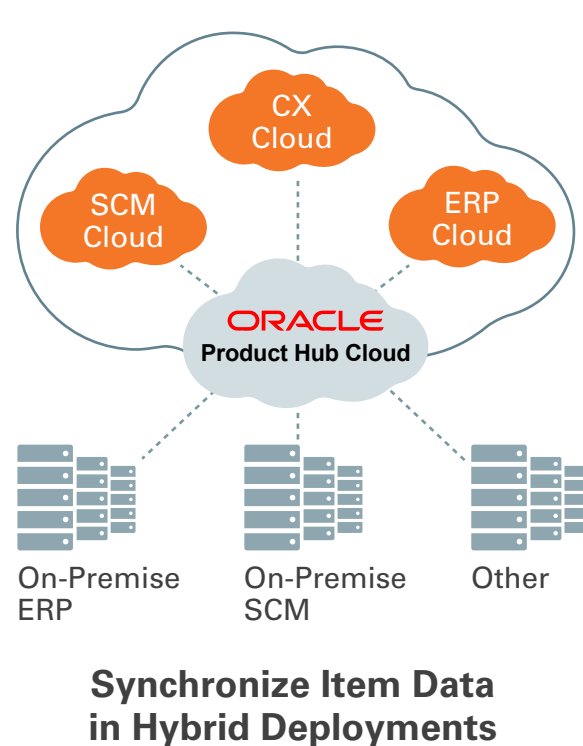
Worlds of Possibilities

Whether just starting or well into the cloud, a simplified Item Master will drive business transformation no matter what the make-up of your world.

ON-PREMISE APPLICATIONS

OR

HYBRID ENVIRONMENTS

OR

CLOUD-ONLY DEPLOYMENTS

On-Premise SCM | On-Premise ERP

ORACLE
Product Hub Cloud

Homegrown | Other

Share Item Data with On-Premise Applications

CX Cloud
SCM Cloud | ERP Cloud
ORACLE Product Hub Cloud

On-Premise ERP | On-Premise SCM | Other

Synchronize Item Data in Hybrid Deployments

CX Cloud
SCM Cloud | ERP Cloud
ORACLE Product Hub Cloud

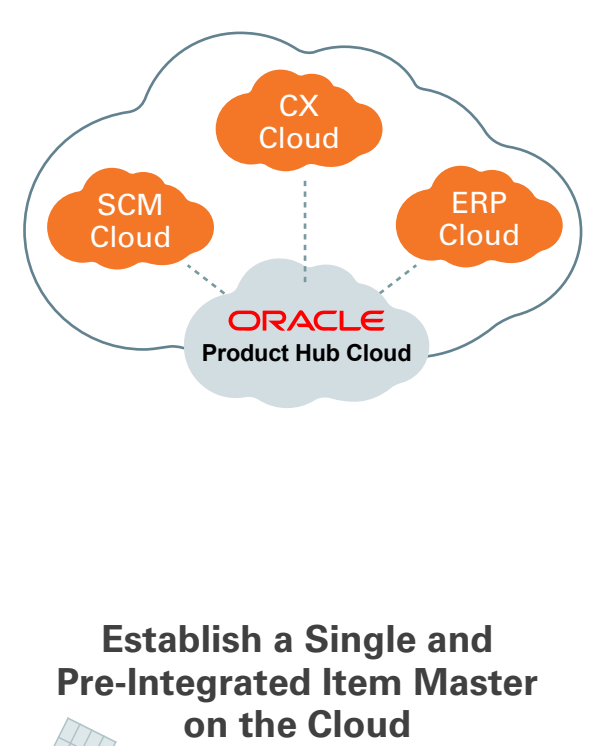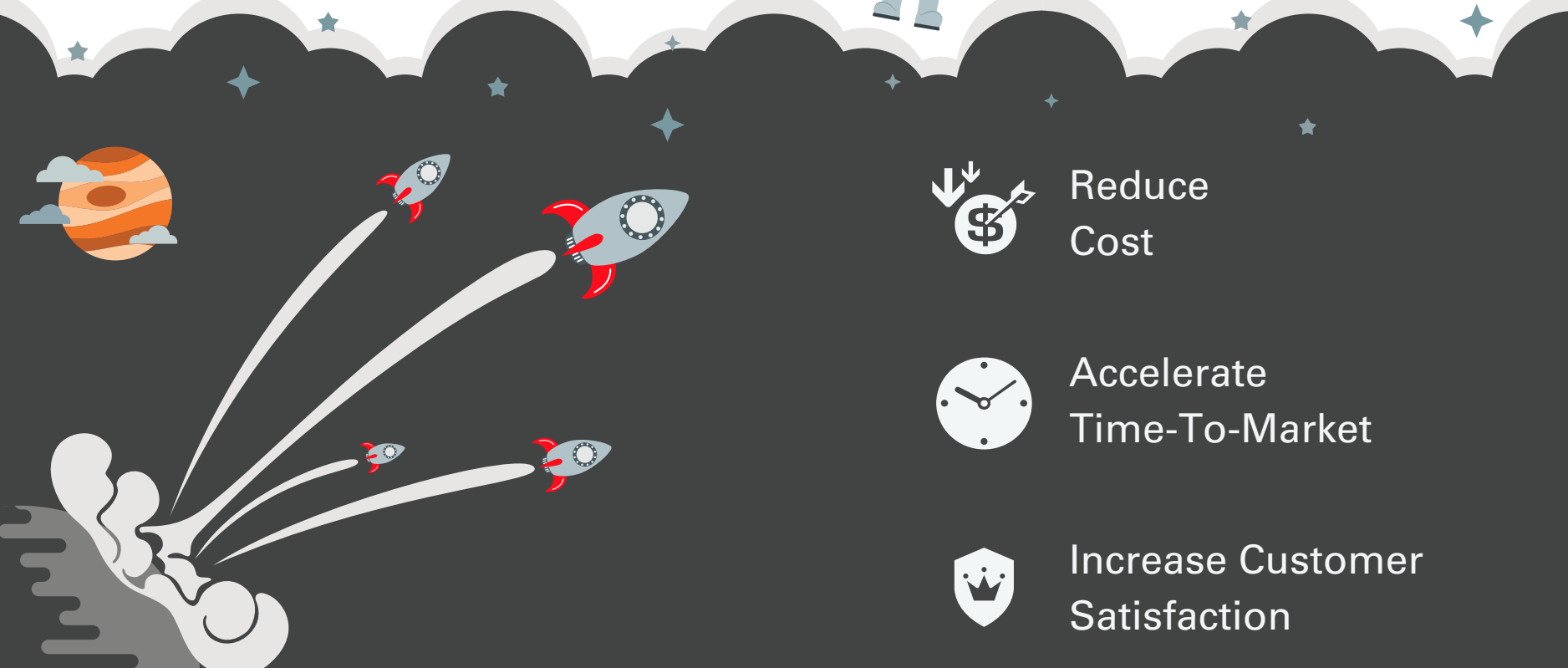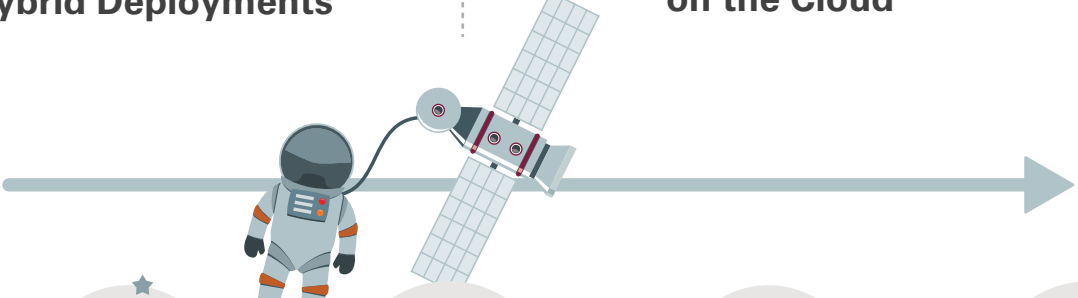**Establish a Single and Pre-Integrated Item Master on the Cloud**

Chart Your Course to Cloud Today

Reduce Cost

Accelerate Time-To-Market

Increase Customer Satisfaction

INNOVATE. CONNECT. SIMPLIFY.

Discover why simplifying your Item Master is now more critical, yet achievable, than ever. Power your journey to the cloud with trusted product information.
Learn more at cloud.oracle.com/scm