

# Why OPERA Cloud Property Management?



## Exceptional guest experiences

Create unique guest profiles to deliver one-of-a-kind personalized experiences and win customer loyalty.



## Flexible mobile capabilities

Untether staff from the front desk to serve guests anywhere, anytime — and transform housekeeping and maintenance operations with real-time updates.



## Faster innovation

Capitalize on the power of cloud — with its centralized control and continuous updates — to accelerate innovation and set up new properties faster.



## Greater occupancy and revenue

Manage room inventory and pricing across distribution channels with real-time data and improved visibility to seize revenue opportunities.



## IT simplicity and lower costs

Eliminate the need for on premise servers, local maintenance and software upgrades by shifting IT “above the property.”

## Improved operational efficiency

Standardize operations and streamline collaboration across departments with a centralized cloud platform.



## Greater productivity

Rely on Oracle certified personnel to resolve IT issues and let staff focus on what matters most — taking care of guests.



## True partnership

Tap into the expertise and unmatched R&D resources of Oracle Hospitality, combining Oracle’s hardware and software innovations and MICROS’ over 40 years of industry leadership.



## Global platform

Customize operations with 20 different languages and meet fiscal compliance requirements in more than over 200 countries



## Enhanced security

Gain peace of mind with multilayer security, protecting data, transactions, application and infrastructure – and compliance with payment and data privacy standards.



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