

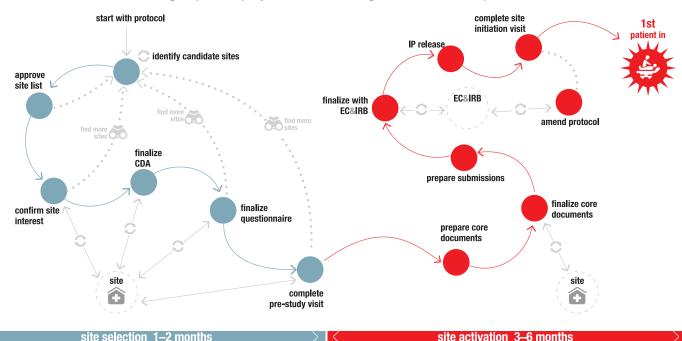
# **Accelerating Clinical Trials**

## Oracle's Study Startup Solutions

Clinical research organizations (CROs) and pharmaceutical sponsors face intense pressure to speed clinical trials and restrain costs, but current industry processes are woefully inadequate at helping stakeholders spot risk factors and bottlenecks that can disrupt cycle times and budgets. Oracle's suite of study startup solutions for starting clinical trials can help.

#### Study Startup Is Key To Operational Success

Study startup is hindered by inefficient ways of capturing and analyzing operational data. These outdated methods include paper, shared file drives, and Excel—all lacking important project and risk management functionality.



With Oracle, life science organizations can unify all elements of the clinical development life cycle in a safe, secure, and compliant manner.

Reap the rewards of starting clinical trials right, the first time.

#### Highlights include:

- Improve operational performance
- Leverage business intelligence
- Deliver organizational compliance
- Drive oversight
- Ensure risk identification and mitigation



Purpose-built tools for study startup automate workflows that guide team members through the many steps involved and provide alerts for tasks needing attention. They also enable users to develop performance metrics, which are the basis for predictive analytics and are critical to building a dynamic atmosphere of continuous improvement.

## Oracle Health Sciences goBalto Select Cloud Service

goBalto Select provides a data-driven approach to weighing selection and performance variables. With it, CROs can more easily identify sites and target populations ideally suited to studies.

- One search, multiple datasets. View comprehensive site intelligence from one location.
- Improve collaboration. Workflows guide specialists through site selection.
- Centralize reporting. Issue reports on status, bottlenecks, and performance.
- Save and reuse data. Leverage historical performance data for future studies.
- Jumpstart site activation for Oracle Health Sciences goBalto Activate Cloud Service subscribers.
- Reduce rate of under-enrolling sites. Improve the probability of finding sites with subjects.

## Oracle Health Sciences goBalto Activate Cloud Service

goBalto Activate enables sponsors, CROs, and sites to start studies in the shortest time possible. Workflows drive study teams to complete and track specific documents and tasks required for any site, country, or study based on regulatory and standard operating procedure (SOP) requirements.

- One search, multiple datasets. Immediately identify at-risk areas for mitigation or prevention steps.
- Improve operational performance. Automated workflows expedite the document completion process and help achieve the site readiness goal.
- Streamline document management. Central location for viewing document completion progress that replaces email, Excel, and e-rooms.
- Drive collaboration. Improve participation through direct notifications and an easy-to-use interface.
- Support organizational compliance. Configure workflows to automate processes to adhere to organizational SOPs and procedures.

### Oracle Health Sciences goBalto Analyze Cloud Service

goBalto Analyze provides intelligence. It presents timely status updates and insights across your studies to streamline operational processes.

- Real time. Leverage real-time reporting and dashboards to see status for a given study or across your portfolio.
- Ask questions, find answers. Explore your data by directly creating reports and visualizations to support your business needs.
- Your own data. Query directly against your reporting data model or request a regular flat file export to utilize a pre-existing data warehouse.
- In sync with regular reporting needs. Improve relationships by increasing transparency and alignment through shared reporting.

#### **Proven Results**

75% +

adoption by global top pharmas and CROs

100,000 +

sites activated

70 +

country-specific, smart workflows

30% +

reductions in cycle times driving efficiencies, entry to market and therapy availability

#### **LEARN MORE**

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