

Oracle Retail Merchandising Cloud Services

A key challenge in retail is how to efficiently and effectively provide the right amount of available information in a usable and consumable format. With the explosion of social media, omnichannel shopping, and the pressure to expand into new formats and countries, this has never been more important. Retailers need to make the connections between items, locations, and suppliers, track purchase orders, monitor deal income, manage replenishment settings, understand customer ordering, and aggregate transaction information into stock ledger reporting levels. As the central source of all information, merchandising solutions provide a simplified and accurate view across their entire retail organization.



ORACLE RETAIL MERCHANDISING CLOUD SERVICES

Oracle Retail Merchandising Cloud Services are a suite of software-as-a-service solutions that provides retailers with breakthrough capabilities including role-based dashboards that surfaces relevant buying, inventory, pricing and financial information to the user. It leverages retail science, machine learning, and data analytics to accelerate critical decision-making for quick action. By using Oracle's modern exception-based retailing methodology to identify situations that require attention, the solution vastly reduces the amount of time merchandising professionals spend on nonproductive tasks and frees up more time to focus on strategic business goals.

FEATURES OF THE MERHANDISING SUITE

The complete suite of Oracle Retail Merchandising services includes Oracle Retail Merchandising Foundation Cloud Service, Oracle Retail Pricing Cloud Service, Oracle Retail Integration Cloud Service, Oracle Retail Allocation Cloud Service, and Oracle Retail Invoice Matching Cloud Service.

Oracle Retail Merchandising Foundation Cloud Service Key Features:

- Provides end-to-end merchandising operations which delivers the foundation of a retailer's operations
- Encompasses the capabilities of merchandising, import management, and sales auditing solutions into a single-cloud service
- Capabilities include Foundation Data (items, locations, suppliers, HTS), purchase orders (domestic and foreign), cost and deals management, ELC, inventory (transfers, receipts, adjustments, stock counts), replenishment, sales audit, and stock ledger

Key Features

- Role-based dashboards, contextual BI and notifications
- Exception-based retailing
- Manages core foundation data such as suppliers, locations, and hierarchies
- Multi-channel, brand, and country support
- Multi-language, multi-currency, and multiple sets of books support
- Customizable flex fields
- Robust cost and deal management
- Purchase order management
- Regular, clearance, and promotional price management
- Multiple replenishment methods using simple stock levels or forecasts
- Centralized inventory management across all channels
- Complete retail stock ledger with cost or retail methods of accounting
- Integration services
- Full import support from HTS classification to actual cost tracking
- Exception-based sales auditing

Oracle Retail Pricing Cloud Service Key Features:

- Allows for a single solution for all regular, clearance, and promotional pricing
- Seamlessly integrates with Oracle Retail Xstore Point-of-Service
- Enables users to make informed pricing decisions by providing visibility to cost, current price, and margin, as well as upcoming price events, key item, and inventory data

Oracle Retail Allocation Cloud Service Key Features:

- Integrates with Oracle Retail Merchandising Foundation Cloud Service for item details, purchase orders, and up-to-date inventory figures
- Provides retailers the ability to allocate (or push) product to stores throughout the product lifecycle – from initial purchase to clearance
- Allocation users can choose from a number of methods on how best to get the right product, to the right store, in the right assortment

Oracle Retail Invoice Matching Cloud Service Key Features:

- Seamlessly integrates with the Foundation Cloud Service
- Manages the matching, reconciliation, and payment of supplier invoices for purchases to the warehouse, store, or vendor drop-ship
- Provides a configurable and automated way to meet the unique invoicing requirements of retailers. Invoices are matched or resolved, then posted with any corresponding documents to financials

Oracle Retail Integration Cloud Service Key Features:

- Provides the integration infrastructures and tools needed for a retailer using Oracle Retail Merchandising Foundation Cloud Service
- Includes the Oracle Retail Integration Bus, the Oracle Retail Service Backbone and the Oracle Retail Bulk Data Integration
- Allows for integration with a retailer's third-party systems

Key Benefits:

- SaaS continuous upgrades
- Cloud service deployed and supported by Oracle's Cloud
- Complete retail stock ledger supporting cost and retail methods of accounting
- Exception-based retailing allows for time efficiencies
- Enterprise inventory
- Foundation data management
- Multi-vertical, multi-country, and multi-format support ensures business agility
- Data integrity improved by providing one central source for merchandising transaction information
- Greater business visibility promotes greater return on inventory investment
- Integrated, but modular solutions allow for adaptability and flexibility
- Extensive business process and implementation documentation

DELIVERING RELIABLE, EXCEPTION-BASED RETAILING

Exception-Based Retail. Persona-based dashboards provide the users with real-time information which highlights actionable or frequently monitored activities. The entire UI is focused on user behavior, providing multiple methods to view, filter, and take action on items on their dashboard. This saves the user significant time by bringing the details to them in a graphical, easy to understand manner, and not requiring them to search for them.

Eliminating Complexity. Retailers can find increase efficiencies, and reduced time and cost, by focusing on the exceptions. Oracle Retail Merchandising provides dashboards that highlight the work a user needs to focus on and the tools to resolve the issues direction from the dashboard as well as the way to go directly to the item requiring resolution. Contextual BI provides the users additional information to aid in their decision making without having to search for the information.

Oracle Cloud Delivers Reliability and Scale. The Oracle Cloud solutions provide the installation, monitoring, patching, and upgrading of the cloud services thereby freeing up retailers to focus on innovation and business processes.

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