ORACLE

Oracle Fusion Agentic Applications

Reinventing how work works

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Reinventing work for a fast-changing world

The way we work no longer works. It's too slow. Too cumbersome. Traditional enterprise applications are record-keeping systems with hardwired workflows that make you do the work. Users handle the exceptions, manage approvals, make decisions, reconcile data, check company policies, and loop in others for expert advice. As a result, organizations struggle with slow decision-making, missed priorities, and operational inefficiencies. It's time for enterprise applications to do more.

User challenges with enterprise applications

1 **Excessive time spent on manual interpretation**
Users spend significant time decoding dashboards, stitching together reports focused on the past rather than what happens next, leaving the user to progress work through manual intervention rather than having the system connect insights to outcomes automatically.

2 **Inflexible and rigid workflows**
Traditional workflows follow fixed, predetermined steps regardless of external factors or changing business needs, which makes adapting to new situations slow and cumbersome.

3 **Overwhelmed by data, missing critical issues**
The abundance of data can lead to important issues or opportunities being overlooked, resulting in missed deadlines, risks, or emerging priorities going undetected.

4 **Inconsistency and delays from human intervention**
Relying solely on human effort leads to discrepancies, bottlenecks, and errors, especially under pressure.

Proactive agentic apps deliver outcomes

Agentic applications are a new class of applications. They are proactive and goal-driven collaborators that elevate enterprise performance by working toward business objectives, such as closing the books faster or reducing employee attrition, rather than just process completion.

How Oracle uniquely empowers companies to solve business challenges

Oracle delivers a comprehensive, enterprise-grade approach to solving complex business problems, setting itself apart with integrated technologies, AI automation, and a secure, unified platform. Oracle Fusion Cloud Applications Suite with embedded advanced agentic capabilities ushers in a new era where software doesn't just support work—it helps drive outcomes at scale.

Agentic applications: the next generation of enterprise software

AI changes everything. For the first time, the pace of execution is no longer limited by human capacity. With its native agentic applications, Fusion Applications Suite marks the evolution of enterprise software from a system of record to a system of outcomes that moves beyond traditional, rule-driven automation.

Produce outcomes

Oracle Fusion Agentic Applications don't wait to be told what to do. Through continuous assessment and dynamic prioritization, these applications, powered by teams of intelligent agents, orchestrate collaboration, anticipate needs, and act on emerging data. This objective-driven approach directs resources and efforts toward business goals, enhancing agility and decision confidence across the organization while minimizing operational drag.

Humanize work

Agentic applications partner with your teams by handling complex, data-intensive, and repetitive tasks at scale. By detecting anomalies, connecting signals, and managing priorities, they allow people to focus where it matters most and invest energy in high-value activities—strategic decisions, judgment, ethics, oversight, and creative innovation. Employees work side by side with teams of agents, empowering rapid collaboration, and more informed, collective action.

Redefine what is possible

When software does more, you can do more. By syndicating specialized knowledge directly in the flow of work and blending transactional and knowledge work, agentic applications enable smarter execution and better results. This creates new frontiers where organizations can solve previously unsolvable problems and reach beyond traditional limits.

Examples of Oracle Fusion Agentic Applications
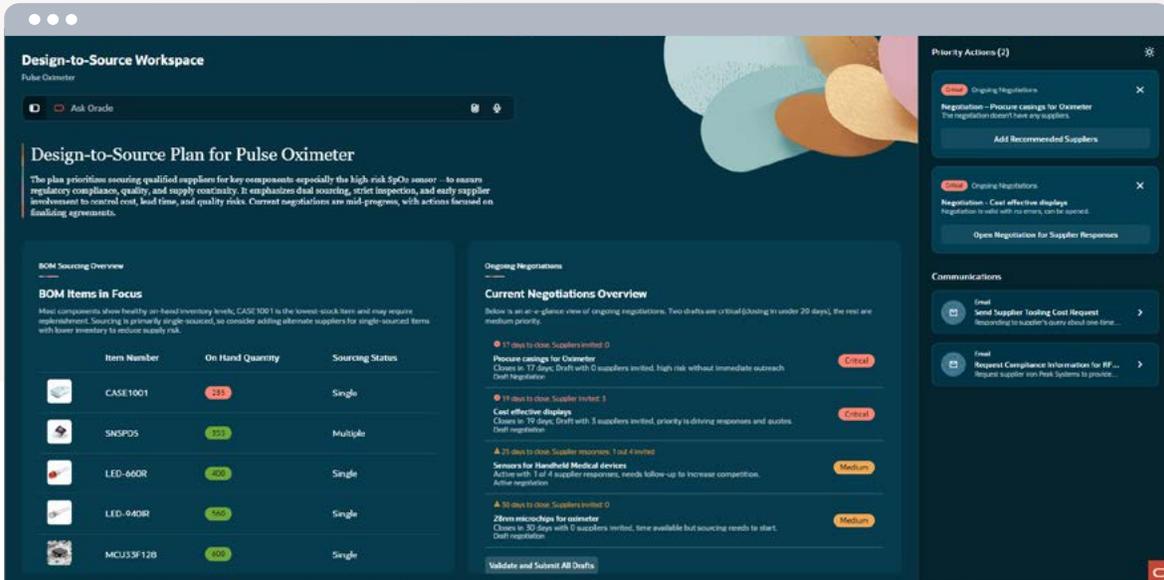
Design-to-Source Workspace

> **Objective:** Coordinate work across engineering and sourcing
> **Outcome:** Reduce product cost, cycle time, and compliance risk

The Design-to-Source Workspace connects engineering and sourcing by turning product specifications and CAD designs into sourcing-ready items, proposing qualified suppliers, and launching RFQs automatically. Agents simulate cost and lead time tradeoffs, automate item creation, supplier identification, risk assessment, and procurement workflows, and preserve end-to-end traceability. This replaces fragmented manual steps that slow RFQs and hide risks with an integrated, AI-supported process that improves accuracy, strengthens auditability, and accelerates timelines, giving engineering and sourcing teams more time to focus on strategic work.

Collectors Workspace

> **Objective:** Reduce time spent piecing together customer data from different systems
> **Outcome:** Faster cash collection, lower DSO, and better customer experience

The Collectors Workspace empowers collections teams with large language model (LLM)-powered agents that synthesize structured and unstructured data to eliminate manual tasks such as compiling aging reports, reading email threads, and researching disputes. Agents apply contextual reasoning

across Fusion data to perform risk analysis that blends payment trends with communications and dispute history, then recommend next best actions with tone guidance tailored to each customer. By automating outreach and generating call talk tracks using chain-of-thought reasoning, collectors spend less time preparing and more time resolving and focusing on reducing DSO, boosting promise-to-pay conversions, and strengthening cash flow while lowering bad debt.

Cross-Sell Program Workspace

Objective: Proactively identify growth opportunities
Outcome: Drive predictable expansion revenue while lowering customer acquisition cost

The Cross-Sell Program Workspace equips go-to-market teams with agents that continuously surface expansion opportunities across the installed base, prioritize by revenue potential and sales readiness, and coordinate marketing and sales activation. Agents monitor unified customer, account, product usage, contract, renewal, service, campaign, and transaction signals to define programs, explain drivers, and score conversion propensity. A Buying Group Agent assembles the buying group using account context, firmographics, product fit, and historical deal patterns. The workspace assesses the demand stage and recommends tactics, content, and engagement strategies for marketer approval. Once approved, agents orchestrate execution across workflows, sequence activities, and track engagement, pipeline impact, and revenue outcomes. With less manual effort, sales outreach can be precisely timed to the right accounts and buying groups. Other benefits include earlier activation when customers show readiness, improved conversion and forecast confidence, reduced customer acquisition cost, and coordinated execution.

Workforce Operations Command Center

Objective: Reduce manual data-gathering and approval delays
Outcome: Faster approval cycles and fewer payroll issues

Designed for continuous, intelligent operations, the Workforce Operations Command Center centralizes scheduling, time, and absence to help managers move from reactive work to proactive execution. The agentic workspace reasons over policies and staffing to recommend confident coverage decisions, monitors requests in real time, triages items needing human approval, and executes routine steps automatically. Real-time impact simulations clarify consequences before action, while early detection of gaps, imbalances, and compliance risks helps teams prevent problems, shorten approval cycles, and minimize downstream payroll complications.

Why Fusion Agentic Applications?

In today's dynamic business world, success is measured by results. Fusion Agentic Applications are engineered for those who demand more—more efficiency, more agility, and more innovation. Powered by coordinated teams of intelligent agents, these applications work proactively toward your unique business goals, driving real results across your organization.

Oracle Fusion Agentic Applications are:

Goal-driven: Orchestrated teams of agents operate from shared business objectives, not just static workflows. As soon as a goal is set, agentic apps kick into action, autonomously coordinating across departments and systems to deliver tangible business value.

Adaptive by design: Agents share context and insights in real time, dynamically adjusting to changing conditions from any part of your enterprise. When situations evolve, so do your workflows—always aligned, always responsive.

Proactive by nature: Agentic Applications use advanced reasoning and seamless collaboration, constantly weighing objectives and anticipating needs. Rather than waiting for manual intervention at every turn, these apps act decisively, moving work forward and preventing bottlenecks before they appear.

Frictionless: Agentic Applications break down silos and eliminate the need for endless app-switching. Agents connect the dots across all your systems and functions, seamlessly coordinating tasks and unifying data. The result is smooth, end-to-end workflows—no more jumping between disconnected reports and tools.

Precise: With relentless attention to detail, Agentic Applications track tasks, monitor deadlines, oversee approvals, and flag anomalies and exceptions. Nothing is left to chance, giving you the confidence that your business runs with precision.

Expert: Agents bring specialized knowledge directly into the flow of work and blend transactional and knowledge work for impactful decision-making. Insights drive execution, leading to smarter decisions and better outcomes.

Oracle AI Agent Studio
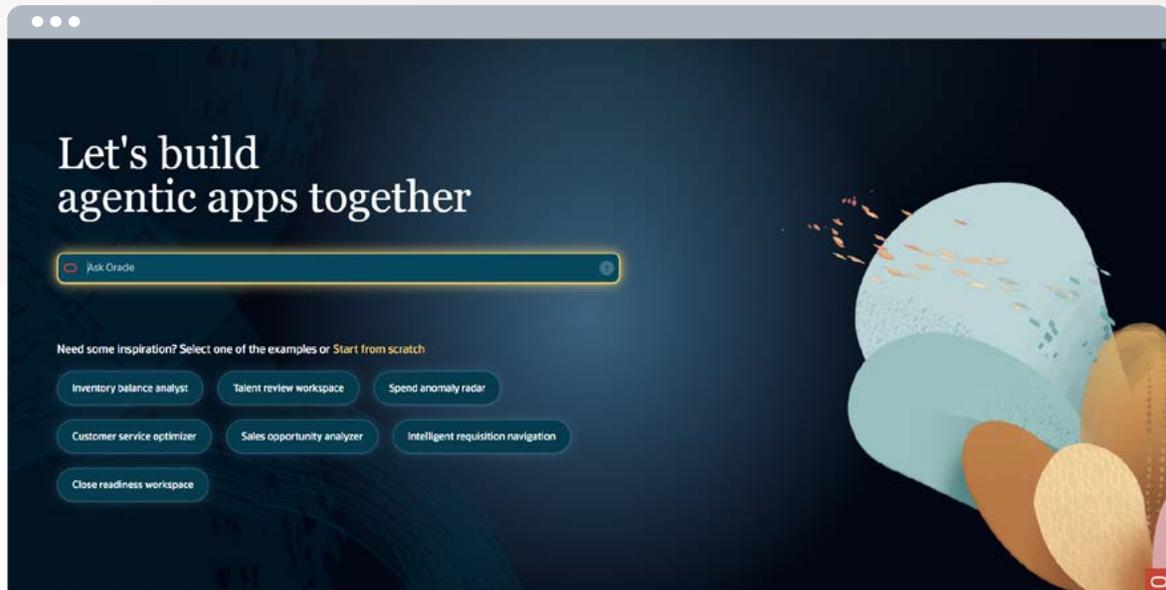
As part of Fusion Applications, Oracle AI Agent Studio is a complete development platform for building, testing, and deploying AI agents and agentic applications. With the Agentic Apps Builder, you describe the outcome you want, and AI Agent Studio assembles the right agents, connects enterprise data, and composes the app so teams get coordinated actions without traditional coding. Monitoring and observability features let you track how agents perform, see the steps they take, compare versions safely before launch, and measure quality, cost, and outcomes so you can improve results with confidence. The result is secure, objective-focused execution that reduces manual work and keeps everyone aligned.

Fusion Agentic Applications—where intelligent technology and human ambition meet.
Redefine what your organization can achieve and start producing the outcomes that matter most.

Why Oracle for your business applications

Oracle is one of the only enterprise software providers with a complete suite of business applications across finance, HR, supply chain, manufacturing, sales, service, and marketing on a fully integrated stack. Oracle Cloud Infrastructure, trusted by the leading AI providers, enables rapid innovation in Oracle Fusion Cloud Applications. With AI embedded across workflows and agentic capabilities tailored to your organization, you can connect data, automate processes, and deliver better outcomes and actionable insights. Fusion Applications are continuously updated with hundreds of new innovations to help you prepare for the unexpected and unlock next level growth.

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