Oracle Awards Program
Oracle Excellence Awards
OFFICIAL RULES — STANDARD

By participating in this Oracle Awards program as a Nominee or Nominating Party, you agree to comply with all the terms and conditions below. If you do not agree with all of these terms and conditions or the terms contained within the nomination form, do not participate in this awards program and do not submit a nomination form.

AWARDS DESCRIPTION

The Excellence Awards ("Awards") are to recognize the customers who have put forth extraordinary efforts to transform their businesses by leveraging Oracle Cloud Solutions (Oracle Infrastructure (OCI), as well as Oracle Applications: Marketing, Finance, HR).

Each award recognizes contributions at both the regional and global levels. Participants are evaluated within their respective regions first, with regional winners advancing to compete for global recognition. New nominations will also be accepted for the global phase of the program. This structure ensures inclusivity and highlights the diversity of talent across various geographical areas.

AWARDS PERIOD

All times are **Pacific Time** based on the time zone set in the electronic system used to process and time stamp Oracle Awards submissions. The Awards Period is December 8, 2025 to October 31, 2026 and is comprised of multiple stages:

- **Regional Programs Nomination Period** begins on December 8, 2025, 8:00 a.m. and ends on February 13, 2026, 11:59 p.m.
- The **Regional Judging Period** opens February 16, 2026, 12:00 a.m. and closes on March 6, 2026, 11:59 p.m.
- The **Regional Winners** will be announced between March and May 2026, during the Oracle AI World Tours events in the 4 regions, from March 12, 2026 to May 6, 2026. More details will be shared with the finalists and winners at a later date.
- The **Global Awards Period (Regional winners are automatically forwarded to this round. New nominations wil be accepted as well)** begins on July 6, 2026, 12:00 a.m. and ends on September 11, 2026, 11:59 p.m.
- The **Global Judging Period** opens September 14, 2026, 12:00 a.m. and closes on September 21, 2026, 11:59 p.m.
- **Global winners** will be announced in October 2026 and celebrated at Oracle AI World in Las Vegas.
- To view the winners' names, go to https://www.oracle.com/corporate/customers/awards/ on or about October 28, 2026. A link to the results will be provided on the main index page. The Winner List will be available for a period of at least ninety (90) days thereafter.

IMPORTANT NOTICE: Each Nominee or Nominating Party is responsible for determining the corresponding time zone in their respective geographical location.

ELIGIBILITY OF NOMINATING PARTIES AND NOMINEES

Candidates may be submitted by self-nomination or nomination by other parties (customers, partners, Oracle employees, etc.) via the official nomination form. All submissions must meet the following criteria:

- Nominations must be submitted by the deadlines as listed above. Late submissions are automatically disqualified;
- These Oracle Awards are open to either individuals or entities/organizations as indicated in the specific criteria for each award listed below and under Award Categories and Selection of Winners;
- Awards criteria: Nominations will be judged based on how closely they align to the description of the award category selected by the submitter, the completeness of the information, and the quality of the responses;
- Winners of regional programs automatically qualify as nominees for the Global Phase of the Excellence Awards.
- Each individual or entity/organization must meet criteria of the specified award in addition to all of the following criteria:

- No individual may be nominated, become a finalist for an individual award, be highlighted or be designated to accept an award on behalf of an organization, if they are not **18 years or older**;
- Oracle customers or community members must be **in good standing with Oracle** at the time of submission and announcement of finalists/winners;
- **Residents of the following** are **not eligible to participate as Nominees**: any country or region under US trade restriction or embargo, currently **Cuba, Iran, North Korea, Syria, the Crimea region**, **and all Russian controlled areas of Ukraine**. While not under U.S. embargo, Oracle has a corporate policy of not transacting with Belarus, Russia, and Venezuela;
- Persons in any of the following categories are **not eligible to participate as Nominees:**

  a) **employees or agents of Oracle** (Sponsor) **and** its parent, affiliate and subsidiary companies (collectively the "Sponsor"), or of the Sponsor's participating advertising and promotion agencies, and prize suppliers;
  b) **immediate family members** (defined as parents, children, siblings and spouse, regardless of where they reside) and/or those living in the same household as any person in (a) above;
  c) expert panelists or judges for the selection of the Awards finalists/winners
  d) **competitor** to Oracle in the product or area of the related title;
  e) employees of any company that has a **policy against and/or legally prohibits participation** in awards or the awarding of a prize/award/benefit to an employee; and
  f) **employees, officers, or officials of any public sector entity,** located in the Latin America region including, but not limited to, any person acting in an official capacity for or on behalf of any national, state, provincial or local government, or any department or agency thereof.

NOMINATION PROCESS

To nominate a candidate (a "Nominee"), including yourself, the Nominee or Nominating Party must go to https://www.oracle.com/corporate/customers/awards/ and fill out a nomination form for an award. Enter Nominee's name and nomination details, complete the form, and agree to the terms and conditions. As part of the nomination, you may elect to provide a short article that provides a detailed description or case study of the Nominee's accomplishments.

Alternative methods of nomination are not accepted. Incomplete nominations will not be considered. Nominations submitted after the deadline will not be considered.

Each submission, including any article, case study or other supplemental material, will be considered one Nomination. Nominations, including case studies or articles, **must be in English**. You may submit multiple Nominations in multiple categories for separate individuals or stories/projects. Subject to all of the other terms in these Official Rules, you may receive assistance from others in developing your Nominations. Nominations may not contain:

- Proprietary, confidential, or sensitive information (including details such as dollar value of deal, proprietary or sensitive details of customer's configuration or business issues they are trying to solve if publicly shared may cause negative business impact, etc.) when answering the questions related to the project, solution, or effort of the nominee.
- Trade secrets or other information that is inappropriate to share with the general public.
- Copyrighted materials (whether registered or unregistered) that are owned by third parties, without permission from the copyright owner(s).
- Trademarks owned by parties other than the Sponsor or the Nominee or Nominating Party submitting the Nomination (whether registered or unregistered), without permission of the trademark owner(s)).
- Information that defames, misrepresents or contains disparaging remarks about the Sponsor, Sponsor's products, and any person, company or product.
- Messages or images inconsistent with the Sponsor's brand and company.http://oracle.com/

AWARD CATEGORIES AND SELECTION OF WINNERS

The Oracle Excellence Awards now include:

- Regional Phase: Four regional programs (Japan and Asia Pacific- JAPAC; Europe, Middle East and Africa- EMEA; Latin America- LAD; North America- NA) with 28 award categories each (112 total winners).
- Global Phase: The 112 regional winners compete in 28 categories along with new nominations submitted for consideration for global recognition.

After Nomination period closes, the submissions will be reviewed for eligibility and completion aligning with instructions on the Nomination form and the eligibility requirements in these rules.

A panel of judges for each category selected by the Sponsor will review all qualifying Nominations.

Criteria used by the panel judges to determine the finalists is based on the eligibility criteria for the award as defined in this document, is not limited to usage of Oracle products and other important factors including the alignment of the customer story to the award categories and their descriptions as outlined below.

The Oracle Excellence Awards recognize contributions in 28 categories:

Fusion AI

1. Enterprise-Wide Digital Transformation Excellence Award - Driving enterprise-wide business process transformation and innovation by leveraging the Fusion Applications Suite and AI

2. Fusion Applications Suite AI Agent Studio Excellence Award - Pioneering enterprise-wide AI using Oracle AI Agent Studio for Fusion Applications

Marketing (Customer Experience, CX):

1. Customer Experience Excellence Award - Achieving outstanding results using Oracle CX and the full Oracle suite to deliver AI-powered, connected customer experiences

2. Sales Excellence: Precision Revenue Growth Award - Driving high-value revenue using AI-powered recommendations from unified data, intelligent margins, and recurring relationships

3. Service and Field Service Excellence: Service Automation Operations Award - Expediting resolutions through intelligent service and field service automation

4. Marketing and Customer Data Excellence: Customer Insights and Engagement Award - Leveraging unified data and AI to engage new audiences and craft personalized, cross-channel customer journeys

HR (Human Capital Management, HCM):

1. Employee Experience Excellence Award - Defining the next era of employee experience through innovation

2. Candidate Experience Excellence Award - Evolving hiring into an AI-powered yet human-centric journey

3. HR Innovation Award - Implementing a remarkable vision for the future of work

Finance (Enterprise Resource Planning - ERP, Enterprise Performance Management – EPM, Supply Chain Management - SCM):

1. Touchless Finance and Operations Excellence Award - Achieving breakthrough efficiency via AI-driven autonomous finance operations, with measurable gains in speed, accuracy, and control

2. Predictive Finance Insights Leader Award - Using technologies such as ML, GenAI, intelligent agents, and advanced analytics to drive proactive decision-making and measurable business impact

3. Future-Ready Finance Enterprise Award - For pioneering the next generation of AI-powered, autonomous finance and operations

4. AI in Supply Chain Excellence Award - Transforming supply chain operations using AI in Oracle Fusion Cloud SCM

5. Supply Chain and Manufacturing Transformation Award - Best use case of migrating from legacy/on-premise supply chain and manufacturing systems to Oracle Fusion Cloud SCM

Infrastructure (OCI):

1. GenAI Innovation Award - Creatively leveraging GenAI to solve business challenges

2. Data Analytics and AI Award - Using analytics and AI to drive optimal business outcomes

3. Performance Excellence Award - Delivering outstanding price-to-performance outcomes

4. Dedicated Cloud Award - Using custom cloud or dedicated regions in innovative ways to address a business need

5. Multicloud Excellence Award - Implementing exceptional strategies for managing and integrating multicloud environments

AI Database:

1. AI Innovation on Oracle AI Database Excellence Award - Creating breakthrough solutions using Oracle AI Database's built-in AI capabilities

2. Autonomous AI Lakehouse Excellence Award - Using Autonomous AI Lakehouse for data-driven business insights

3. Cloud@Customer Excellence Award - Innovating with Oracle AI Database cloud services in on-premises environments

4. AI Developer Excellence Award - Developing applications that solve real-world problems using AI and Oracle AI Database

Persona Awards:

1. CHRO of the Year Award - Pioneering transformative HR practices and strategies

2. CFO/Finance Team of the Year Award - Reimagining how finance operates through automation, intelligence, and enterprise connectivity

3. Cloud Architect of the Year Award - Demonstrating excellence in designing scalable and innovative cloud solutions

4. CIO of the Year Award - Making outstanding contributions to IT leadership

5. CTO of the Year Award - Driving groundbreaking technology strategies

Potential finalists/winners will be confidentially informed according to the Award Period noted above. Winners will be announced according to the Award Period schedule noted above.

When the Sponsor notifies potential finalists/winner(s), each potential finalist/winner will be required to sign a legal affidavit of eligibility to receive the award and release forms granting permission for the Sponsor to announce the finalist/winner and reference finalist/winner as a customer of the Sponsor in Sponsor's marketing materials. A Nominee will not be announced as an award finalist/winner without successful completion of the affidavit and release forms. If the Sponsor is unable to reach a potential finalist/winner, or if the affidavit and release forms are not properly completed and returned to the Sponsor by the date requested, or if an award notification is returned as undeliverable, or if a potential finalist/winner is found not to have complied with these Official Rules in any way, the award will be forfeited and an alternate winner will be selected. Potential finalist/winner(s) will be given a deadline to respond and return the completed affidavit and release forms.

All decisions by Oracle are final. Oracle reserves the right to modify or terminate the Oracle Awards promotion at any time and at its sole discretion.

AWARDS WINNER BENEFITS

Each of the category winners are based on the criteria noted in the Selection of Winners section above. **Prizes are non-monetary benefits, as recognition is the basis of the awards.**

Each regional winner will receive:

- Regional Award certificate.
- Invite to AI World Tour Event in their respective region.
- Published announcements on Oracle.com, Oracle's social hubs, and related Oracle communities.
- Featured case study on Oracle.com; articles; press releases; blogs; etc.

Regional winners are responsible for any expenses relating to travel, lodging, and attendance beyond the event invite.

Each global winner will receive:

- Global Award certificate.
- Published announcements on Oracle.com, Oracle's social hubs, and related Oracle communities.
- Featured case study on Oracle.com; articles; press releases; blogs; etc.

Global winners are responsible for any expenses relating to travel, lodging, and attendance beyond the complimentary conference pass (public sector customers not eligible).

Winners are responsible for any other expenses relating to the acceptance and use of prizes. Oracle has the option, at its sole discretion, of substituting a benefit if for any reason a benefit becomes unavailable, including scheduling or availability. Benefits cannot be transferred, substituted, or redeemed for cash value.

Awards and benefits will be provided if a sufficient number of eligible Nominations are received, but in no event will the Sponsor award more benefits than are provided for in these Official Rules.

RELEASE/DISCLAIMER OF LIABILITY

To the maximum extent permitted by law, by participating, nominees, nominating parties, finalists, potential winners and winners ("releasing parties") waive any right to claim ambiguity in the rules, and release, indemnify and hold harmless, and agree to keep indemnified and held harmless, the sponsor and its affiliates and subsidiaries, and each of their respective agents, representatives, officers, directors, shareholders and employees (collectively, "released parties") at all times from and against any injuries, losses, damages, claims, actions, demands, costs or expenses or any liability of any kind (a) resulting from or arising from participation in the awards or acceptance, possession, use, misuse or nonuse of prize(s)/benefits that may be awarded; or (b) for or in respect of which released parties will or may become liable by reason of or related or incidental to any act, default, omission, breach or non-observance, whether negligent or otherwise, by a releasing party under these official rules.

DATA PRIVACY

For the purposes of running Oracle Awards, we collect, use, disclose, transfer, process, and store personal data of both the Nominating Party and the Nominee needed to conduct award nominations, judge submissions, contact nominees to review stories, award, publicize finalists/winners and related activities. Oracle does not ask for any sensitive personal data or confidential information. Oracle will process personal information of Nominating Party and Nominees in accordance with the Oracle General Privacy Policy (https://www.oracle.com/legal/privacy/privacy-policy.html). The Sponsor may use and share a Nominee or Nominating Party's personal data with third parties to the extent necessary to fulfill its obligation to administer and sponsor the awards.

SEVERABILITY

If any provision(s) of these Official Rules are held to be invalid or unenforceable, all remaining provisions hereof will remain in full force and effect.

SPONSOR: Oracle America, Inc., 2300 Oracle Way, Austin, Texas, 78710, United States

Oracle reserves the right to cancel or modify the terms of this Oracle Awards program if fraud, technical failures or any other factor beyond Oracle's control impairs the integrity of this program, as determined by Oracle in its sole discretion. Oracle reserves the right in its sole discretion to disqualify any individual it believes has tampered with the entry or selection process or has acted in violation of these Official Rules. Any attempt by any person to deliberately damage or undermine the legitimate operation of this Oracle Awards program may be a violation of criminal and civil law, and should such an attempt be made, Oracle reserves the right to seek damages from any such person to the fullest extent permitted by law. Oracle's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. Any attempts by an individual to access any web site associated with this Oracle Awards program via a bot script or other brute force attack or any other unauthorized means will result in the IP address becoming ineligible. Use of automated entry devices or programs is prohibited.