

Oracle Buys Dyn

Extends the World's Most Comprehensive Cloud Computing Platform with the Leading Cloud-based Internet Performance and Domain Name System (DNS) Provider

Overview

On November 21, 2016, Oracle announced that it has signed an agreement to acquire Dyn, the leading cloud-based Internet Performance and DNS provider that monitors, controls, and optimizes Internet applications and cloud services to deliver faster access, reduced page load times, and higher end-user satisfaction. The transaction has closed.

Dyn's solution is powered by a global network that drives 40 billion traffic optimization decisions daily for more than 3,500 enterprise customers, including preeminent digital brands such as Netflix, Twitter, Pfizer and CNBC. Adding Dyn's best-in-class DNS solution extends the Oracle cloud computing platform and provides enterprise customers with a one-stop shop for Infrastructure-as-a-Service (IaaS) and Platform-as-a-Service (PaaS).

The Dyn team brings significant knowledge and capabilities to Oracle and will further extend the value Oracle Cloud brings to market.

Product Overview and Strategy

Q: What is the rationale for this acquisition?

A: Oracle already offers enterprise-class IaaS and PaaS for companies building and running Internet applications and cloud services. Dyn's immensely scalable and global DNS is a critical core component and a natural extension to our cloud computing platform. With Dyn, Oracle cloud customers will have unique access to Internet performance information that will help them optimize infrastructure costs, maximize application and website-driven revenue, and manage risk.

Q: What products and services does Dyn offer?

A: Dyn is the leading cloud-based Internet Performance and Domain Name System (DNS) solution. Dyn provides enterprises the ability to monitor, control, and optimize Internet applications and cloud services to deliver faster access, reduced page load times, and higher end-user satisfaction. Dyn's solution is powered by a global network that drives 40 billion traffic optimization decisions for customers daily.

Q: How does Oracle plan to maintain Dyn's domain expertise after the closing?

A: Dyn brings tremendous domain expertise. Oracle offers a complete, highly differentiated and enterprise-class cloud computing platform for building and running Internet applications and cloud services. Oracle cloud customers will now have unique access to Internet performance information that will help them optimize infrastructure costs, maximize application and website-driven revenue, and manage risk.

Q: How will the proposed acquisition impact the Dyn product roadmap?

A: Oracle is committed to protecting and enhancing customer investments in Dyn solutions, and Oracle plans to continue to invest in IaaS and PaaS. We expect this will include more functionality and capabilities at a quicker pace. In addition, Dyn customers will benefit from better integration and alignment with Oracle's other product offerings.

Business Continuity

Q: Can I still purchase Dyn products and services?

A: Yes. Dyn products and services continue to be available. Please contact your existing Dyn sales representative to assist you, or visit www.dyn.com for contact information.

Q: Should Dyn customers continue to call Dyn for account management and professional services?

A: Yes. Dyn customers should continue to use existing Dyn contacts for sales, support, and professional services to address immediate and ongoing needs. We will communicate all changes and transitions occurring after the close of the transaction well in advance through these familiar channels.

Q: Should Dyn partners continue to contact Dyn?

A: Yes. Dyn customers should continue to use existing Dyn contacts for sales, support, and professional services to address immediate and ongoing needs. We will communicate all changes and transitions well in advance through these familiar channels.

Q: Where can I find out more information about the proposed Oracle and Dyn combination?

A: For more information, please visit oracle.com/dyn

Product Roadmap

Oracle is currently reviewing the existing Dyn product roadmap and will be providing guidance to customers in accordance with Oracle's standard product communication policies. Any resulting features and timing of release of such features as determined by Oracle's review of Dyn's product roadmap are at the sole discretion of Oracle. All product roadmap information, whether communicated by Dyn or by Oracle, does not represent a commitment to deliver any material, code, or functionality, and should not be relied upon in making purchasing decisions. It is intended for information purposes only, and may not be incorporated into any contract.

Cautionary Statement Regarding Forward-Looking Statements

This document contains certain forward-looking statements about Oracle and Dyn, including statements that involve risks and uncertainties concerning Oracle's proposed acquisition of Dyn, anticipated customer benefits and general business outlook. When used in this document, the words "anticipates", "can", "will", "look forward to", "expected" and similar expressions and any other statements that are not historical facts are intended to identify those assertions as forward-looking statements. Any such statement may be influenced by a variety of factors, many of which are beyond the control of Oracle or Dyn that could cause actual outcomes and results to be materially different from those projected, described, expressed or implied in this document due to a number of risks and uncertainties. Potential risks and uncertainties include, among others, the possibility that the anticipated synergies of the combined companies may not be achieved after closing, the combined operations may not be successfully integrated in a timely manner, if at all, general economic conditions in regions in which either company does business may deteriorate and/or Oracle or Dyn may be adversely affected by other economic, business, and/or competitive factors. Accordingly, no assurances can be given that any of the events anticipated by the forward-looking statements will transpire or occur, or if any of them do so, what impact they will have on the results of operations or financial condition of Oracle or Dyn. You are cautioned to not place undue reliance on forward-looking statements, which speak only as of the date of this document. Neither Oracle nor Dyn is under any duty to update any of the information in this document.



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Integrated Cloud Applications & Platform Services

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