Mobile accessibility to data and business functions coupled with social collaboration continues to grow rapidly in scope and importance for businesses to remain competitive in the marketplace. Mobile platforms can provide both customers and employees extensive, seamless access to computer networks, applications, and functions, enabling the ability to conduct business via their mobile phones, tablets, and other remote devices as effectively as from their office desks. To support your mobile application needs, Oracle has a comprehensive product portfolio, including pre-built Oracle Enterprise Mobile Applications and a robust mobile platform, to develop your mobile applications. This portfolio provides complete support for development, integration, security, and data synchronization to enable your mobile initiatives.

Whether your organization is just beginning to consider its mobile platform strategy or you have already implemented it into your IT environment, Oracle experts can help. Oracle Consulting provides the vision, expertise, and operational best practices to help you get greater value from your mobile platform investment, with less cost and risk.

**Benefit from Oracle Services for Mobile Platforms**

Oracle Services for Mobile Platforms can help you choose the right mobile platform and social collaboration strategy and solutions as well as integrate them into your existing environment while staying focused on your critical business needs.

Oracle experts provide the skills and experience to plan, architect, implement, and manage mobile platform initiatives based on your unique environment and business objectives. Oracle has the experience and ability to drive a successful, long-term mobile platform strategy and deployment that leverages your existing information architecture and assets, and enables you to quickly adapt to evolving business and market needs.
KEY BENEFITS

• Leverages Oracle expertise to define mobile platform strategy
• Identifies areas of technical risk and provides best practices to build mobile apps quickly
• Gets your team started on the right path in building mobile applications using Oracle products
• Provides a comprehensive approach that includes mobile development, integration, security, and application / device management
• Provides an approach to integrate and leverage social platforms

RELATED SERVICES

• Oracle Consulting Rapid Start for Oracle E-Business Suite Mobility
• Oracle Consulting Rapid Start for Oracle JD Edwards Implementation Mobility

WHY ORACLE CONSULTING

• Leading Expertise: Oracle’s own experts providing thought leadership for every Oracle solution
• Broad Coverage: “End-to-end” lifecycle services across the entire Oracle product footprint
• Global Scale: 13,000 Oracle experts in 145 countries, serving over 20 million users
• Unified Methodology: Based on industry standards, high quality results across complex projects
• Flexible Delivery: Onsite, offsite, and offshore, along with innovative solutions such as Expert Services and Architecture Services

How are you planning to ensure that your infrastructure would scale when your mobile app adoption increases?

Is analytics, notifications, application / device management for enterprise mobile apps on your priority list?

Oracle Consulting Advisory for Oracle Mobile Platform

Is your enterprise infrastructure and security ready for mobile adoption of core business processes?

How do you create an architecture that is extensible and supports multiple communication channels?

How do you build new mobile applications quickly while ensuring they are secure and can integrate to your existing Oracle / non-Oracle applications and enable social collaboration?

Oracle Consulting Implementation for Oracle Mobile Platform Applications

What is the end-to-end process for developing mobile application?

How do you plan and execute the different phases of a custom mobile application and have a fully functional application that is integrated, secure, and easy to maintain and manage?

Oracle Consulting Implementation for Oracle Mobile Platform Infrastructure

This Service is designed to help address the infrastructure needs of your mobile initiatives for an existing or new enterprise solution. The service also provides pre-built customizable components for notifications, analytics, user management, offline synchronization that would expedite enterprise mobile adoption.

Key Activities:

• Extensible physical and logical architecture for security and integration software components required for mobile adoption
• Best practices for security and lifecycle management of the mobile enabled enterprise API
• Customize and deploy the pre-built mobile services like in-app notifications framework and analytics for expedited mobile adoption
• Install and configure the infrastructure in development, testing and production environments and provide scripts to recreate and / or extend the same.

Oracle Consulting Advisory for Oracle Mobile Platform

This Service will help you plan for creating a mobile platform by leveraging Oracle experts in to provide strategy and planning guidance. Oracle Consulting’s deep expertise in mobility and social collaboration will help you quickly identify common
challenges, potential technical issues and create a roadmap for completing your mobile platform strategy with minimal risk.

**Key Activities:**

- Provide a roadmap to leverage mobile devices and social collaboration to add value to your customers, employees, and partners by understanding your business drivers as well as your current technology investment, processes, and people skills
- Help you define a mobile platform strategy that will enable faster go-to-market cycles for new mobile initiatives with key focus on end to end security, usability, and maintenance
- Provide an overview of requirements for a robust mobile platform that includes considerations for development, integration, security, and device / application management
- Provide an overview of Oracle Mobile Platform products and how they can help achieve the goals identified by the roadmap

**Oracle Consulting Implementation for Oracle Mobile Platform Applications**

Help your team with end-to-end Software Development Life Cycle (SDLC) process for the mobile application(s) development using Oracle products. An enterprise mobile application generally involves business process definition or re-use, integration into one or more backend applications, social collaboration, and end-to-end security. These components will further increase if the application has to work in offline / online modes as well as support multiple form factors. Oracle has expert teams in all the areas and will help drive out all phases of application development and help ensure your business objectives are met using the Oracle Unified Methodology. This proven, use-case driven approach is iterative, architecture-centric, and reduces risk.

**Key Activities:**

- Capture business goals, requirements, and key success factors for the project
- Drive planning and the different project phases
- Lead the architecture definition, design, and build components
- Support the testing across the different test cycles
- Support transition and deployment activities including device / application rollouts and management
- Provide documentation and knowledge transfer
How We Are Different

The Oracle Consulting team is focused exclusively on Oracle Technologies, and we have the experts that others turn to for leading practices in Oracle hardware and software implementations. We know how to best optimize your investment in Oracle products and can provide your business with tightly integrated, comprehensive, superior services throughout your ownership experience.

Getting Started

Leverage Oracle’s methods, tools, and extensive experience with customer implementations across diverse industries and geographies. Tight integration across Consulting, Development, Support, Education, and Global Delivery puts the entire Oracle team behind your success. To learn more, contact your local Oracle Consulting representative, or visit www.oracle.com/consulting.