October 2, 2014

Today's Highlights

Session
CX Central @ OpenWorld—It’s a Wrap!
Moscone West, Room 2008
9:00 AM – 9:45 AM

We Just Got Started—Let’s Keep Talking
This week in San Francisco was just the beginning of Oracle OpenWorld 2014. Continue the conversation throughout the year with Oracle experts and peers.

Cloud: What’s next in applications, platform, and infrastructure as a service? Create a cloud environment for your company that is complete and integrated.

Engineered Systems: Truly engineered for innovation, discover new ways Oracle engineered systems are transforming business for Oracle customers and partners.

Big Data: First it’s terabytes, then petabytes, then exabytes. How can your company benefit from harnessing big data, and what will you use to harness it?

Customer Experience: What tactics and technologies are you using to delight your customers and keep them coming back for more?

Human Capital Management: Modern HR strategies and systems help companies keep their employees motivated and productive. How can your HR leaders help to create more business value?

Modern Marketing: The CMO’s modern marketing toolset combines digital, mobile, and social. It’s time to get started with your always-on, multichannel, content-driven marketing strategy.

Reimagine ERP: Enterpise resource planning is no longer the back-office application software your parents once used. Today’s ERP runs in the cloud with the latest social, mobile, and analytics capabilities.

Mobilize Your Enterprise: Now that you’ve accomplished a “mobile first” strategy, what’s next? Think in terms of “mobile plus,” where your mobility technologies work in concert with the cloud, big data, and the Internet of Things.

Another Jolt of Java: In 2015, Java will celebrate its twentieth birthday. Start planning now to join the party at JavaOne and Oracle OpenWorld 2015.

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Thank You for Coming.
See You Next Year.

It’s never too early to plan for next year. Oracle OpenWorld 2015 is October 25 through 29 in San Francisco. Save code “DTX5” to receive 10 percent discount on a full conference pass from registration-open date through the end of Early Bird registration. oracle.com/openworld.

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<td>PeopleSoft for Healthcare Prescribes Oracle Governance, Risk, and Compliance Solutions</td>
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**Oracle Global Customer Experience Cloud**

- Oracle Taps: Oracle Talent Acquisition Cloud: Candidate Relationship Management
- Oracle Service Cloud: Oracle Service Cloud: Candidate Relationship Management
- Oracle Social: Oracle Social: Creating a Fully Enabled Value Chain

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**Oracle Global Commerce Cloud**

- Oracle Taps: Oracle Talent Acquisition Cloud: Candidate Relationship Management
- Oracle Social: Oracle Social: Creating a Fully Enabled Value Chain

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**Oracle Global Cloud Management**

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**Oracle Global Human Resources Cloud**

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**Oracle Global Payroll Cloud**

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**Oracle Global Procurement Cloud**

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