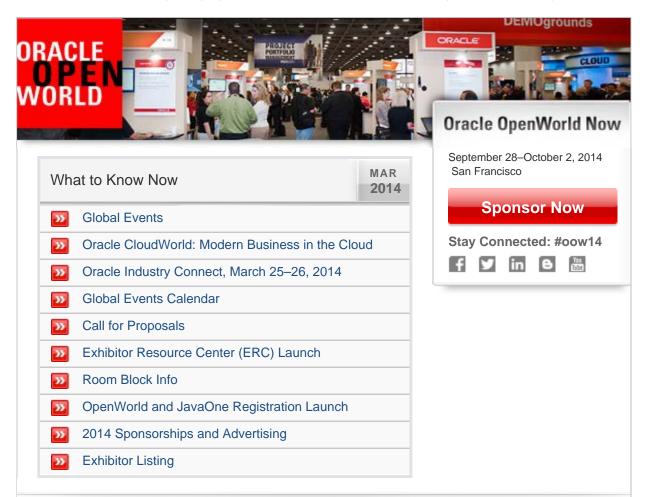
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Global Events

Oracle CloudWorld: Modern Business in the Cloud

Cloud, social, mobile and big data are transforming how business gets done. Explore modern approaches to boosting sales, building brands, supporting customers, empowering employees, planning effectively, creating apps or managing information. Don't miss out on taking one of the last available sponsorship opportunities in one of the remaining three cities. We still have a few spots left in Chicago, Moscow and Beijing. To learn more about the event visit Oracle CloudWorld. For more details on sponsoring in one of the remaining cities please e-mail Billi Jo McCarthy at billi.jo.cary@oracle.com.

Oracle Industry Connect, March 25-26, 2014

<u>Oracle Industry Connect</u> is the premier event for executives and thought leaders within the communications, financial services/insurance, health sciences, retail, project-intensive (Primavera) and utilities industries. It takes place March 25 to 26 at the Marriott Copley Plaza in Boston. For more information or to learn to learn about sponsorship opportunities, please contact Jodi Greenberg, <u>jodi.greenberg@oracle.com</u>, +1.650.506.3797.

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Global Events Calendar

March 2014 through July 2014: Oracle CloudWorld March 25–26, 2014: Oracle Industry Connect September 28–October 2, 2014: Oracle OpenWorld September 28–October 2, 2014: JavaOne

DD

Call for Proposals

Oracle OpenWorld and JavaOne 2014 Call for Proposals

The JavaOne 2014 Call for Proposals is now open. Oracle OpenWorld's Call for Proposals is expected to open in mid-March. Don't miss these chances to present to thousands of Oracle customers, developers, and partners. We need your expertise to ensure these events are the leading technology and business events in the Industry. Click on the links below to learn more and to submit your proposal(s).

Oracle OpenWorld JavaOne



2014 Exhibitor Resource Center Launch

The 2014 Exhibitor Resource Center (ERC) will be available March 10. An additional e-mail will be going out on that date to all primary account owners with log in details. If you have trouble logging in, please contact the registration and housing team at 866.702.6442.



Room Block Info

Oracle OpenWorld Room Blocks - Opens March 10, 2014

Room blocks are on a first-come, first serve basis so get your request in early! To secure a room block, complete the request form provided in the Exhibitor Resource Center and send to Valerie Bowlin, the exhibitor registration and housing manager, at OpenWorldExhibitor@gpj.com. Please note room requests must be for a minimum of 15 rooms on peak nights (September 29 to October 1). Room block requests will be accepted until June 30, 2014 or until room blocks are sold out.

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OpenWorld and JavaOne Registration Launch

Oracle OpenWorld and JavaOne 2014 Registration goes live late March! Take advantage of the Super Saver rate before the cost increases, when you register for Oracle OpenWorld and JavaOne 2014. To get notified when registration goes live you can pre register here.

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2014 Sponsorships and Advertising

We hope you had an opportunity to check out some of the new sponsorship and advertising opportunities that were offered at Oracle OpenWorld 2013, such as the revamped outdoor Howard Street lounge, the huge digital advertisements on your way to the Moscone South Exhibition Hall, or the highly visible Partner Spotlight on the newly designed Oracle OpenWorld website. Sponsorship and Advertising opportunities are now available for Oracle OpenWorld 2014. Plan ahead, as many of the opportunities get scooped up early.

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Exhibitor Listing

The 2014 Oracle OpenWorld Exhibitor Listing and Oracle OpenWorld Sponsor Listing are now live on the Oracle OpenWorld website. Your company listing will be hyperlinked to your Event Profile once the ERC goes live in March 2014. Please share this valuable marketing tool with your customers and prospects!

Contact the Oracle Events Partner Engagement Team:

partner-engagement ww@oracle.com

+1.650.506.0001

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