Resource Guide

Certifying Organizations

National Gay and Lesbian Chamber of Commerce
T: (202) 419-0440
W: http://www.nglcc.org

National Minority Supplier Development Council (Headquarters)
T: (212) 944-2430
W: http://www.nmsdc.org

Office of Small and Disadvantaged Business/Minority Resource Center
T: 1-800-532-1169
W: http://www.osdbu.dot.gov

Small Business Administration SBA 8(a) Program Region VIII
W: http://www.sba.gov/category/navigation-structure/8a-business-development-program

Women’s Business Enterprise National Council (Headquarters)
T: (202) 872-5515
W: http://www.wbenc.org/

US Business Leadership Network
T: (800) 706-2710
W: http://www.usbln.org/

Networking Opportunities

National Association of Women Business Owners (NAWBO)
T: (800) 556-2926
W: http://www.nawbo.org/

Small Business Matchmaking
E: information@businessmatchmaking.com
W: http://www.businessmatchmaking.com
Supplier Diversity Training Program

**Strategic Support For Small Businesses**
*NOTE: The below organizations are for example/informational purposes only.*

Certify My Company – Consultants who can save you countless hours of time by assisting you in gathering the needed documents and filing applications for all of your certifications.
T: (973) 272-4159

Smart Simple Marketing – Consultants who will assist you in developing a profitable marketing strategy as well provide custom “done for you” services to get the work done.
T: (510) 601.0470

Supplier Connection – Create a profile for your business to attract Fortune 500 companies and other small businesses who need the products and services you provide.
T: (877) 808-6510
W: [https://www.supplier-connection.net/](https://www.supplier-connection.net/)

Diversity Connections – Consultants who will conduct a supplier risk analysis by reviewing your financial strength and financial capabilities.
W: [www.diversity-connections.com](http://www.diversity-connections.com)

Summit Insight – Consultants offering strategic advice on how to government contracting.
T: (703) 627-1074

The Hub Factor – Consultants specializing in helping small businesses present their best business case to the Fortune 500 and government entities.
T: (720) 221-7335

**Marketing Resources**

- **Printed marketing materials** – Create high-quality marketing materials that showcase the value of your company’s products and services

- **Customer Relationship Management software** - Keep track of your conversations and proactively follow-up with prospective clients

- **Online Networking and Market Research** – Connect with 300 million professionals worldwide to create opportunities and build relationships
Stay In Touch With Email Newsletters & Announcements - An email newsletter or announcement is the perfect way to stay connected to your audience. Keep them in-the-know about your latest specials and sales, new services, and exciting product updates.

ConnXus - An online service that connects diverse and small businesses with large companies. You can register as a diverse business and gain your access to potential clients without having to register for each company’s supplier diversity online portal.

SAM – Register your company to qualify to do business with the Federal Government

NAICS – Determine your NAICS and SIC codes.

UNSPSC – Determine your UNSPSC codes.

Dun & Bradstreet – Get your FREE DUNS number

Trends and Information

Minority Business Entrepreneur (MBE Magazine) - published bi-monthly and serves as a nationwide forum for minority and women business owners, corporations and government agencies concerned with minority and women business enterprise development.

USASpending.gov - Details on all Federal contracts awarded including:

1. The name and location of the entity receiving the award
2. The amount of the award
3. Information on the award including transaction type, funding agency, etc.