How is Oracle Hospitality helping its customers to deliver excellence in guest experience, leading to improvement to the bottom line and customer loyalty?

**TECHNOLOGY**

1. Mobile for Guests and Operations
2. Cloud Technology
3. Analytics

**BENEFITS**

- Improved Personalization
- Increased Loyalty
- Brand Consistency
- Operational Efficiency
- Technology Innovation

**SERVICES**

**Food and Beverage**
- Point-of-sale
- Table management
- Kitchen management
- Guest experience
- Cash management
- Loyalty management
- Inventory management
- Labor management
- Loss prevention
- Operational intelligence

**Sports and Entertainment**
- Concessions
- Suite management and catering
- Restaurants
- Retail
- Above store
- Mobile

**Cruise**
- Ship’s property management
- Materials management
- Fleet management
- Reservations management
- Crew management
- Meal count
- Retail management
- F&B management

**Hotels**
- Rate management
- Reservation management
- Guest management
- Property management
- Conference and event sales management
- Finance
- Payment processing
- Reporting and business intelligence
- F&B management
- Distribution to online travel agents
- Distribution through hotel’s website