

Accelerate Your Business by Developing and Deploying

Applications in the Cloud

Cloud transforms the way in which developers work. It increases productivity and decreases cost, while providing a new level of flexibility, paving the way for technological innovation. There are more than 19 million software developers worldwide and by the beginning of 2016, more than half of them will be developing for the cloud¹.

LIGHTNING FAST ADOPTION OF CLOUD

90% of businesses

have a "cloud first" strategy²



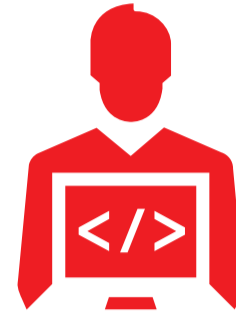
85% of the new software

being built today is for the cloud³



3X more

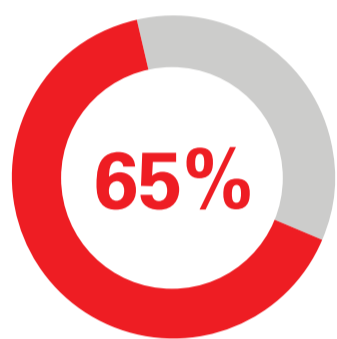
3rd party, commercial and enterprise developers/contributors to cloud app ecosystems, marketplaces, and API exchanges by 2017⁴



66% of cloud workloads

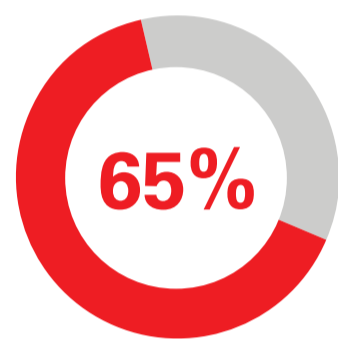
are being developed and deployed on Java⁵

JUMP START YOUR ENTERPRISE BY DEVELOPING AND DEPLOYING IN THE CLOUD



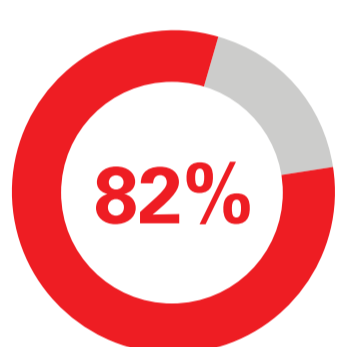
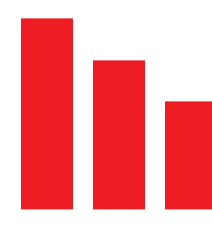
65% faster time to market

for new services/products⁶



65% reduction in weeks

to develop and deploy applications⁷



82% increase in IT budget

focused on new initiatives⁸



100X



100X faster queries

for smarter application analytics



SUPERCHARGE YOUR ENTERPRISE WITH ORACLE CLOUD PLATFORM

- Choice of database and programming languages:** RDMS, NoSQL, Java EE, Java SE, Node.JS, JavaScript
- Choice of integrated developer environments:** Eclipse, JDeveloper, NetBeans
- Continuous delivery** with source control management, issue tracking, build & test, and one-click deployment
- Extend applications** with PaaS to meet your business needs
- Integrate with PaaS** across cloud, on-premises, mobile, IoT, 3rd party apps
- Analyze with PaaS data** from SaaS and other sources
- Deployment choice:** Oracle Public Cloud or Oracle Exalogic private cloud

RACE AHEAD WITH ORACLE CLOUD APPLICATIONS DEVELOPMENT AND DEPLOYMENT



Speedier implementation/time to value: 3.4x faster to deploy than Amazon Web Services⁹



Simplified user experience: 14% fewer steps than OpenShift¹⁰



Lowest TCO option: 58% lower cost than JBoss on AWS¹¹



Zero Command lines required with Java Cloud Service provisioning and management process



Leverage familiar development tools such as Git, Maven, Hudson, Ant, etc.

Read our Cloud Application Development and Deployment in the Cloud Solution Brief

<https://www.oracle.com/cloud/paas.html>

Join our communities



¹¹ Evans Data Corporation press release: Five Million Developers Currently Using Cloud as a Development Platform: Number Expected to Double

² IDC Cloud Assessment tool sponsored by Oracle, www.cloudforbusinessassessment.com, Cloud Benchmark Assessment, April 2015

³ IDC Directions - IT Cloud Services at the Crossroads: How IaaS/PaaS/SaaS Business Models are Evolving, 2013

⁴ IDC: How SaaS Gets Built

⁵ Customers Speak: Cloud Needs Guarantees, ComputerWorld report, Sponsored by Oracle, September 2014 https://www.oracle.com/webfolder/s/delivery_production/docs/FY15h1/doc3/20trianglesurvey-cw-oracle2-v8.pdf

⁶⁻⁸ IDC Cloud Assessment tool sponsored by Oracle, www.cloudforbusinessassessment.com, Cloud Benchmark Assessment, April 2015

⁹⁻¹¹ Oracle JCS Time and Motion Study