



ORACLE®

EVOLVE WITH THE POWER OF CLOUD

How  MODERNIZED with the cloud.



THE COMPANY



McGraw-Hill Education is a learning science company, and, for more than 110 years, have published customized educational content and services for pre-K through postgrad in 60 languages across 135 countries.



ADAPTED BUSINESS MODEL

Evolved publishing to 60% print and 40% digital



SIMPLIFIED IT

Saved time and cost with one-click access to Oracle E-Business Suite, Database and PaaS environments

The Oracle logo, featuring the word "ORACLE" in a white, sans-serif font on a red rectangular background.

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THE CHALLENGE

For the majority of their existence, McGraw-Hill Education's business model was based fully on printed materials. To accommodate the evolution in publishing and the ways digital technology is impacting education, McGraw-Hill Education had to adapt to maintain leadership in the industry and continue to thrive as a company.

THE SOLUTION

McGraw-Hill Education implemented Oracle Cloud IaaS, PaaS and database along with E-Business Suite for ERP and Oracle Business Intelligence Enterprise Edition. Through Oracle IaaS, they were able to achieve one-click access to all Oracle APIs, which freed up resources for other tasks and saved on time and costs.



OUTCOMES

- Reduced time to market to meet tight publishing deadlines for the school year
- Reallocation of valuable resources
- Shifted business model to adapt to marketplace demands



SOLUTIONS

Oracle Cloud IaaS, PaaS, database

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THE RESULT

In the past five years, they have shifted from 100 percent print publishing to 40 percent digital publishing. Their integrated systems allow for the seamless function of the publication ecosystem, resulting in print materials being delivered before the start of the school year and digital subscriptions being ready and available on demand.

Additionally, with Oracle's seamless APIs, McGraw-Hill Education can reallocate experienced ERP and DBA staff to focus on creating new processes or products that benefit not only the bottom line, but also the quality of the experience they are creating for students.

The successful partnership between McGraw-Hill Education and Oracle highlights the power of the all-in-one technology solutions Oracle can deliver to modernize enterprise business.

Are you ready to start your journey to the cloud?
Contact Oracle Cloud Today.



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