

Oracle European Value Chain Summit 2015

Modern Supply Chain Management



Wed 11 March 2015 Oracle European Value Chain Summit 2015					
08:00 - 08:30 Registration & Coffee					
Plenary Session					
08:30 - 08:35 Solution Lab 1 : Ideation, Product and Project Portfolio Management <i>Gillian Devine, Senior Director Value Chain Solutions, Oracle</i>					
08:35 - 09:10 Solution Lab 2 : Requirements Management & Concept Design, linked to Product Development <i>Adam Gray, Client Social Engagement Lead EMEA, Oracle</i>					
09:10 - 09:45 Enhancing the Customer Experience through Supply Chain Transformation <i>Kris van Vossel, Logistics Director (Europe), Mazda Europe</i> Solution Lab 1 : Ideation, Product and Project Portfolio Management					
09:45 - 10:15 New supply chain models in the industry Solution Lab 2 : Requirements Management & Concept Design, linked to Product Development <i>Johnathon Marshall, Partner, PwC</i>					
10:15 - 10:45 Coffee break / Visit Exhibition					
	360° Innovation	Customer Centric Value Chain	Compliant Network	Value Chain for Retail	Product Value Chain Roundtable for Life Sciences
	Room 1	Room 2	Room 3	Room 4	Room 5
10:45 - 11:00	Transform the Value Chain with Visual Information <i>Thierry Bonfante, Senior Director, AutoVue and Visualization Development, Oracle</i>	Introducing Yard Management <i>Nitesh Arora, Product Management Director, Oracle</i>	How to Turn Trade Compliance into a Strategic Supply Chain Asset <i>Rosalie Cmelak, Director Value Chain Execution Product Strategy, Oracle</i>	10:45-11:15 The Time Has Come for retailers to profit from multi-channel <i>Chris Gates, EMEA Director of Retail, Hitachi Consulting</i>	10:45 - 11:00 Introduction and Product Value Chain Solution Overview for Life Sciences <i>Henry Dünnebell, Senior Account Executive PVC Solutions, Oracle</i>
11:05 - 11:30	3D Data Mining For Part And Related Information In A Re-Use Strategy <i>Bertrand Houle, Vice President, 3DSemantix</i>	Transformation of Unilever's Logistics operations <i>Julie Mercer, Global IT Business Partner, Unilever Supply Chain Company AG</i>	Customer Case Study: How Oracle Policy Automation enforces pricing policies <i>Peter Jeavons, Senior Director Oracle Policy Automation, Oracle with Customer guest speaker</i> Session hosted by Pricing Solutions	11:15 - 11:45 The Impact of Omni-Channel Retailing on the Supply Chain <i>Vincent Barnes, Senior Director Retail Solutions, Oracle</i>	11:00 - 11:20 Interactive Session: Product Change Management and Change Control in Pharma <i>Host: Bertrand Godillot, Senior Director Sales Consulting PVC EMEA, Oracle</i> <i>Featuring: Novartis</i>
11:35 - 12:00	Simplifying PLM for the world's most complex machine <i>David Widegren, Head of Engineering Processes Support at CERN</i>	Order Management in the Cloud: A Practical Solution for Omni-Channel Fulfillment <i>Derek Gittoes, Vice President, Value Chain Execution Product Strategy, Oracle</i>	Value Chain Planning empowering the modern Value Chain at NTN Bearing <i>John Husemann, Director of Operations, NTN Bearing Corporation</i> Session hosted by Avata	11:45 - 12:15 Case study: How Oracle Product Hub supports e-commerce efficiency <i>Jeff Pratt, Solution Specialist, Product MDM & Data Quality, Oracle</i>	11:20 - 11:40 Interactive Session: Next Generation Artworks/Pack/Label Management <i>Host: Jean-Philippe Laloux, Principal Sales Consultant PVC Solutions, Oracle</i>
12:05 - 12:30	An Introduction to PLM-Integrated Model-based Systems Engineering <i>Michael Pfening, XPLM Solution</i>	Optimizing Distribution and Production Mix for Profitability at Acroni <i>Simon Stumpf, Logistics Director, Acroni</i>	Case Study: Carbon Footprint management with Oracle Transportation Management <i>Giovanni Lovo, Director Consulting, Oracle</i>	12:15 - 12:30 Open Discussion: Achieving Value Chain Excellence in the Retail industry <i>Lionel Albert, Supply Chain Business Development, Oracle with Customers</i>	12:00 - 12:30 Open Discussion: PLM and Drug Regulatory Affairs – a conflict or a match? <i>Hosts: Henry Dünnebell, Bertrand Godillot, Oracle</i> <i>with Johnathon Marshall (PwC) and Customers</i>
12:30 - 14:00 Lunch + Visit Exhibition					
	360° Innovation	Customer Centric Value Chain	Compliant Network	Value Chain for Electronics & High Tech	Value Chain for Consumer Goods
14:00 - 14:25	How Oracle Insight Helps to Identify the Added Value of Innovation <i>Anamitra Roy, Senior Director, Insight & Customer Strategy, Oracle</i>	Compliance screening: GTM implementation in UPM – Leveraging the existing global TMS platform. <i>Antti Ilvovuori, Solution Owner Logistics, UPM-Kymmene and Rosalie Cmelak, Director Value Chain Execution, Oracle</i>	Conflict Minerals Law: How can Oracle support Your Compliance? <i>Devendra Singh, Vice President Agile PLM Development, Oracle</i>	14:00-14:20 Oracle Value Chain Strategy for the Electronics & High Tech Industry <i>Denis Senpere, Vice President, Oracle</i>	14:00-14:20 Oracle Value Chain Solutions Strategy for the Consumer Goods Industry <i>Christian Clausen, Sales Development Manager SCM, Oracle</i>
14:30 - 15:00	Managing Complexity in Sales and Operations Planning by Innovating the Planning Process <i>Sushant Sawant, Practice Director, Value Chain Planning, KPIT</i>	Supply Chain Visibility: Cloud-Based Logistics Control Towers <i>Derek Gittoes, Vice President, Value Chain Execution Product Strategy, Oracle</i>	Leveraging Enterprise Labeling to Meet Complex, Regulatory Labeling Requirements <i>Valérie Roch, Manager Solution Architect Manufacturing & Quality, Ferring</i> Session hosted by Loftware	14:20-14:50 The business benefits of using Agile PLM for M&A and integration at Dragonwave <i>Yaniv Pichoto, Vice President Operations, Dragonwave</i>	14:20-14:55 Challenges and winning strategies for the Food & Beverage sector <i>Steven Delzell, Product Strategy Director, Oracle</i>
15:05 - 15:30	Creganna: Driving Change through ERP/SCM in a regulated industry <i>Rob Mullett, Global Applications Manager, Creganna-Tactx Medical</i>	Integrated Fulfillment: Modern Warehouse Management <i>Susan Flierl, Director Value Chain Execution Product Strategy, Oracle</i>	Integrated Business Planning: Business Imperatives <i>Manish Popli, Director, and Martin Laub, Senior Manager, Hitachi Consulting</i>	14:50-15:15 Value Chain Planning driving business value in consumerization of the High-Tech Industry <i>Marcel Bron, Value Chain Planning Specialist, Oracle</i>	14:55-15:30 Up and Running in Two Weeks; the evolution of Oracle Cloud-based SaaS Solutions for the Consumer Packaged Goods sector, illustrated by three customer cases <i>Jonathan Miller, IBM Global Services</i>
15:35 - 16:00	SCI - OTM business benefits within DHL Global Forwarding and Freight <i>Wolfgang Schmitz, DHL Global Forwarding and Freight</i>	Overview of Warehouse Management System Implementation at Numatic <i>Chandra Gudipati, Manager, Numatic</i>	Product Compliance – Addressing Unique Device Identification (UDI) and complementary regulations <i>Simon Glanfield, Manager Solution Architecture, Inspirage</i>	15:15-15:40 Industrialising the Innovation & Product Value Chain <i>David Percival, Innovation Lead Partner, PwC</i>	15:30-16:00 Open Discussion: Achieving Value Chain Excellence in the Consumer Goods Industry <i>Host: Christian Clausen, Oracle with Customers, Jonathan Miller IBM and Steven Delzell Oracle</i>
16:00 - 16:15 Wrap up Value Chain Summit					

Hardware and Software
ORACLE
Engineered to Work Together

Product Focus Indicators:

Product Value Chain	
Value Chain Planning	

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Wed 11 March 2015			
Oracle European Value Chain Summit 2015 - Solution Labs			
	Solution Lab: Product Value Chain	Solution Lab: Value Chain Planning and Execution	Solution Lab: Moving Order Management and Procurement to the Cloud
	Room 6	Room 7	Room 8
10:45 - 11:35	<p>Solution Lab 1 : Ideation, Product and Project Portfolio Management</p> <p>Deep dive into the Oracle Product Value Chain in the cloud offering covering Innovation Management, with a specific focus on Ideation, proposal and Investment Portfolio Management under control of an innovation project. Innovation Management helps companies to build an innovation pipeline fueled by a steady stream of high-value ideas that can be translated into profitable offerings for customers, and analyze the impact of alternate investment scenarios against business objectives such as revenue, cost, profit and resources constraints to determine the best opportunities to commercialize.</p> <p><i>Jean-Philippe Laloux, Principal Sales Consultant, Oracle</i></p>	<p>Solution Lab 3 : Let's go Mobile with Oracle Value Chain Planning solutions</p> <p>Learn about the Value Chain Planning capabilities (with a focus on reporting) available on mobile devices. Session will include demonstrations and hands-on on iPad.</p> <p><i>David Whitfield, Master Principal Sales Consultant, Oracle</i></p>	<p>Solution Lab 5: Configured Order to Cash in the Cloud</p> <p>We will follow the journey of an order from configuration to invoice, looking at the impact that analytics, collaboration and mobile applications have on effective delivery of product to customers.</p> <p><i>Andy Binsley, Senior Director Manufacturing Product Strategy, Oracle</i></p>
11:40 - 12:30	<p>Solution Lab 2 : Requirements Management & Concept Design, linked to Product Development</p> <p>Deep dive into the Oracle Product Value Chain in the Cloud offering covering Innovation Management, with a specific focus on Requirements Management and Concept Design, leading to Product Development and Product Commercialization. The whole process being governed by Project Portfolio Management. Innovation Management helps companies to collaborate on product requirements and translate customer ideas into concepts and products that will achieve their business goals.</p> <p><i>Jean-Philippe Laloux, Principal Sales Consultant, Oracle</i></p>	<p>Solution Lab 4 : Is OTM Cloud right for you?</p> <p>Oracle Transportation Management (OTM) software, which is now available in the Cloud, provides best-in-class capabilities to manage a range of simple to very complex logistics networks of corporate shippers and third party logistics providers (3PLs) in an internet-based solution. In the Oracle Cloud, this solution can be implemented quickly through pre-configured solutions with immediate freight savings from order consolidation, shipment optimization, and automated freight payment match-and-pay processes, resulting in a quick ROI. Finally, the Oracle Cloud transfers the technical administrative activities from the IT departments and incorporates them in a low monthly fee managed by Oracle. Inspirage will demonstrate the solution and explain the value added offerings that complement OTM Cloud to enable client success and adoption.</p> <p><i>Bob Hart, Vice President Logistics Management, Inspirage</i> <i>Shauna Hillier, Principal Consultant, Inspirage</i></p>	<p>Solution Lab 6: Procurement in the Cloud</p> <p>Procurement is a fundamental part of all supply chains, from the identification and management of suppliers to the day-to-day procurement of direct and indirect items. In this session we will look at the deep capability of Oracle's end-to-end procurement cloud solution exploring the use of collaboration, analytics and mobile capabilities to transform the procurement function.</p> <p><i>Marco Rossi, Director SCM Applications Product Development, Oracle</i></p>
12:30 - 14:00	Lunch + Visit Exhibition		
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