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Applications. Platform. Infrastructure.

PLENARY SESSION

08:00	Registrierung
09:00	<ul style="list-style-type: none">• Begrüßung & Eröffnung Martin Winkler, Country Manager ORACLE Austria
09:10	<ul style="list-style-type: none">• Keynote: Digital Transformation: The Leadership Edge Michel Clement, Vice President Central Europe EasternCluster, ORACLE Corporation
09:40	<ul style="list-style-type: none">• SaaS Keynote: Succeeding in the Digital Age with Oracle Cloud Applications Brian Curran, Vice President Product Strategy, ORACLE Corporation
10:10	<ul style="list-style-type: none">• INTEL & ORACLE - Innovating Together Andreas Leybold, INTEL Corporation
10:30	Kaffeepause
11:00	<ul style="list-style-type: none">• CUSTOMER Success Story - with Social Business to Success Sabine Hoffmann (Ambuzzador)
11:25	Podiumsdiskussion: Innovation als Erfolgsfaktor für die digitale Transformation. Was macht Österreich? Ulrike Huemer (Magistratsdirektion Wien, CIO), Sabine Hoffmann (Ambuzzador, Geschäftsführerin), Andreas Kranabrtl (Spar, CIO), Andreas Kronsteiner (Internorm, CIO)
12:10	Zusammenfassung und abschließende Bemerkungen
12:15	Lunch & Networking

Nach dem einleitenden Teil der Konferenz, werden die Vorträge in folgende Parallelsessions aufgeteilt:

1) PaaS Track – Technology

2) IaaS Track – Systems

3) SaaS Track – Applications

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1) PaaS Track – Technology

- 13:15 • **Building up your Private and Hybrid Cloud with ORACLE by leveraging 12c Database technology**
Paul Flannery, Senior Director Business Development - Systems, EMEA ORACLE
- 13:45 • **ORACLE Private Cloud CUSTOMER Success Story**
Christoph Heigl, Austrian Reporting Services GmbH
- 14:15 • **COMPAREX - your Partner to Cloud**
Oliver Wimmer, Comparex
- 14:45 Kaffeepause
- 15:15 • **Rapidly Build and Deploy ORACLE Java Cloud Service**
Robert Baumgartner, Principal Sales Consultant, ORACLE Austria
- 15:40 • **Discover Data Insights and Build Rich Analytics with ORACLE BI Cloud Service**
Reinhard Harter & Johannes Jochum, ORACLE Austria
- 16:05 • **Integrate Your Cloud and On-Premise Business Applications Using ORACLE Integration Cloud Service**
Robert Baumgartner, Principal Sales Consultant, ORACLE Austria
- 16:30 Networking & Entertainment
- 17:00 **ORACLE Österreich feiert 30. Geburtstag**
- 22:00 Ende der Veranstaltung

• **Customer presentation**

• ORACLE presentation

• **Partner/Guest presentation**

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2) IaaS Track – Systems

- 13:15 • **Building up your Private and Hybrid Cloud with ORACLE by leveraging 12c Database technology**
Paul Flannery, Senior Director Business Development - Systems, EMEA ORACLE
- 13:45 • **ORACLE Private Cloud CUSTOMER Success Story**
Christoph Heinel, Austrian Reporting Services GmbH
- 14:15 • **Move your ORACLE Database to a Private Cloud**
Richard Rotter, Systems Architect, ORACLE Austria
- 14:45 Kaffeepause
- 15:15 **Build a Cloud Infrastructure**
- 15:40 • **Virtual Datacenter Orchestration with OpenStack powered by ORACLE**
Karoly Vegh, Principal Sales Consultant, ORACLE Austria
- 16:05 • **Cloud store, Archive and Protect**
Herbert Szumovski, Systems Sales Consultant, ORACLE Austria
- 16:30 Networking & Entertainment
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3) SaaS Track – Applications

- 13:15 • **Worklife Solutions - Apple iWatch zieht in das Unternehmen ein?**
Harald Rieder, HR Experte, ORACLE Austria
- 13:45 • **Der neue digitale Dialog - Wie sich B2B Marketing verändert hat**
Andreas Kodweiss, Marketingrockstar, ORACLE Austria
- 14:15 • **Wissen ist Macht, nichts wissen macht auch nichts!**
• Marcel Niedermoeller (ORACLE Austria) und Martin Veren (Primeone Business Solutions) -
• Erfolg durch Service
- 14:45 Kaffeepause
- 15:15 • **Dienstleistungsorganisationen flexibel steuern**
Helmut Byloff, Planungs Evangelist, ORACLE Austria
- 15:40 **Social Recruiting**
Andreas Keller - Addicted to Social Media, ORACLE Austria
- 16:05 • **ORACLE Public Cloud - es ist verdammt hart der Sicherste zu sein**
Juergen Weiß, SaaS Director, ORACLE Austria
- 16:30 Networking & Entertainment
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