<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Speaker</th>
<th>Location</th>
<th>Duration</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00 AM</td>
<td>Welcome &amp; Introduction by Pieter Bensch, VP and Managing Director, Oracle South Africa</td>
<td></td>
<td></td>
<td>10 mins</td>
</tr>
<tr>
<td>9:10 AM</td>
<td>Oracle Story Keynote: Digital by Bob Evans, Senior VP and Chief Communications Officer, Oracle Corporation</td>
<td></td>
<td></td>
<td>30 mins</td>
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<tr>
<td>9:40 AM</td>
<td>Customer Success Story: Dr Hardie Smuts, General Manager, MTN</td>
<td></td>
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<tr>
<td>10:00 AM</td>
<td>Oracle Open World Highlights by Pieter Bensch, VP and Managing Director, Oracle South Africa</td>
<td></td>
<td></td>
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<tr>
<td>10:40 AM</td>
<td>The Future of the Data Center in a Software-Defined World</td>
<td></td>
<td></td>
<td>15 mins</td>
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<tr>
<td>11:05 AM</td>
<td>Said Demonstration: Geoffrey Francis, Applications Sales Consulting Director, Oracle South Africa</td>
<td></td>
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<td>10 mins</td>
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<tr>
<td>11:10 AM</td>
<td>Wrap-up</td>
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### Oracle Day Johannesburg, South Africa

**Gallagher Estate, 4 November 2014**

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<tbody>
<tr>
<td>11:40 AM</td>
<td>Keynote: The Modern Cloud for Your Modern Business</td>
<td>Liam Nolan, Senior Director, Product Management at Oracle EMEA</td>
<td></td>
<td>40 mins</td>
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<tr>
<td>12:20 PM</td>
<td>Customer Experience: Connecting every interaction across every channel</td>
<td>Graham Blandfield, Senior Director, CRM, Oracle MEA</td>
<td></td>
<td>40 mins</td>
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<tr>
<td>12:50 PM</td>
<td>Session: Modern Finance, Modern Cloud</td>
<td>Sarah George &amp; Annalene Vonster, Sales Consulting, Oracle South Africa</td>
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<td>40 mins</td>
</tr>
<tr>
<td>14:30 PM</td>
<td>Session: Plan for Profitable Growth with Planning and Budgeting Cloud</td>
<td>Wayne Heather, Global Lead - Planning and Budgeting Cloud Service, Oracle Corp.</td>
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<td>40 mins</td>
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<tr>
<td>15:10 PM</td>
<td>Session: HCM: Talent Analytics and Big Data – In HR Ready for the Challenge?</td>
<td>Ronnie Tseu, HCM Product Leader, Africa, Oracle MEA</td>
<td></td>
<td>40 mins</td>
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<tr>
<td>16:10 PM</td>
<td>Closing Keynote: Jean-Claude Michaux, VP Storage Systems EMEA</td>
<td></td>
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<td>60 mins</td>
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</tbody>
</table>

### Oracle Applications Cloud

**Modern Cloud Computing Strategy**
Presenter: Neil Sholay, Senior Director, Digital, Oracle EMEA

### Big Data & Business Analytics

**The Engine of Digital Transformation**
Presenter: Andrew Bond, Head of Enterprise Architecture, Oracle EMEA

### Cloud & Mobile

**Oracle’s Cloud Computing Strategy**
Presenter: Ned Dillow, Senior Director Digital, Oracle EMEA

### Tom Kyte Track

**Oracle Systems Infrastructure for Private Cloud Database as a Service (DBaaS)**
Presenter: John Abel, Business Development Senior Director - Systems EMEA

**Oracle’s Cloud Computing Strategy**
Presenter: Ned Dillow, Senior Director Digital, Oracle EMEA

**What’s New in Oracle Database 12c Release 12.1.0.2?**
Presenter: Tom Kyte, Senior Technical Architect, Oracle US

**Keynote:**
- **The Modern Cloud for Your Modern Business**
  Presenter: Liam Nolan, Senior Director, Product Management at Oracle EMEA
- **Big Data and Business Analytics: The Engine of Digital Transformation**
  Presenter: Andrew Bond, Head of Enterprise Architecture, Oracle EMEA
- **Oracle’s Cloud Computing Strategy**
  Presenter: Ned Dillow, Senior Director Digital, Oracle EMEA
- **Oracle’s Cloud Computing Strategy**
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- **Oracle Systems Infrastructure for Private Cloud Database as a Service (DBaaS)**
  Presenter: John Abel, Business Development Senior Director - Systems EMEA
- **What’s New in Oracle Database 12c Release 12.1.0.2?**
  Presenter: Tom Kyte, Senior Technical Architect, Oracle US

### Session: Stories from the Real-world
Presenter: Heilet Scholtz, Director Solution Consulting, Oracle South Africa

### Session: Re:Think Mobile -- Beyond Mobile-First
Presenter: Ian Broughton, Director Digital, Oracle EMEA

### Lunch

### Customer Story
Presenter: Johan Koegelenberg, Head: Government Motor Transport, WESTERN CAPE GOVERNMENT

### Session: Creating a Big Data Management System
Presenter: Victor Boothwaee, Solution Consultant: Database and Big Data, at Oracle Corporation South Africa

### Session: Oracle’s Cloud Computing Strategy
Presenter: Ned Dillow, Senior Director Digital, Oracle EMEA

### Session: SQL in the Best Development Language for Big Data
Presenter: Suvir Rao, Product Leader Business Analytics Solutions ECEMEA, Oracle Corporation, MEA.

### Session: Cloud & Mobile
Presenter: Ian Broughton, Director Digital, Oracle EMEA

### Session: Re:Think Mobile -- Beyond Mobile-First
Presenter: Ian Broughton, Director Digital, Oracle EMEA

### Session: Creating a Business through Business Analytics
Presenter: Suvir Rao, Product Leader Business Analytics Solutions ECEMEA

### Session: Oracle Systems Infrastructure for Private Cloud Database as a Service (DBaaS)
Presenter: John Abel, Business Development Senior Director - Systems EMEA

### Session: Securing Data in Oracle Database 12c
Presenter: Ian Lewis, Senior Director, Oracle Corp.

### Session: HCM: Talent Analytics and Big Data – In HR Ready for the Challenge?
Presenter: Ronnie Tseu, HCM Product Leader - Africa, Oracle MEA

### Session: Oracle’s Cloud Computing Strategy
Presenter: Ned Dillow, Senior Director Digital, Oracle EMEA

### Session: Creating Winners Through Business Analytics
Presenter: Suvir Rao, Product Leader Business Analytics Solutions ECEMEA

### Session: Delivering Mobile Apps on a Future-Proof Architecture
Presenter: Christopher O’Hara, Director Digital Architecture, Oracle EMEA

### Closing Keynote: Jean-Claude Michaux, VP Storage Systems EMEA