

Simplify Business Intelligence with Analytics in the Cloud

BI CLOUD IS HERE

No infrastructure, no capital costs - just a **fast, flexible** way to combine all the data you need to find out what's happening in your business - and **why**.



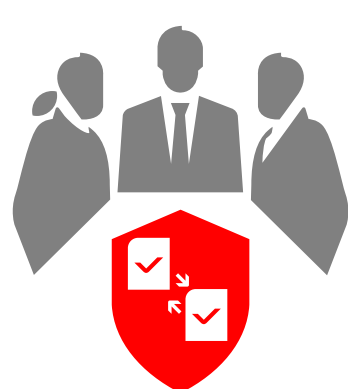
Nearly **70%** of medium and large organizations use or plan to implement cloud within the next 12 months¹



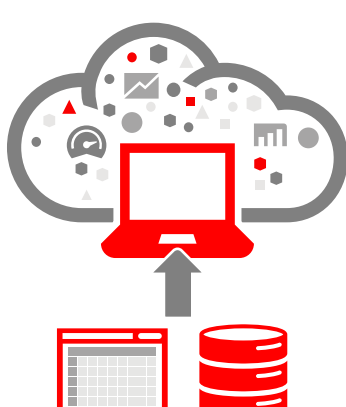
Cloud analytics market is growing **3x faster** than on-premises deployments

Embrace it with secure self service for the entire business.

SELF SERVICE FOR BUSINESS USERS



Enable reliability and **flexibility** without sacrificing governance

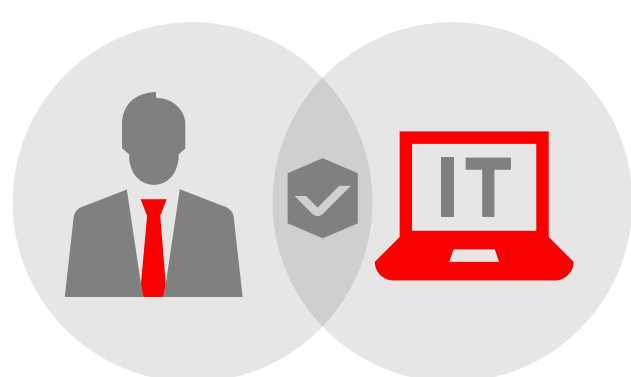


Upload your own data

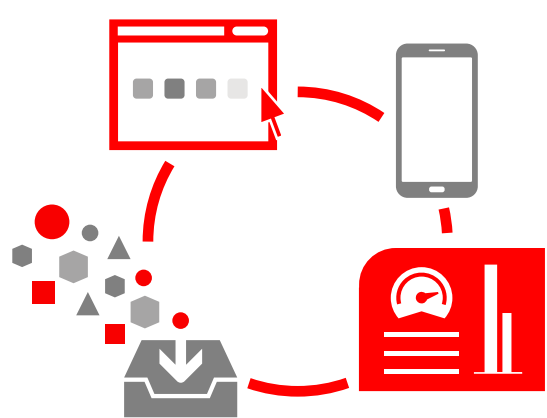


Gain immediate access to analytics and create meaningful reports

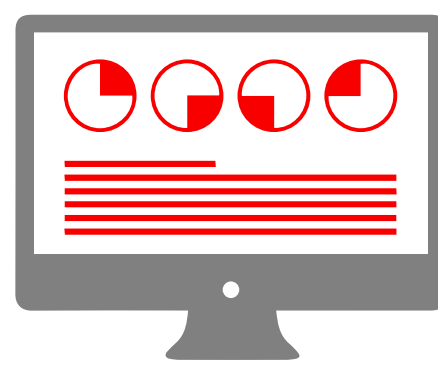
STRENGTHEN THE PARTNERSHIP BETWEEN BUSINESS USERS AND IT



A **partnership** between business users and IT that satisfies both stakeholder needs



Based on a platform which **supports the whole process** from loading data, to creating dashboards and reports



For an organization that runs on a **single version of the truth**

ENSURE THE LOWEST RISK



An **end-to-end service** that is **100%** owned and managed by Oracle, with **99.5%** availability



No shipping of data to 3rd parties



Maximum security for your data, maximum flexibility for your business

CONCLUSION



Business Intelligence Cloud Service combines the strength of enterprise-class analytics with the simplicity of the cloud, offering business users and IT a secure, accessible platform for finding insights and making better, faster decisions.

To find out more about Oracle Business Intelligence Cloud Service visit: https://cloud.oracle.com/business_intelligence

¹IDC Infographic, sponsored by Cisco, Midsize Enterprises Leading the Way with Cloud Adoption, 2014

Copyright © 2014, Oracle and/or its affiliates. All rights reserved. Oracle and Java are registered trademarks of Oracle and/or its affiliates. Other names may be trademarks of their respective owners. 23587 141024.