

# Oracle Business Analytics Summit

“The intelligent enterprise in a digitally disruptive world”

11<sup>th</sup> February 2015, Park Plaza Westminster Bridge, London

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08:30	<b>COFFEE &amp; REGISTRATION</b>		
09:30	<b>Welcome &amp; Introduction</b> <i>Paul O’Riordan, Vice President of Business Analytics for UK &amp; Ireland, Oracle</i>		
09:40	<b>GUEST SPEAKER KEYNOTE</b> <i>Former England Test Cricket Captain, Andrew Strauss</i>		
10:30	<b>ORACLE KEYNOTE</b> <i>Rich Clayton, Vice President, Business Analytics Product Marketing, Oracle</i>		
11:10	<b>NETWORKING BREAK</b>		
	<b>BREAKOUT SESSIONS</b>		
	<b>Innovation Through Modernisation</b>  Track Host: Dean Misquitta, UK Director of Business Analytics, Commercial Industries, Oracle	<b>All Data, Any Data</b>  Track Host: Peter Cook, UK Director of Business Analytics, Financial Services, Oracle	<b>Transformational Strategies</b>  Track Host: Peter Sharman, UK Director of Business Analytics, Public Sector, Oracle
11:40	<i>Mark Cotton, CIO, Galliford Try</i>	<i>Denise Day, Data Services Director, dunnhumby</i>	<b>Analytical Transformation at the Home Office</b> <i>Matt Vale, Head of Business Intelligence, Adelphi Services, Home Office</i>
12:15	<b>SESSION CHANGEOVER</b>		
12:20	<b>Customer Speaker</b>	<b>Customer Speaker</b>	<i>Andrew Blake-Herbert, Group Director Finance, London Borough of Havering</i>
12:55	<b>CUSTOMER NETWORKING LUNCHES AND PARTNER EXPO</b>		
14:05	<b>CUSTOMER KEYNOTE</b>		

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14:25	<b>ORACLE KEYNOTE</b> <i>Paul Rodwick, Vice President, Business Analytics Product Development, Oracle</i>		
15:05	<b>SESSION CHANGEOVER</b>		
	<b>Innovation Through Modernisation</b>	<b>All Data, Any Data</b>	<b>Transformational Strategies</b>
15:10	<b>Customer Speaker</b>	<b>Discovering New Insights within the Vast Corridors of the NHS</b> <i>Nina Monckton, Head of Information Services, NHS Business Services Authority</i>	<b>Customer Speaker</b>
15:45	<b>SESSION CHANGEOVER</b>		
15:50	<b>A Dose of Executive Intelligence and Business Benefit</b> <i>Adam Bettinson, Manager, Global Commercial Systems</i>	<i>James Knight, Head of Customer Analytics, LexisNexis</i>	<b>Customer Speaker</b>
16:25	<b>SESSION CHANGEOVER</b>		
16:30	<b>Customer Speaker</b>	<b>Customer Speaker</b>	<b>Customer Speaker</b>
17:05	<b>NETWORKING DRINKS RECEPTION</b>		
18:00	<b>EVENT CLOSE</b>		

\*Agenda subject to change