

# Why Choose Oracle Enterprise Resource Planning Cloud?

Eight reasons why Oracle is the perfect partner for your business modernization.



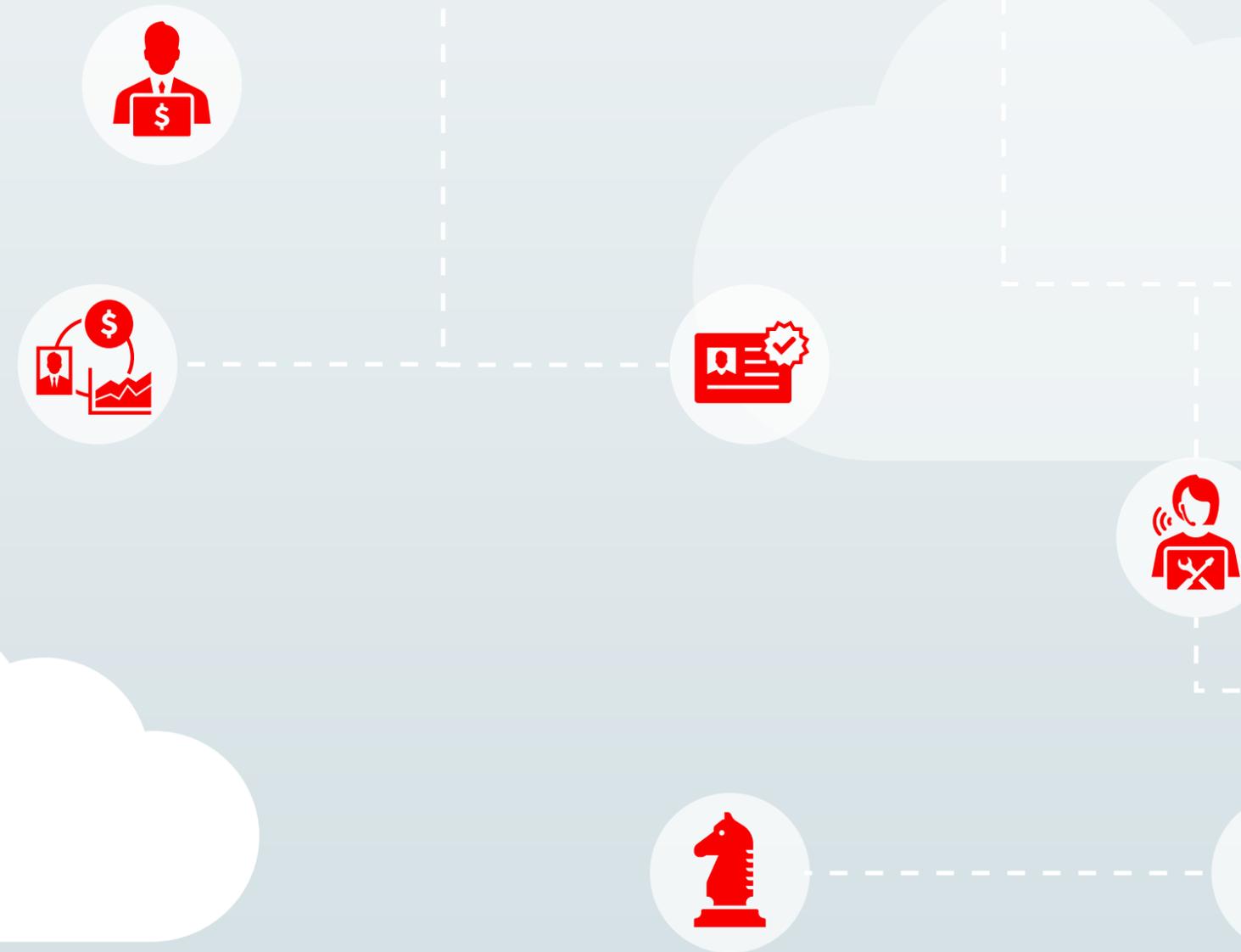
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You've made the decision to modernize your financial and operational processes in the cloud. You've secured support for your project. And you've had a look at the kinds of solutions, tools, and suites you might be interested in learning more about.

Now comes the hard part—picking the right partner to help you make your ERP-modernization dreams a reality.

Oracle is an expert in all things cloud, and financial applications are certainly no exception. We've been helping people transform their accounting and planning processes with flexible, intuitive, and accessible cloud-based tools, and we can help you too.

But don't just take our word for it. Here are eight great reasons why Oracle ERP Cloud is the best choice for every aspect of your back-office processes.



# Reason #1:

## Oracle Enterprise Resource Planning Cloud offers significantly lower TCO than on-premises alternatives.

One of the biggest reasons for moving any process or application to the cloud is reducing costs. We know that cloud applications are often much more cost-effective than their on-premises counterparts, but now, thanks to a study by [Nucleus Research](#), we can prove it.

In looking at business costs (software, hardware, personnel, and training) over a three-year period, Nucleus Research identified that, on average, initial costs for on-premises ERP were 2.4 times higher than Oracle ERP Cloud.

If cutting costs is one of the key drivers behind your modernization project, we can help.

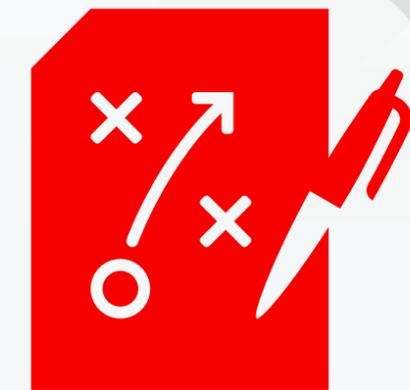


## Reason #2: It's a complete solution for every part of the modern ERP puzzle.

ERP is a very broad area, covering a large number of back-office processes that are critical to the success of your business. That's why Oracle ERP Cloud has been built to deliver all capabilities—as and when your business needs them—to improve, streamline, and get the most from each and every one.

Inside Oracle ERP Cloud, you'll find tools designed to transform:

- Financials
- Revenue management
- Accounting
- Project management and finances
- Procurement
- Risk management
- Order management
- Inventory



## Reason #3:

### Oracle can give you a helping hand into the cloud.

One of your biggest considerations when choosing a finance-based solution is how to connect to the cloud or move away from an outdated system. Oracle makes it easy to move to the cloud. And we can provide expert help to make your move to the cloud as quick and trouble-free as possible as part of our Customer 2 Cloud program.

No matter how you're managing back-office processes at the moment, we have the expertise to help you connect your infrastructure, your data, and your people to Oracle ERP Cloud. And the support doesn't end there—you can expect the same helping hand whenever you need it throughout your journey with Oracle ERP Cloud.



## Reason #4:

### A proven pedigree in all aspects of enterprise cloud.

Starting from when we created our first software as a service (SaaS) apps from the ground up more than 10 years ago, we have used our deep business experience to build one of the strongest and most complete cloud portfolios on the market.

Oracle is a name trusted by companies in all industries across the globe to help them get the most efficiency and innovation from the cloud—and we can do the same for you.



## Reason #5: Connect finance seamlessly with the complete Oracle offering.

Your business may run with a range of applications. Your new back-office system will most likely be just one part of that picture. When a new piece doesn't fit in with the rest, it can seriously limit what you can get out of the total business solution.

Oracle develops cloud so that it can coexist with other systems. If you are interested in taking small steps to try Oracle Cloud, you can start by looking at improving a single process such as supplier qualification or planning and budgeting. Or perhaps you have a subsidiary that needs modernization?

You can modernize the subsidiary with Oracle ERP Cloud and connect it back to your existing group systems, easily connecting your existing finance system to the cloud to take that first step.



## Reason #6: We're committed to making our best even better.

Rigorous research and development has brought the Oracle cloud offering to where it is today. And Oracle continues to develop and invest, bringing the latest business software innovations for you to use as you need.

Oracle is highly committed to cloud development, and invests heavily in R&D, bringing the latest business software for you to use, based on global customer input. We're constantly working to push the boundaries and enable you to do more in the cloud—and as an Oracle customer, you can have a say in what we innovate next.



## Reason #7:

It gives you the insights you need to make better-informed finance and resource decisions.

Oracle Cloud applications excel at pulling important data together from a wide range of sources, and helping your decision-makers make sense of it all, using an intuitive analytics dashboard.

When you combine multiple Oracle Cloud apps with each other, that data-sharing and analysis becomes even stronger—granting you the kinds of deep, valuable insights you can use immediately to make the right financial and resource-based decisions for your business's future.



## Reason #8:

We take the security of your sensitive data seriously.

When it comes to the cloud, security is a topic that comes up time and time again—and it's one that Oracle takes very seriously. When you put your trust in Oracle Cloud, you can do it with confidence and peace of mind.

Nineteen data-center regions exist to serve you globally. They are manned by badged Oracle experts looking after cloud security for you 24/7. They keep a watchful eye on everything, so you don't have to. Our secure data-isolation framework means that your database is never shared with other customers, meaning less risk, and faster processing without any limits.



# Discover the Oracle difference.

If you're ready to make a bold leap to look into a more powerful world of finance in the cloud, we're ready to help. Take an [Oracle ERP Quick Tour](#) today to find out exactly what your business could achieve with the help of Oracle ERP Cloud.

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