



## PLENARY SESSION – EMERALD ROOM

- 9:00 **Registration & Networking**
- 9:30 **Executive and Special Guest Welcome**  
Cesare Capobianco, Vice President – Business Applications, Central & Eastern Europe, Oracle  
Marin Tadić, Croatia Country Leader and Adriatic Cluster Leader, Oracle  
Douglas D. Jones, Deputy Chief of Mission, U.S. Embassy Zagreb
- 9:55 **Reach for the Stars, Deciphering Galaxies Through Data Science**  
Izv. Prof. Dr. Sc. Vernesa Smolčić, Associate professor, Physics department Faculty of Science University of Zagreb
- 10:10 **Thought-Leadership Keynote – Leading the 21<sup>st</sup> Century: What Are the New Imperatives of the C-Suite?**  
Mitja Kumar, Consulting Partner for Adriatic and South-East Europe Regions, Deloitte
- 10:30 **Oracle Keynote – The Business Applications Revolution**  
Cesare Capobianco, Vice President – Business Applications, Central & Eastern Europe, Oracle  
Loukas Deligiannakis, Solution Consulting Director Central & Eastern Europe, Oracle
- 11:00 **How to Start your Business Transformation in the Cloud?**  
Goran Marković, Chief Business Development Officer, Infodom
- 11:20 **Live Q & A with Experts – Are you a Modern Biz Whiz?**  
Moderator: Simona Bajagic, Senior Sales Executive South Central Europe, Oracle  
Aga Zarzycka, Customer Experience Business Development & Strategy Leader, Central & East Europe, Oracle  
Filios Papastylianou, Human Capital Management Business Development & Strategy Leader, Central & East Europe, Oracle  
Urban Jovanovic, Enterprise Resources & Planning Mangement Business Development & Strategy Leader, Central & East Europe, Oracle

## 11:50 Coffee Break

### TRACK 1 – EMERALD ROOM

#### Modern Customer Experience

- 12:10 **Guided by Emotions**  
Hrvoje Dumančić, Equestrian Artist, Academy of Fine Arts
- 12:25 **The future of organizing your brand around your customer**  
Michel van Woudenberg, Vice President, Cloud Applications Development, CX EMEA, Oracle
- 12:55 **Customer Experience at the heart of your innovation strategy**  
Dimitris Cholevas, Sales Manager, Intrasoft International, East Europe, Malta & Cyprus  
Aga Zarzycka, Customer Experience Business Development & Strategy Leader, Central & East Europe, Oracle
- 13:25 **Planning beyond finance**  
Žiga Vaupot, Country Manager, Qubix Slovenia

### TRACK 2 – ISTANBUL ROOM

#### Modern Enterprise

- Strategy and Planning for Success**  
Damir Martin, Sportsman of the Year 2016, Olympic games medalist 2012 & 2016
- Effective Talent Management in a Highly Dynamic and Modern Workforce**  
Andrzej Antoszkiewicz, Deputy Director & HR Services & OSCE Ethics Co-ordinator, Organization for Security and Co-Operation in Europe
- Kako povećati profit najboljim nabavnim praksama**  
Simon Jurečić, Managing Partner, SLO, OSIR-ERPIS,  
Mladen Perko, Managing Partner, HR, OSIR-ERPIS
- Extending the Reach of Your IoT Cloud to any Asset**  
Simon Sonderfeld, Head of Market Strategy & New Business Bosch Connected Devices and Solutions

## SPECIAL GUEST CLOSING – EMERALD ROOM

- 13:55 **Art of scent, taste and colour / Umjetnost mirisa, okusa i boja**  
Vlado Krauthaker, Owner, Krauthaker Vineyards & Vinery

## 14:05 LUNCH and Krauthaker Wine tasting