ORACLE®
Utilities

4 STAGES OF DIGITAL MATURITY FOR UTILITIES

Did you take the assessment and get mixed results? Are you a Visionary in your customer operations, but your IT systems are stuck in the Workhorse stage? Are you wondering what that means?

There are four stages to digital maturity for utilities, and not every area of your business will follow the same path. Below are explanations of each stage, but, no matter your label on any singular level, don't pass up the opportunity to download our 5-step action to improve all aspects of your utility work.

LATE ADOPTER

Late Adopters are a few steps behind. Many have waited for others to test the waters first and likely still depend heavily on manual processes. But they are starting to see these old methods limit their ability to transform with the industry and customer expectations. Now is the time to move forward and implement the digital workflows that work so well at Innovator and Visionary utilities.

Want to move from a Late Adopter to a Workhorse? Get the 5-step action plan

WORKHORSE

Workhorses are working hard to get ahead, but their silos are holding them back. They're making progress in automation and knowledge transfer, but there's a gap between what they're doing and true analytics.

Want to move from a Workhorse to an Innovator? Get the 5-step action plan

INNOVATOR

Innovators have a 360-degree view of their customers because they have broken down the work and culture silos. They embrace the changes in system upgrades, integrations, and in the information flow.

Want to move from an Innovator to a Visionary? Get the 5-step action plan

VISIONARIES

Visionaries are ahead of the curve. They have moved beyond optimization, automation and integration. All of their decisions are based on the data, and that is a great thing.

Want to move beyond Visionary? Get the 5-step action plan

For more information about Oracle Utilities Solutions, visit **oracle.com/utilities** or call **+1.800.275.4775** to speak to an Oracle Utilities representative.