

Oracle Data Cloud Health and Wellness segments (US only)

Last updated 10/14/2020

24 Hour Fitness	Allergy Relief	Aurora Health Care
24 Hour Fitness - Recent	Allergy Sufferers	Avid Exerciser
30 Day Fitness Challenge	Allied Health Practitioners	Avid Exercisers
68 - Staying Healthy	Allied Health Professors	Baby & Kids Medicine
80 Health Services	Alternate Health Products	Baby Boomer Weight Loss Intent
83 = Natural Americana	Alternate Health Purchasing Interest	Baby Boomers Fitness Enthusiasts
Accident & Health	Alternative & Natural Medicine	Baby Health Care
Accident and Health	Alternative Health	Baby Skin Care
Active and Healthy Living	Alternative Health and Healing	Banner Health
Active in Fitness (Power Reach)	Alternative Health and Wellness	Bath & Skin Care
Active in Fitness (Super Target)	Alternative Healthcare (Power Reach)	Bean Stalk Snow Healthy
Active in Gymnastics (Power Reach)	Alternative Healthcare (Super Target)	Beauty & Fitness
Active in Gymnastics (Super Target)	Alternative Medicine	Beauty & Health
Active in Running (Power Reach)	Amazon Beauty & Health Shoppers	Beauty & Health - Precise
Active in Running (Super Target)	Ambulatory Health Care Services	Beauty and Grooming Kits
Acupuncture & Chinese Medicine	AmeriLINK Health	Beauty and Health Products
ACXM Health and Fitness	Anti-Aging Creams	Beauty and Health Products Coupons
Adolescent Medicine	Anti-Aging Products	Benadryl Allergy & Sinus
Adult Health Magazines	Anytime Fitness	Bikram Yoga
Adult Nutrition & Weight Control	Anytime Fitness - Modeled	Blink Fitness
Advocate Health Care	Anytime Fitness - Precise	Bodybuilding and Weightlifting
Aerobic	Anytime Fitness - Recent	Bodybuilding/Fitness
Aerobic Exercise	Anytime Fitness Visitors	Boutique Fitness Class Lovers: Frequent Spenders
Aerobics	Aromatherapy	Buy Sports or Fitness Equipment
Aerospace Medicine	Ascension Health	Buys Natural for Environment
Aging	At Home Aerobics	Buys Natural for Health
Aging & Geriatrics	At Home Gym	C25K - 5K Running Trainer
Alarm Clock Xtreme + Free Sleep Tracker and Timer	At Home Yoga Studio	Calorie Counter - MyFitnessPal
All Graduates Major in Health Science	Athletic Gear, Game Tables & Exercise Equipment	Cardinal Health
Allergy & Immunology	Athletic Healthy Eaters	Carolinas Healthcare System
Allergy and Sinus	Atkins Diet	Casual Running
Allergy Medications	Aura: Mindfulness & Meditation	Child Health

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Children's Health Magazines	Cough and Cold Relief	Diet Product Buyer
Children's Healthcare	Cough and Expectorant Medicines	Diet Products
Chiropractic	Cross Country Running	Diet Purchasing Interest
Chiropractor	Crunch Fitness	Diet Soft Drinks
Chiropractor Offices	Cupping	Diet Tips (Power Reach)
Chiropractors	Curly Hair Care	Diet Tips (Super Target)
Cigna Health Group	CVS Health	Diet Trends
Circuit Training	Daiichi Sankyo Healthcare Clean Dental	Dieters
Climbing Gyms	Daiichi Sankyo Healthcare Loco Base	Dieters Attitude
Cold & Flu	Daiichi Sankyo Healthcare Loxonin S	Dietician
Cold & Flu Remedies	Daiichi Sankyo Healthcare Lulu	Dieticians
Cold and Flu Medicine	Daiichi Sankyo Healthcare Minon	Dieting
Cold and Flu Sufferers	Davita Healthcare Partners	Dieting & Weight Loss
Cold Medicines	Dental Health	Dieting / Weight Loss
Cold, Cough and Flu Relief	Dental Health Caregiver	Dieting and Weight Loss
Cold/Allergy/Sinus	Dentist and Oral Care Visitors	Dieting/Weight Loss
Cold/Allergy/Sinus Relief	Dentistry & Oral Care	Dietitian
Colored Hair Care	DHC 20 Days DHC Health Food	Dietitians
Commercial Health Insurance	DHC 60 Days DHC Health Food	Dietitians and Nutritionists
Commercial, Medicare Supplements & Other Health Insurance	Diet	Disposable Contact Lenses
Community Health	Diet & Nutrition	Doctor of Chiropractic Medicine
Community Health Systems	Diet & Weight Loss	Doctor of Dental Medicine
Consumer Services - Weight Health Management	Diet & Weight Loss Products	Doctor of Medicine
Contact Lens Products (Quasi-drug)	Diet and Weight Loss	Doctor of Veterinary Medicine
Contact Lenses	Diet Behaviors	Dr. Brandt Skincare
Contact Lenses and Lens Care Products	Diet Carbonated	Dry Skin
Content with Weight	Diet Carbonated Drinks	Ear and Nasal and Eye Care
Contributes to Health	Diet Coca-Cola	Eating Healthy
Core Power Yoga - Recent	Diet Coke	Eats Diet Foods (Power Reach)
Cough & Cold Remedies	Diet Foods	Eats Diet Foods (Super Target)
Cough and Cold	Diet Intenders	Eco-Friendly, Clean and Natural Buyers
	Diet Magazines	Emergency Medicine
	Diet Pepsi	Emory Healthcare

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Employer Health Insurance	Eye Care Retail Shoppers	Fitness First Visitors
Employer Provided Health Insurance	Eye/Contact Lens Care Product	Fitness Instruction & Personal Training
Employer Sponsored Health Insurance	Eyeglasses & Contact Lenses	Fitness Junkies in Need of Gym Alternatives
Employer Sponsored Health Insurance Likely	Fernwood Fitness Visitors	Fitness Lovers
Encompass Health Corporation	Fever and Pain Relief Medications	Fitness Magazines
Equinox Fitness	Fine Hair Care	Fitness Mothers
Exercise	Fitness	Fitness Oriented Men
Exercise & Fitness	Fitness - India	Fitness Oriented Women
Exercise & Stay Fit	Fitness & Exercise	Fitness Products
Exercise (Power Reach)	Fitness & Nutrition	Fitness Resolution
Exercise (Super Target)	Fitness & Recreational Sports Centers	Fitness Sensor Wearers
Exercise / Health	Fitness & Weight Management	Fitness Services
Exercise and Fitness	Fitness 19 - Recent	Fitness Spenders
Exercise and Workout	Fitness Accessories	Fitness Subscriptions
Exercise Biking	Fitness and Exercise	Fitness Technology
Exercise Electronics	Fitness and Recreational Sports Centers	Fitness Together
Exercise Enthusiast Travel Intenders	Fitness and Wellness	Fitness trackers
Exercise Equipment	Fitness and Wellness Buffs	Fitness Walking
Exercise Intent	Fitness at Home Apps	Fitness Warriors
Exercise Of Running / Jogging	Fitness Bands	Fitness Wear
Exercise Of Walking	Fitness Buffs	Follows Skincare Routine
Exercise Pilates & Barre	Fitness Buffs - Precise	Free Weights
Exercise Products or Services	Fitness Buyers	Frequent Gym Goers
Exercise Regularly	Fitness Centers	Fresh and Healthy
Exercise, Running/Jogging	Fitness Classes	Garnier Skin Care
Exercise, Walking	Fitness Devices	Gen Z Healthy Eaters
Exercise/Health Products or Services	Fitness Enthusiast	General Preventative Medicine
Exercises Often	Fitness Enthusiast - Expanded	Genesis Healthcare
Extreme Exerciser	Fitness Enthusiast - Precision	Genesis Healthcare
Extreme Exercisers	Fitness Enthusiasts	Geriatric Medicine
Extremely Health Conscious	Fitness Equipment	Gluten Free Diet
Eye Care	Fitness Equipment & Accessories	GNC (General Nutrition Centers)
Eye Care Caregiver	Fitness Fashionistas	Gold's Gym

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Gold's Gym - Modeled	Gyms Proximity (Locations)	Health & Fitness Magazines
Gold's Gym - Precise	Gyms, Exercise & Fitness Clubs: High Spenders	Health & Fitness Products
Good Sleep Quality	Gyms, Fitness & Exercise Clubs	Health & Fitness Publications
Google Fit - Fitness Tracking	Gynecology & Women's Health	Health & Fitness Technology
Green / Natural	Hair Care	Health & Healthcare (Power Reach)
Green/Natural	Hair Care and Hairstyles	Health & Healthcare (Super Target)
Grocery Stores (Organic / Natural Health)	Hair Care Appliances	Health & Lifestyle
Grooming	Hair Care Products	Health & Medical
Grooming Aids	Hair Care Shoppers - Precise	Health & Medicine
Grooming Important	Hair Care, Styling & Beauty Salons	Health & Natural Foods
Group 80: Health Services	Hair Removal	Health & Personal Care
Group Health Cooperative	Hair Removal Products	Health & Safety
Gym	Has HMO Health Insurance (Scarborough)	Health & Sports
Gym & Fitness Lifestyle	Has Pos Health Insurance (Scarborough)	Health & Vegan
Gym / Crossfit	Has Ppo Health Insurance (Scarborough)	Health & Well Being
Gym And Fitness Centers	Has Wearable Fitness Device or Smartwatch	Health & Wellbeing
Gym and Fitness Centre Visitors	HBF Health Insurance Visitors	Health & Well-Being
Gym and Health Club Attendees	HCA Healthcare	Health & Wellness
Gym Fanatics and Heavy Eaters	Headspace: Guided Meditation & Mindfulness	Health & Wellness - India
Gym Goers	Healing & Stress-free	Health & Wellness Buffs
Gym member - Modeled	Health	Health & Wellness Equipment
Gym member - Precise	Health & Beauty	Health & Wellness Products
Gym Membership	Health & Beauty Products	Health & Wellness Shopping
Gym Memberships	Health & Beauty Products - India	Health / Beauty
Gym Racks	Health & Beauty Shoppers	Health / Beauty & Cosmetics
Gymnastics	Health & Beauty Shoppers - Precise	Health Aids
Gymnastics Equipment	Health & Diet	Health and Beauty
Gymnastics Fans	Health & Diet Food	Health and Beauty - High Activity
Gymnastics Venue Visitors	Health & Fitness	Health and Beauty - Low Activity
Gyms	Health & Fitness (FLA / Fair Lending Friendly)	Health and Beauty - Medium Activity
Gyms & Fitness Centers	Health & Fitness Apps	Health and Beauty Buyers
Gyms & Health Clubs		Health and Beauty Products
Gyms & Sports Clubs		Health and Beauty Store Heavy Spenders

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Health and Diet	Health Causes Donor	Health Net
Health and Diet Attitudes	Health Choices / Lifestyle	Health Networks Proximity (Locations)
Health and Diet Food Visitors	Health Conscious	Health News
Health and Fitness	Health Conscious Baby Boomers	Health Nut
Health and Fitness Buyers	Health Conscious Big Spenders	Health Or Lowfat Cooking (FLA / Fair Lending Friendly)
Health and Fitness Magazines	Health Conscious Millennials	Health or The Medical Field
Health and Health-Related Insurance	Health Conscious Seniors	Health Payors
Health and Personal Care	Health Conscious Shoppers	Health Personality Segments
Health and Personal Care Stores	Health Donors	Health Policy
Health and Well Being	Health Education & Medical Training	Health Products
Health and Wellness	Health Enthusiast - Modeled	Health Products Intent
Health and Wellness Buyers	Health Enthusiast - Precise	Health Products Purchasing Interest
Health Associations	Health Enthusiasts	Health Professional
Health Attitude	Health Fitness and Dieting	Health Professionals
Health Attitude: Passive Caregiver	Health Food Buyer	Health Professors
Health Attitude: Proactive	Health Food Buyers	Health Remedies
Health Attitudes	Health Food Shoppers	Health Science Majors
Health Bars	Health Foods & Vitamins	Health Seeker
Health Bars & Sticks	Health Generation	Health Services
Health Beauty Products	Health Holistics	Health Services (80)
Health Care	Health Influencers	Health Shoppers
Health Care - Modeled	Health Information Exchange (HIE)	Health Supplement Intent
Health Care - Precise	Health Insurance	Health Supplements
Health Care and Social Assistance	Health Insurance - Propensity	Health Tech
Health Care Employee - Modeled	Health Insurance (personal)	Health Wellbeing (Power Reach)
Health Care Employee - Precise	Health Insurance (through work)	Health Wellbeing (Super Target)
Health Care Industry	Health Insurance Direct Pay Index	Health wellness
Health Care Insurance	Health Insurance Responder (18-64) - Likely	Health, Beauty & Personal Care
Health Care Jobs	Health Lifestyle	Health, Beauty and Makeup Products and High Spending Power
Health Care Professionals	Health magazine	Health, Beauty and Makeup Products and Moderate Spending Power
Health Care/Social Services	Health Magazine Multibuyers	
Health Cause Charity Donors	Health Magazines	
Health Causes	Health Maintenance Organization Not BCBS	

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Health, Beauty and Skincare Products and High Spending Power	Healthcare Nurse	Healthy Behavior Change Index
Health, Beauty and Skincare Products and Moderate Spending Power	Healthcare Opticians	Healthy Body, Healthy Mind
Health, Beauty and Style	Healthcare Optometrist	Healthy Choice
Health, Diet & Nutrition	Healthcare Organization Donation Motivation	Healthy Choice Soup
Health, Fitness & Sports	Healthcare Paramedic	Healthy Cooking and Eating
Health, Wellness & Fitness	Healthcare Pharmaceuticals	Healthy Dads
Health, Wellness and Healing	Healthcare Pharmacist	Healthy Diet
Health/Beauty Products (Super Target)	Healthcare Physician or Doctor	Healthy Diets
Health/Fitness	Healthcare Physicians Assistant	Healthy Dining Out
Healthcare	Healthcare Practice, Technical	Healthy Eaters
Healthcare - Hospitals and Clinics	Healthcare Products	Healthy Eating
Healthcare - Insurance	Healthcare Professional	Healthy Eating Fashionistas
Healthcare & Health Services	Healthcare Professional Groups	Healthy Eating Intent
Healthcare & Health Services Industry	Healthcare Professionals	Healthy Family Intent
Healthcare & Medical	Healthcare Provider	Healthy Food
Healthcare and Medical	Healthcare Providers	Healthy Food Brands
Healthcare and Social Work	Healthcare Services	Healthy Food Consumers
Healthcare Business Decision Makers	Healthcare Software - Other	Healthy Food Frequent Diners
Healthcare Chiropractor	Healthcare Technology	Healthy Food Products
Healthcare Decision Maker	Healthcare Treatment Preference	Healthy Food Shoppers
Healthcare Decision Makers	Healthcare Worker (IP)	Healthy Foods
Healthcare Dentist	Healthcare Workers	Healthy Foods (Power Reach)
Healthcare Dietician	Health-Conscious Mothers	Healthy Foods (Super Target)
Healthcare Executives	HealthLink Dimensions Doctor Data Powered by Neustar	Healthy Groceries
Healthcare Hardware - Other	Healthy	Healthy Holistics
Healthcare Industry	Healthy & Active	Healthy Lifestyle
Healthcare Intent	Healthy & Fit	Healthy Lifestyle Intent
Healthcare IT	Healthy & Weightloss Dieters	Healthy Living
Healthcare IT Company Surge	Healthy and Fit	Healthy Living - Expanded
Healthcare Managers	Healthy Balance	Healthy Living - Precision
Healthcare Marketplace	Healthy Behavior Change - Likely	Healthy Meals
	Healthy Behavior Change - Sustained	Healthy Mineral Mugi Tea
		Healthy Moms

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Healthy Restaurants	Interested in Health (Super Target)	LA Fitness - Recent
Healthy Seniors (Age 60+)	Interested in Nutrition & Health (Power Reach)	Laser Hair Removal
Healthy Snacks	Interested in Nutrition & Health (Super Target)	LG Health
Heart Health Caregiver	Interested in Skin Care (Power Reach)	LifePoint Health
Heart Health Products Purchasing Interest	Interested in Skin Care (Super Target)	Lifestyle Dieters
Heavy Vitamin & Dietary Supplement	Interested in wearable devices to track health/fitness activities	Lifetime Fitness - Recent
Herbal Believer	Interested in Weightloss (Power Reach)	Likely Diet Choice
Herbal Remedies	Interested in Weightloss (Super Target)	Lion Dent Health
Herbalife	Interested in Wellness (Power Reach)	LiveHealth Online App
Holistic Health	Interested in Wellness (Super Target)	Lose Weight
Home and Wellness	Intermountain Healthcare	Low Fat Diet
Home Fitness	Internal Medicine	Low Fat Dieters
Home Gym	Internal Medicine & Cardiovascular	Low Sugar Diet
Home Gym Equipment	Interval Training	Low Sugar Diet Caregiver
Home Gyms	Ito En Healthy Mineral Mugi Tea	Low Sugar Dieters
Home Health and Wellness	Jenny Craig Weight Loss Center	Luxury Gym Memberships
Home Health Care	Jenny Craig Weightloss Center	Magazines, Health
Home Health Care Services	Jogging & Running	Maintain Weight
Home Health Test Kits	Jogging & Running - India	Makeup and Skincare
Home Healthcare Services	Jogging/Running	Male Grooming Enthusiasts
Homeopathic	K Health App	Marketplace Acquired Health Insurance
Homeowners Weight Loss Intent	Kaiser Permanente Health Care	Married Weight Loss Intenders
Hospital and Healthcare Workers	Keto Diet	Massage & Spa
House Wellness Foods The Power of Turmeric	Keto Dieters	Massage and Spa
Household Has Health Insurance	KIND Healthy Snacks	Massage and Spa (Aesthetic Salon)
Household Has Health Insurance Through Work	Kindred Healthcare	Massage Clinics & Therapists
I'm Possible Training	Kracie Home Products Skin Beauty	Massage Clinics and Therapists Visitors
Imaging & Radiology	LA Fitness	Massage Enthusiast
IMS Health	LA Fitness - Modeled	Massage Envy
In Market for Exercise Equipment	LA Fitness - Precise	Massage Therapist
In-Market Fitness		Massage Therapists
Interested in Health (Power Reach)		Massage Therapy
		Medical & Health

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Medical & Health Decision Makers	Moderate Exerciser	Non-Exerciser
Medical & Health Services	Moderate Exercisers	Non-Exercisers
Medical & Health Services Decision Makers	Most Likely to Purchase Home Fitness Products/Services	Nonprescription Vitamins
Medical / Health	Mouth and Throat Medicines (Quasi-drug)	Nuclear Medicine
Medical and Health Sciences	Natural & Organic Cosmetics	Nutrition
Medical and Healthcare Professionals	Natural and Clean Beauty	Nutrition & Diets
Medical and Healthcare Publications	Natural and Organics	Nutrition Aware
Medical Health	Natural Care	Nutrition Drinks
Medical/dental/Health	Natural Cheese	Nutrition Items
Medical/Health	Natural Food Enthusiasts	Nutrition/Diet
Medical/Health/Doctor	Natural Foods	Nutrition/WeightLoss
Medicated Skin Care (Quasi-drug)	Natural Grocers	Nutritional Drinks
Medicine	Natural Health Products Purchasing Interest	Nutritional Eating Intent
Medicine & Dentistry Books	Natural Juice	Nutritional Snacks
Medicine and Health	Natural Living	Nutritional Supplements
Medicine Cabinet	Natural or Organic Food	Nutritional Supplements and Weight Control
Medicine Professors	Natural or Organic Foods	Occupation: Healthcare / Social Services
Medicines & Remedies	Natural Pet Food and Products	Occupational Health
Meditation	Natural Pet Foods and Products	Occupational Health & Safety
Meditation and Mindfulness Apps	Natural Remedies	Occupational Medicine
Meditation/Yoga Etc (Power Reach)	Natural Wellness	Offices of All Other Miscellaneous Health Practitioners
Meditation/Yoga Etc (Super Target)	Natural Wellness Products	Offices of Chiropractors
Men Seeking Weight-loss	Natural/Organic Grocery Store Locations	Offices of Miscellaneous Health Practitioners
Men's Health	NaturallyCurly.com	Offices of Physicians, Except Mental Health
Men's Grooming	New Age Healing Arts	Oily Hair Care
Mens Health	New Year's Diet & Fitness Resolutions	Olympic Wrestling & Weight Lifting
Men's Health	New Year's Resolution Gym-goers	Olympics Enthusiast - Gymnastics
Men's Health and Fitness	New Years Resolution Makers - New Health / Fitness / Wellness / Diets	On a Diet
Men's Health Magazine	New Year's Resolutions: Weight Loss	On a Diet - Expanded
Mens Shaving Products	New Year's Weight Loss Resolutions	On a Diet - Precision
Mens Skin Lotions	Nike Training Club App	Online Interest in Group Accident & Health Insurance
Millennial Weight Loss Intent		
Misc Health Remedies		

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Oral Care	People that care about their health	Premium Health Insurance - Propensity
Oral Care (Dental Care)	People that want to eat healthy	Premium Health, Wellness & Fitness
Oral Care Products	Personal Fitness	Premium Weight Loss
Oral Care/Shaving/Skin Care	Personal Grooming & Health	Pre-Shave / Shaving
Orangetheory Fitness	Personal Health	Preventive Medicine
Organic & Natural Foods	Personal or Health Insurance	Primary Care & Family Medicine
Organic and Natural	Personal Services (Hair Stylists, Trainers, Massage Therapists)	Proactive Health Management
Organic and Natural Food Stores	Personal Training	Proactive Health Seeker
Organic and Natural Foods	Personally own a fitness band	Prospective Aetna Health Insurance Buyer (Scarborough)
Organic/Natural Grocery Stores: High Spenders	Personas for Health	Prospective Aflac Health Insurance Buyer (Scarborough)
OTC Medicine	Pets, Supplies & Medicine	Prospective Blue Cross and Blue Shield Health Insurance Buyer (Scarborough)
OTC Medicine/Cough & Cold	Pharmacy and Medicine	Prospective Cigna Health Insurance Buyer (Scarborough)
OTC Medicines	Philips Healthcare	Prospective Health Net Health Insurance Buyer (Scarborough)
OTC Medicines - Allergy	Physical Fitness	Prospective Humana Health Insurance Buyer (Scarborough)
OTC Medicines - Cold & Flu	Physical Fitness Clubs	Prospective State Farm Health Insurance Buyer (Scarborough)
OTC Medicines - Pain Relief	Physical Fitness Program	Prospective United Healthcare Health Insurance Buyer (Scarborough)
OTC Pharmaceuticals	Physical Medicine	Providence Health & Services
Other Ambulatory Health Care Services	Pilates & Yoga	Proximity to Anytime Fitness
Other Medicines and Remedies	Pilates and Yoga Enthusiasts	Proximity to Gold's Gym
Outdoor and Fitness	Pilates/Yoga	Proximity to Planet Fitness
Pacific Natural Foods	Pilates/Yoga Propensity	Psychic & Inspirational Healing
Pain Relief	Planet Fitness	Psychic and Inspirational Healing
Paleo Diet	Planet Fitness - Modeled	Public Health
Paleo Dieters	Planet Fitness - Precise	Public Health & General Preventive Medicine
Parents with Weight Loss Intent	Planet Fitness - Recent	Public Health and Hygiene
Pediatric Allergy	Poor Sleep Quality	Public Health Nurses
Pediatric Allergy & Immunology	Population Health	
Pediatric Critical Care Medicine	Portable Fitness Electronics	
Pediatric Emergency Medicine	Portable Fitness Equipment	
Pediatric Nutrition	Potential Weight Loss Interest	
Pediatric Sports Medicine	Premium Fitness & Exercise	
Pediatrics & Adolescent Medicine	Premium Health & Wellbeing	

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Radiology & Imaging	Shaving Care and Hair Removal	Spa & Wellness Stay (Super Target)
Read Natural Health	Shaving Cream	Special & Restricted Diets
Recent Gym Visit	Shaving Creams & Gels	Special Diets
Reiki	Shaving Needs	Speech Therapy
Relaxation	Shaving Products	Spinning
Relaxation and Information	Shionogi Healthcare Cedes	Sport, Running & GPS Watches
Relaxation and Meditation	Shionogi Healthcare Isodine	Sports & Fitness
Relaxation Seeker	Shopping - Health & Personal Care	Sports & Fitness Buffs
Relaxing Products	Shops to Relax	Sports & Fitness Buffs Online
Respiratory Therapy	Siemens Healthcare	Sports & Healthy Living
Restaurant Nutritionist	Sinus and Allergy Medications	Sports Coaching & Training
Retro Fitness	Skin	Sports Medicine
Rohto Pharmaceutical Skin Aqua	Skin & Nail Care	Sports, Fitness & Recreation
Running	Skin Bracer Asl	Sticking to their Diet
Running & Athletics	Skin Care	Straight Hair Care
Running & Cross Country	Skin Care Companies	Strength & Weight Training
Running & Walking	Skin Care Preparations	Strength Training
Running / Jogging	Skin Care Shoppers - Precise	Sugar
Running and Jogging	Skin Care Visitors	Sugar & Sweeteners
Running Enthusiasts	Skin Cream	Sugar Candy
Running Gear	Skin Creams / Milks for Men	Sugar Conscious
Running/Jogging	Skin Tightening	Sugar Free
Samsung Health	Skincare	Sugar Free Diet
Seeking New Ways to be Healthy	SkinCareRx Buyer Propensity	Sugar Free Diet
Seeks Healthy Fast Food	Skintastic - Anti-Aging & Aesthetics	Sugar Substitutes
Self-Help & Relaxation	Snap Fitness	Sugars and Sweeteners
Self-Help and Relaxation	Snap Fitness - Modeled	Sugars Sweeteners and Syrups
Senior Care Givers & Home Health Aides	Snap Fitness - Precise	Sun Care
Senior Health	Snap Fitness - Recent	Sunscreen
Services - Telehealth/Virtual Doctors	Snap Fitness Visitors	Sunscreen & Tanning
Shaving	Social, Recreation & Health Club Membership	Sunscreen & Tanning Products
Shaving and Hair Removal	Spa & Massage	Sunscreen Every Day
Shaving Care & Hair Removal	Spa & Wellness Stay (Power Reach)	Suntory Holdings Suntory Natural Water
		Suntory Holdings Suntory Natural Waters

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Suntory Holdings Vitamin Water	Use App/Site To Track Calories/ Exercise	Vitamins & Supplements
Sutter Health	Used Wearable Fitness Health Tracker in the	Vitamins and Dietary Supplements
Swanson Vitamins Buyer Propensity	Last 12 Months	Vitamins and Immune Boosters
Swimming and Water Aerobics	Using a wearable device to track	Vitamins and Supplements
Symptoms - Cough	health/fitness activities	Vitamins Purchasing Interest
Symptoms - Fatigue	Using Time at Home to Exercise More	Vitamins/Health Products
Symptoms - Fever	Uskin Pharmaceutical Uskin A	Vitamins/Minerals
Symptoms - Headache	UV Care / Sunscreens	Vitaminwater
Symptoms - Itching	Van's Natural Foods	Water Aerobics
Symptoms - Nausea	Vegan Diet	Wearable Device to Manage Health
Symptoms - Sneezing	Vegan Dieters	Weight
Symptoms - Sore Throat	Vegan Diets	Weight (Individual)
Symptoms - Stuffy/Runny Nose	Vegetarian Diet	Weight Conscious
Takeda Consumer Healthcare Benza	Vegetarian Dieters	Weight Conscious - Expanded
Takeda Consumer Healthcare Mytear	Vegetarian Diets	Weight Conscious - Precision
Telemedicine	Veterinary Medicine	Weight Conscious (Diet Food)
Telemedicine Apps	Vision & Eye Care	Weight Control & Diet Aids
Tenet Health	Vitamin & Health Products	Weight Control/Nutrition Liquid/Powder
Tenet Healthcare	Vitamin and Health Product Purchasers	Weight Gain
The Art of Shaving	Vitamin and Supplement Intent	Weight Lifting
The Skinny Cow	Vitamin Believer	Weight Loss
The Vitamin Shoppe	Vitamin Shoppe - Modeled	Weight Loss & Diet
The Vitamin Shoppe Buyer Propensity	Vitamin Shoppe - Precise	Weight Loss and Supplements
Trinity Health	Vitamin Supplements	Weight Loss Healthy Living
UFC Gym - Recent	Vitamin Water	Weight Loss Journey
Undersea & Hyperbaric Medicine	Vitamin World	Weight Loss Product Intent
United Health Group	Vitamin World Buyer Propensity	Weight Loss Products
United Healthcare	Vitamins	Weight Loss: Active
United Healthcare Insured (UHC)	Vitamins & Dietary Supplements	Weight Loss: Active Caregiver
UnitedHealth Group	Vitamins & Minerals	Weight Management
Unitedhealthcare	Vitamins & Nutrition	Weight Management, Health & Fitness
Universal Health Services	Vitamins & Nutrition Shoppers - Precise	Weight Racks
Unwanted Body & Facial Hair Removal	Vitamins & Oils	Weight Reformers

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Weight Training	Women's Gym Apparel and High Spending Power	Yoga & Pilates Enthusiast
Weight Watchers	Women's Gym Apparel and Moderate Spending Power	Yoga and Meditation
Weight Watchers International Buyer Propensity	Womens Health	Yoga and Pilates
Weight Watchers Mobile	Women's Health	Yoga and Pilates Studio Visitors
Weight Watchers Smart Ones	Women's Health & Beauty	Yoga and Workout Gear
Weightlifting	Women's Health and Fitness	Yoga Apparel & Equipment
Weight-Loss Seekers	Women's Health Magazine	Yoga Apparel Enthusiasts
Wellness	Womens Medicine	Yoga Enthusiast/Yogi
Wellness & Safety	Workout and Yoga	Yoga Enthusiasts
Wellness & SPA	World Gym - Recent	Yoga Gear
Wellness (Kenko)	Yoga	Yoga Practitioners
Wellness Apps	Yoga - India	Yoga Sets
Women Seeking Weight-loss	Yoga & Pilate Enthusiast Travel Intenders	Yoga Studios
Women's Health	Yoga & Pilates	Yoga, Pilates & Core Training
Women's Activewear / Yoga		Youfit Health Clubs