Focus On BPM

OpenWorld 2011 includes a comprehensive program for Business Process Management with sessions for those new to BPM and experience process managers of all levels. This year's event also includes Demo Pods and Hands on Labs to help you better understand and experience process management. Read on to learn more about what's happening around BPM at OpenWorld.

Keynotes

Sunday October 2, 2011		
TIME	TITLE	LOCATION
5:30 pm – 7:00 pm	Oracle OpenWorld Welcome Keynote (32180)	Moscone North Hall D

Monday October 3, 2011		
TIME	TITLE	LOCATION
8:00 am – 9:45 am	Oracle OpenWorld Keynote: Oracle and EMC (32181)	Moscone North Hall D

Tuesday October 4, 2011		
TIME	TITLE	LOCATION
8:00 am – 9:45 am	Oracle OpenWorld Keynote: Oracle and Dell Inc. (32182)	Moscone North Hall D

Wednesday October 5, 2011		
TIME	TITLE	LOCATION
8:00 am – 8:45 am	Oracle OpenWorld Keynote: Cisco Systems, Inc. (32200)	Moscone North Hall D
2:45 pm – 4:30 pm	Oracle OpenWorld Keynote: Oracle and Infosys Limited (32201)	Moscone North Hall D

User Forum Sessions

Sunday October 2, 2011		
TIME	TITLE	LOCATION
02:30 pm – 03:00 pm	The Heart of Your Application: Oracle ADF Core Technologies (28700)	Moscone West - 2012

General Sessions

Monday October 3, 2011		
TIME	TITLE	LOCATION
11:00 am – 12:00 pm	Oracle Fusion Middleware 11g—Foundation for Innovation (15726) Hasan Rizvi, SVP - Oracle	Moscone North - Hall D
2:00 pm – 03:00 pm	An Inside Look into Oracle Fusion Applications and Oracle Fusion Middleware (18902) Markus Zirn, Vice President of Oracle Fusion Middleware, Oracle Sam Changizi, VP of Oracle Applications, CoreLogic	Moscone West - 2002 / 2004

Tuesday October 4, 2011		
TIME	TITLE	LOCATION
10:15 am – 11:15 pm	Evolving Beyond Enterprise Web Application Development (15728) Ted Farrell, Chief Architect / SVP, Oracle	Marriott Marquis - Salon 9
11:45 am – 12:45 pm	Oracle Is the Technology That Powers the Cloud (13786) Mark White, Principal, Deloitte Robert Shimp, Group Vice President, Product Marketing, Oracle	Moscone South - 103

Oracle OpenWorld Sessions

Monday October 3, 2011		
TIME	TITLE	LOCATION
02:00 pm – 03:00 pm	Oracle Unified BPM Suite: Overview and Roadmap (14041) Bhagat Nainani, Vice President, Product Development, Oracle Manoj Das, Sr. Director, Oracle	Moscone South - 2018
02:00 pm – 03:00 pm	Large-Scale, High-Volume Business-to-Business Integration with Oracle's B2B (15462) Krishnaprem Bhatia, Principal Product Manager – Oracle Ramesh Anantharamaiah, Director – Oracle India Vikas Anand, Sr. Principal Product Manger – Oracle	Moscone West - 2020

Tuesday October 4, 2011		
TIME	TITLE	LOCATION
10:15 am – 11:15 am	Business Process Management Accelerators: Templates for Process-Driven Applications (15194) Chuck Jones, Product Manager, Oracle Manoj Das, Sr. Director, Oracle Mohan Kamath, Development Director, Oracle	Moscone West - 3009
10:15 am – 11:15 am	Simplifying Work Order Management in the Utilities Market with Oracle BPM Solutions (30222) Björn Ampting, Léon Smiers, Principal Consultant, Capgemini	Moscone West - 2011
11:45 am – 12:45 pm	BPM Executive Roundtable (15589) Dan Tortorici, Director-Oracle BPM Solutions – Oracle Dennis Wisnosky, DoD BMA CTO & Chief Architect, Depart of Defense Gary Crosby, Founder and Lead Architect, Intelligent Pathways Gary Buffington, Avio Consulting, Executive Vice President, Emerging Technologies Consulting Services	Moscone West - 2018
01:15 pm – 02:15 pm	Mastering Oracle Unified BPM Suite 11g, Release 1 (15314) Meera Srinivasan, Senior Principal Product Manager, Oracle Prasen Palvankar, Product Management Director, Oracle Ravi Rangaswamy, Senior Development Manager, Oracle	Marriott Marquis - Salon 7
03:30 pm – 04:30 pm	Humans Are (Not) a Service: The Journey Toward Oracle BPM (7320) Hajo Normann, Enterprise SOA Architect, HP Torsten Winterberg, Director Strategy and Innovation, OPITZ CONSULTING	Intercontinental - Telegraph Hill
03:30 pm – 04:30 pm	Oracle iGovernment and Cloud Computing: Using Oracle Exadata, SOA, and BPM for PaaS (151073) Donald Matheson, Deputy Exec Director, Customs and Border Protection Ken Currie, VP, Oracle	Westin San Francisco - Metropolitan III

Wednesday October 5, 2011		
TIME	TITLE	LOCATION
10:15 am – 11:15 am	Continuous Integration for SOA and Business Process Management Projects (2523) James Clark, Architect – Oracle Mark Nelson, Consulting Solution Architect – Oracle Australia	Marriott Marquis - Salon 7
10:15 am – 11:15 am	Oracle Unified Business Process Management (BPM) Suite 11g: Process Monitoring and Improvement (6361) Leon Curchack, Director, PwC	Moscone West - 2018
11:30 am – 12:30 pm	Banking Modernization in a Postcrisis Scenario: A Strategic Approach and Use Cases (23546) Joaquin De Valenzuela Muley, Sr. Director – Financial Services Global Business Unit – Oracle Spain	Westin San Francisco - Metropolitan I
11:45 am – 12:45 pm	Business Architecture-Driven BPM: Closing the Loop Between Strategy and Operations (15721) Bill Cason Troux Technologies Manas Deb, Senior Director, Integration - Oracle Meera Srinivasan, Senior Principal Product Manager - Oracle	Moscone West - 2018
01:00 pm – 02:00 pm	Migrating Oracle Workflow to Oracle Unified Business Process Management Suite (9460) André Verbeek, Technical Architect, Mn Services Joao Assuncao, CTO, Link José Pires, Director, link consulting Peter Ebell, Technical Architect, AMIS Services Manoj Das, Sr. Director, Oracle	Marriott Marquis - Golden Gate C3
04:45 pm – 05:45 pm	Oracle Fusion Applications DNA: Functional Architecture Overview (17203) Amy Andrews, Director, Fusion Applications Development, Oracle Nigel King, Senior Director Financial Applications Development, Oracle Ronaldo Viscuso, Sr. Principal Technologist, Oracle	Moscone West - 3002/3004

Thursday October 6, 2011		
TIME	TITLE	LOCATION
09:00 am – 10:00 am	Extend Oracle E-Business Suite Processes with Oracle Business Process Management Suite (18960) Harish Gaur, Director of Product Management, Oracle Srikant Subramaniam, Senior Principal Product Manager, Oracle	Moscone West - 2020
09:00 am – 10:00 am	How to Automate Decision-Making with Oracle Business Rules 11g (9089) Wilfred van der Deijl, Systems Architect – Commit Consulting	Marriott Marquis - Golden Gate C3

10:30 am – 11:30 am	Oracle Unified Business Process Management Suite 11g: Best Practices (13100) David Read, Senior Principal Product Manager, Oracle Sushil Shukla, Consulting Solution Architect, Oracle Yogeshwar Kuntawar, Senior Development Manager, Oracle	Marriott Marquis - Golden Gate A
12:00 pm – 01:00 pm	Oracle Business Process Management 11g for Process Efficiency and Business/IT Synergy (14983) Harish Gaur, Director of Product Management, Oracle	Intercontinental - Ballroom C
01:00 pm – 02:00 pm	Higher-Order Benefits from Packaged Applications with Optimized Business Processes (12748) Dan Tortorici, Director, Product Marketing, Oracle Maneesh Joshi, Director, Product Marketing, Oracle	Moscone West - 3020
03:00 pm – 04:00 pm	Customer Best Practices: BPM and SOA to Support Workflow Automation in Public Sector Agencies (15112) Customer Panel	Westin San Francisco - Metropolitan III

Oracle Demos

DEMO	LOCATION
BPM Process Accelerators: Blueprint for Success Expedite the implementation of solutions addressing your business problems with Oracle Unified Business Process Management Suite's process accelerators. The suite not only delivers standalone and extensible solutions but also accelerates your team's ability to meet new challenges	Moscone South, Right - SR-238
Business Agility with Oracle Business Process Management Agility is the ability to design flexible processes and then make changes as needed due to business conditions. Oracle Unified Business Process Management Suite leverages Oracle Business Rules to enable agility. It also provides tools that help you better react to unexpected situations. Learn ways you can manage change dynamically with Oracle Unified Business Process Management Suite and Oracle Business Rules.	Moscone South, Right - SR-239
Empowering Business to Drive Process Modeling Business process management is all about business empowerment! Oracle's business process management platform engages business users across the organization in shared, collaborative process discovery and design by providing a secure, online, role-based, easy-to-use, process modeling portal. In addition, the models are rich enough to perform analysis and capture execution semantics, leading to continuous process improvement and model-driven execution.	Moscone South, Right - SR-240
Business Process Management: Social, Collaborative, and Agile Business owners need to continuously optimize and adapt business processes to current conditions in real time. Move your organization toward intelligent business operations using Oracle Business Activity Monitoring and provide end-to-end visibility from disparate sources. Learn how to capture immediate return on investment for C-level executives for important IT initiatives.	Moscone South, Right - SR-248

Oracle Exhibition Hall Hours

EXHIBITOR	LOCATION
Monday, October 3, 2011	9:45 a.m. – 5:30 p.m.
Tuesday, October 4, 2011	9:45 a.m. – 5:30 p.m.
Wednesday, October 5, 2011	9:00 a.m. – 4:00 p.m.

Oracle OpenWorld Hands-On Labs

Monday October 3, 2011		
TIME	TITLE	LOCATION
11:00 am – 12:00 pm	Extend Oracle E-Business Suite Processes with Oracle Unified Business Process Management Suite 11g (18960) Srikant Subramaniam, Senior Principal Product Manager, Oracle sudershan singh, Principal Sales Consultant, Oracle India	Marriott Marquis - Salon 1/2
05:00 pm – 06:00 pm	Introduction to Oracle ADF (29860) Dana Singleterry, Principal Product Manager - Development Tools, Oracle Juan Ruiz, Senior Product Manager, Oracle	Marriott Marquis - Salon 3/4

Tuesday October 4, 2011		
TIME	TITLE	LOCATION
01:15 pm – 02:15 pm	Oracle E-Business Suite Processes with Oracle Unified Business Process Management Suite 11g (30500) Srikant Subramaniam, Senior Principal Product Manager, Oracle sudershan singh, Principal Sales Consultant, Oracle India	Marriott Marquis - Salon 1/2

Thursday October 6, 2011		
TIME	TITLE	LOCATION
09:00 am – 10:00 am	Hands-on Introduction to Oracle Unified Business Process Management Suite 11g (30923) David Read, Senior Principal Product Manager, Oracle Diego Rubinstein. Software Development Manager, Oracle Argentina Eduardo Rubio, Software Development Director, Oracle Argentina Ganesh RK, Principle Member of Tech Staff, Oracle Heidi Buelow, Sr. Principal Product Manager, Oracle Mariana Tomé, Principal Member Technical Staff, Oracle Argentina Ananya Chatterjee, Technical Lead, Oracle India Prabu Shanmugiah, Development Manager, Oracle India	Marriott Marquis - Salon 3/4
09:00 am – 10:00 am	Creating Content Workflows with Oracle Unified Business Process Management Suite (30641) Kevin de Smidt, Product Management Director, Oracle	Marriott Marquis - Salon 1/2
03:00 pm – 04:00 pm	Introduction to Oracle ADF (29860) Dana Singleterry, Principal Product Manager - Development Tools, Oracle Juan Ruiz, Senior Product Manager, Oracle	Marriott Marquis - Salon 3/4

Networking Activities

Sunday October 2, 2011		
TIME	EVENT	LOCATION
7:30 pm – 9:00 pm	Welcome Reception	Yerba Buena Gardens and Howard Tent

Monday October 3, 2011		
TIME	EVENT	LOCATION
7:30 pm – 9:00 pm	OTN Night	Yerba Buena Gardens

Wed October 5, 2011		
TIME	ACTIVITY	LOCATION
7:30 pm – 12:00 am	Appreciation Event [Sting, Tom Petty and the Heartbreakers] – Sponsored by CSC, Netapp	Treasure Island

Thursday October 6, 2011		
TIME	ACTIVITY	LOCATION
4:00 pm – 6:00 pm	It's a Wrap!	Yerba Buena Gardens

Oracle Technology Network Lounge

Monday October 3, 2011		
TIME	ACTIVITY	LOCATION
10:00 am – 10:30 am	Welcome and Introduction – Justin Kestlyn	Howard Street Tent

Tuesday October 4, 2011		
TIME	ACTIVITY	LOCATION
11:30 am – 12:00 pm	Bob Rhubart interviews Mike Lehman, WebLogic	Howard Street Tent

Wednesday October 5, 2011		
TIME	ACTIVITY	LOCATION
11:30 am – 12:00 pm	Bob Rhubart interviews Jeffrey West, WebLogic	Howard Street Tent

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