

ORACLE®

Oracle Accelerate
For Midsize Companies

Unlimited Possibilities
For Limited Budgets



Next Generation Messaging Framework

Updated July 2010

Oracle Accelerate is Thriving and Gaining Momentum Around the Globe

- From humble beginnings just a few years ago, Oracle Accelerate is now undeniably a successful global initiative
- The Oracle Global Accelerate Program Office travels the globe to bring home the finest applications solutions to our customers
- Oracle Accelerate solutions deliver unlimited potential fast and affordably everywhere our customers need them



Most midsize companies considering enterprise applications are at a crossroads...

Their business has reached some critical point where important decisions must be made. They have a **business** problem— not a **software** problem.



But, increasingly, they look to information technology solutions to efficiently and affordably solve business problems while keeping scarce human resources focused on customers.

- An enterprise software selection is often the biggest monetary investment a midsize company has ever made.
- The challenge is compounded by the breakneck speed of business.
- Midsize companies must remain nimble while carefully managing cash flow, conserving capital, operating with limited resources, and keeping a constant eye on the fickle customer.
- Each and every IT project must be affordable and realize fast time to value.

Oracle Accelerate

Application Solutions for Midsize Organizations

Enterprise Class Software



- Industry Leading Capabilities
- Unbeatable Scalability
- Easy to Maintain

Business Accelerators



- Focus on High Value Processes
- Need-based Modular Deployment
- Business Value in Weeks

Expert Partners



- Rapid Time to Value
- The Right Scope
- Demonstrated Customer Successes

Enterprise Class Software:

No Scaled Down or “Lite” Applications

Oracle Accelerate solutions empower midsize organizations with integrated enterprise-class applications that are the same as those deployed by Oracle’s largest customers.

Industry Leading Capabilities

- Gathered from thousands of implementations
- Multiple, mature product suites match unique industry and deployment needs
- Deep capabilities and broad footprint unlike tier two and three vendors
- Data is entered once and permeates the entire system

Unbeatable Scalability

- Same applications whether you’re a startup or a multi-billion dollar conglomerate
- Modular—Install what you need now, add more later

Easy to Maintain

- Adaptable without expensive customization
- Factory built integration between suite products
- Middleware framework enables midsize companies to affordably deploy Oracle’s best of breed point solutions
- Keeps customers on the upgrade path to benefit from new capabilities
- Core suites plus industry leading point solutions help customers consolidate vendors

Business Accelerators:

Realize Business Value in Weeks Not Months

Oracle Accelerate solutions leverage partner expertise and rapid deployment tools. Customers can focus on the “to be” rather than the “as is”, zeroing in on only the processes that must be configured to meet their unique needs.

Focus on High Value Processes

- Customers adopt industry best practices while retaining what is unique about their businesses
- Focus on specific processes to help the business now while retaining the ability dig deeper into capabilities when ready

Need-based Modular Deployment

- Modular—Install what you need now, add more later
- Broad range of products with factory built integrations

Expert Partners

- Achieve Conference Room Pilot in days—customers start working with the software immediately
- Shorten project time line to reduce costs and mitigate risk

Expert Partners:

The Right Project Scope, Plan, and Deployment Model

Oracle Accelerate solutions leverage partner expertise and rapid deployment tools so that customers start realizing benefits in weeks not months.

Rapid Time to Value

- Customers adopt industry best practices while retaining what is unique about their businesses
- Focus on specific processes to help the business now while retaining the ability dig deeper into capabilities when ready

The Right Scope

- Modular—Install what you need now, add more later
- Broad range of products with factory built integrations

Demonstrated Customer Successes

- Achieve Conference Room Pilot in days—customers start working with the software immediately
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For More information, travel to the New Oracle
Accelerate Solutions Marketplace at
www.oracle.com/accelerate

SOFTWARE. HARDWARE. COMPLETE.

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