10 REASONS Customers Select Oracle HCM Cloud
As we approach 2020, technology is both distinguishing and disrupting businesses in every industry across the globe. From retail to financial services to healthcare—organizations are rethinking their entire business models, their strategy, and the technology they use to remain competitive.

Human Resources (HR) is no exception. According to a recent study by MIT Technology Review, two-thirds of companies are either in the late stages or fully deployed for HR in the cloud. Proactive business leaders are relying on the cloud to help elevate HR’s role and restructure their organizations for the future. Here are the top 10 reasons organizations are selecting the simply powerful Oracle Human Capital Management Cloud.

PERSONAL AND MODERN USER EXPERIENCE

Organizations have always struggled with low user adoption. Why? As Cloud 1.0 vendors released shiny mobile apps and a user-friendly interface—rigid and complex workflows, data quality, and poor integration remained barriers to high adoption rates. At Oracle, we took a different path with a new suite of Cloud 2.0 apps built on the premise of simplicity and intelligence together. The ability to match your brand and your organization’s culture in a delightful and intuitive online and mobile experience is just the beginning. The Oracle HCM Cloud interface can be easily personalized to fit your natural working style with a home space configured to make your day more productive. As a next-generation cloud vendor, Oracle will also learn about interests and preferences through your actions and make areas like your profile, learning, volunteering, mentors, and recommended roles personalized for you over time.
Your business is changing, fast. Wouldn’t it be nice if your systems were agile, up-to-date and easily configurable as your needs change—whether due to reorganization, mergers and acquisitions, divestitures, or regulatory compliance changes? Our customers think so, too. They tell us the fact that Oracle HCM Cloud delivers an adaptable and flexible solution to meet changing business practices, regulations, and environments is a big win. You can easily configure your organizational chart, model your workforce with compensation data, and set up processes without IT’s involvement. Embedded analytics provide a personalized dashboard with the information you need to make informed decisions and be successful. In addition, customers are using Oracle Platform as a Service (PaaS) to extend the system to fit their needs.

The One HR project is focused on transforming Macy’s HR processes, policies, and technology in order to increase operational efficiency. Our guiding principle was to use Oracle’s delivered functionality to the greatest extent possible, rather than customizing features that would require additional maintenance. As a result, we are better positioned to grow with the Oracle product as new features become available.

— Terri Brown, Former Vice President, HR Business Processes & Solutions, Macy’s, Inc.
One of the things that sets Oracle apart from other vendors is that we are building our software-as-a-service (SaaS) applications on our own cloud platform and infrastructure. This foundation of artificial intelligence (AI), analytics, and digital assistants enable employees to work faster and smarter. Oracle HCM Cloud combines data with advanced machine learning to help improve talent management, provide complete workforce insights, and increase operational efficiency. For example, the system can highlight employees at risk of leaving and empower you to retain them. It also provides easy-to-configure dashboards with data across HR, finance, and sales so that you can manage people costs and drive growth.
Organizations that want to manage the entire employee lifecycle select Oracle HCM Cloud because it is built as a single cloud solution across human resources, talent management, learning, talent acquisition, work life, HR help desk, payroll, benefits, workforce planning, health and safety, and time and labor. Plus, it connects your organization with applications across finance, supply chain, sales, and marketing. We’ve reimagined all aspects of HR and talent processes for the next generation of candidates, employees, managers, HR professionals, and even contingent workers.

We required a complete and cost-effective solution. The beauty of Oracle Human Capital Management Cloud is that it is user friendly and integrates seamlessly with our systems.

— Abdullah O. Al Salih, SRG IT Director, SRACO
BUSINESS VALUE

Oracle customers leverage our simply powerful HCM cloud application to drive business value through better user engagement and adoption, streamlined processes, improved productivity, and lower total cost of ownership. A few examples include: a financial services company that reduced costs by 50%, a consulting firm that boosted employee engagement by 60% while reducing HR cost by 33%, a manufacturer that saw a three-fold improvement in user adoption, and a healthcare provider that saved their payroll team hundreds of hours per year. Results like this illustrate why it’s important to partner with Oracle as you make a business case for Oracle HCM Cloud.

With Oracle Human Capital Management Cloud, we have enhanced our HR efficiency by reducing HR processing time by 50% and external IT support by 80%. This has optimized strategic planning throughout our tanker, terminal, container, and other business units, and boosted our employer brand.

— Michel Bresser,
Global Business Application Manager Corporate Functions,
Stolt-Nielsen Limited
Innovation is the biggest benefit of moving your systems to the cloud. With frequent updates, we can deliver new and exciting features—80% of our product updates are based on customer feedback, with more than 9,500 innovative updates implemented annually. Our customers love that they can create tomorrow, today with emerging technologies like artificial intelligence, digital assistants, and the Internet of Things (aka smart devices) that are a result of Oracle’s $6 billion annual investment in research and development.

“With its recently announced launch of Oracle Recruiting Cloud, that now includes Oracle Talent Acquisition, Oracle’s pace of innovation is aggressive. Nucleus’s analysis of users’ experience finds them liking the functionality.”
— Brent Skinner and Trevor White, Nucleus Research
DATA SECURITY AND PRIVACY

Security is a top priority for Oracle Cloud solutions. Oracle has a strong security culture, with products that have been used for mission-critical government and enterprise applications across the world. With Oracle HCM Cloud, you get multilayered security, data encryption, and state-of-the-art data centers. Protect your employee data with Oracle Advanced HCM Controls, as well as detect security access anomalies. Our platform offers security, scalability, and performance by running on best-in-class cloud infrastructure and providing unified identity and security management.
A VIBRANT HR COMMUNITY

Our customer community meets online and face-to-face to share best practices, troubleshoot problems, and advance their HR careers. Through a myriad of events from Oracle HCM World, to Oracle HCM Users Group, to product release webinars, you will have the opportunity to network and learn with leading technology experts at your fingertips. In addition, Oracle Cloud Customer Connect is a vibrant online community of 30,000+ HCM members ready to help you in your journey. Customer Connect is a great place to crowdsource information, discuss latest release information, and submit product suggestions.
CUSTOMER SUCCESS

At each step of the cloud journey, we partner with you to ensure your project is a success. We take the time to understand your business challenges, goals, and long-term objectives and then align it to the right solution. New Oracle customers have access to an implementation success manager, on-demand education, as well as success planning tools. Finally, we offer 24/7 customer service across 145 countries worldwide to help you maximize the value of your investment.

“Over the past few years, we continue to drive organizational alignment as Oracle Human Capital Management Cloud goes through updates and delivers excellent new features and functionality. The new releases are increasingly easier to deploy as we have grown familiar with the platform and continue to receive great support from Oracle.”

— Wendy Cottrell, Head of Global HRIS, National Instruments
Most enterprises today operate at both the global and local level, so our customers appreciate that Oracle HCM Cloud is designed globally at the core to meet both corporate and regional needs for 200+ jurisdictions and 25+ languages.

Now more than ever, business leaders are uniquely positioned to add value to their organizations. The 10 reasons above illustrate how Oracle offers the power to transform your organization with our simply powerful Oracle HCM Cloud solution.

SGS is the world’s leading inspection and testing company using Oracle HCM Cloud

Operates across 150 countries  Equivalent of 40 core HR deployments  Talent base across multiple countries

For more information, visit oracle.com/hcm